

IMPOSSIBLETM

PORK MINCE MADE FROM PLANTS

- ✓ **BOOST TRAFFIC**
- ✓ **ATTRACT NEW CUSTOMERS**
- ✓ **IMPROVE SAME STORE SALES**

The juicy, tender taste and texture you crave, made from plants! Impossible® Pork is preferred 54% by consumers compared to pork mince¹.

Each serving of Impossible Pork provides:

- **18 g protein**
- **0 mg cholesterol (7g total fat)**
- **Up to 31% more yield when cooked²**

COOK IT LIKE PORK MINCE FROM PIGS

Impossible Pork Mince is made for any recipe that calls for pork mince —from chili to meatballs, dumplings, stir fry and much more. Impossible Pork works perfectly in traditional pork cooking methods (steam, boil, stir fry, braise/sear, deep fry, bake, grill, simmer) and is fully cooked when internal temperature reaches 71°C.

SERVE IMPOSSIBLE PORK

Request a sample from your rep.

Place an order with your distributor.

Reach out through

ImpossibleFoods.com/Sell-Pork

**100%
DELICIOUS**



NUTRITION INFORMATION		
Serving size: 113 g		
	Average Quantity per Serving	Average Quantity per 100g
Energy	932 kJ (223 cal)	824 kJ (197 cal)
Protein	17.7 g	15.6 g
Fat, total	12.8 g	11.3 g
-saturated	6.9 g	6.1 g
Carbohydrate	9.3 g	8.3 g
-sugars	0.7 g	0.6 g
Sodium	290 mg	257 mg

Ingredients: Water, **Soy** Protein Concentrate, Coconut Oil, Sunflower Oil, Thickener (INS 461), Natural Flavours, L-Glutamic Acid, Cultured Dextrose, Modified Starch, Salt, **Soy** Leghemoglobin (genetically modified), Antioxidant (INS 307b), **Soy** Protein Isolate, Vitamins and Minerals (Zinc Gluconate, Thiamine Hydrochloride (Vitamin B1), Niacin, Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12).

Contains: Soy

Item Code	Description	Pack Size
60-00027	Impossible Pork 1kg	6kg

1. In a blind taste test of 205 consumers in Hong Kong, 54% preferred Impossible Pork Meat From Plants to ground pork from pigs. 2. Depending on method of cooking, Impossible Pork yields 6% - 31% more cooked product than ground pork from pigs cooked at the same temperature.