

IMPOSSIBLE®

MADE FOR
MEAT
LOVERS

BEEF PATTIES MEAT FROM PLANTS



**BOOST
TRAFFIC**



**ATTRACT NEW
CUSTOMERS**



**IMPROVE SAME
STORE SALES**

MEAT ON A MISSION

People love meat. After all, it's delicious and they want to keep eating it. But they also love the planet, and are looking for a better way to enjoy their favorite foods. So we made our signature Impossible® Beef. Each patty delivers the same juicy and flavorful experience as traditional beef patties, and contains 18g protein.

ANY WAY YOU WANT IT

If you know how to cook beef burgers, you know how to cook Impossible® Beef.

WE'RE HERE TO HELP

Whether it's training, guidelines, or marketing materials — our team has you covered. To see what resources and support we offer, check out ImpossibleFoods.com/Foodservice

NUTRITION INFORMATION		
Servings per package: 2		
Serving size: 113 g (1 patty)		
	Average Quantity per Serving	Average Quantity per 100g
Energy	954 kJ (228 kcal)	844 kJ (202 kcal)
Protein	18.8 g	16.7 g
Fat, total	12.8 g	11.4 g
-saturated	5.9 g	5.2 g
Carbohydrate	9.3 g	8.2 g
-sugars	0.7 g	0.6 g
Sodium	367 mg	325 mg

Ingredients: Water, Plant Protein (21%) (Soy), Sunflower Oil, Coconut Oil, Thickener (INS 461), Flavour Enhancer (Glutamic Acid), Cultured Dextrose, Modified Starch (1412 and/or 1442), Yeast Extract, Dextrose, Natural Flavours, **Soy** Leghemoglobin (genetically modified), Salt, Antioxidant (307b), Vitamins and Minerals (Zinc Gluconate, Niacin (Vitamin B3), Thiamine Hydrochloride (Vitamin B1), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12). **Contains: Soy**

Item Code	Description	Pack Size
300000242	Impossible® Burger Patties 113g	1.36kg (12 patties)