Increased Number of ALLERGYCAST® Users and Symptoms in the United States During 2023 Canadian Wildfire

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Introduction

- Climate change is associated with longer pollen seasons and frequent wildfires, which has led to worse air quality worldwide¹
- Canada's wildfire occurrences significantly surged in 2023, caused by high temperatures and dry weather².
- In June 2023, the wildfire smoke from eastern Canada led to severe air pollution in the northeastern United States (U.S) and particulate matter dominated pollution in the U.S².
- Elevated pollen levels and pollution-related to wildfires may increase symptoms of rhinitis.

Objective

Our study aims to track the number of users and reported nasal, ocular, and throat symptoms through the ALLERGYCAST® app in 2023, coinciding with the impact of Canada's wildfire in the U.S.

Methods

This observational study assessed the number of users and symptoms reported via the ALLERGYCAST® app in areas with high pollution and pollen levels in the Northeast and South-central regions of the U.S between January and September 2023 as well as before (June 14- June 24, 2023), during (June 25-July 5, 2023), and after (July 6-17, 2023) the Canadian wildfire. The symptoms collected from the ALLERGYCAST® app users were nasal (itchy nose, runny nose, sneezing, and congestion), ocular (itchy and watery eyes), and throat (itchy throat) symptoms.

Results

Figure 1: Similar number of unique users in the **US Northeastern and South-central from January-September 2023 Adjusted Mean Of Reported Unique Users** In The US Northeast And South-central Regions US South-central region US Northeastern region

Figure 1: From January 6 to September 22, 2023, the adjusted mean of unique users per 100,000 were similar (p=0.6069) in the US Northeastern (n=1.911) (32 cities) and South central regions (n=1.65) (9 cities). The statistical analysis was conducted using a Two-Sample t-test.



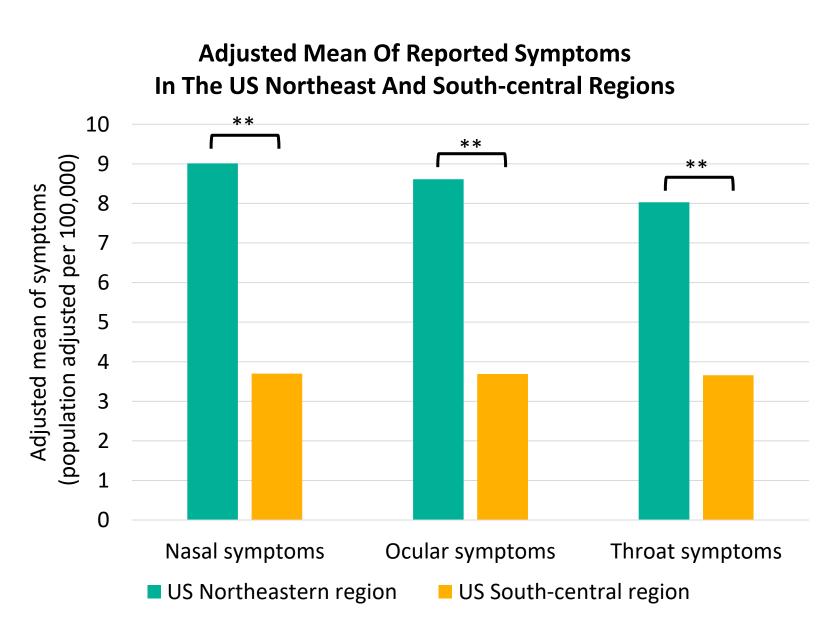
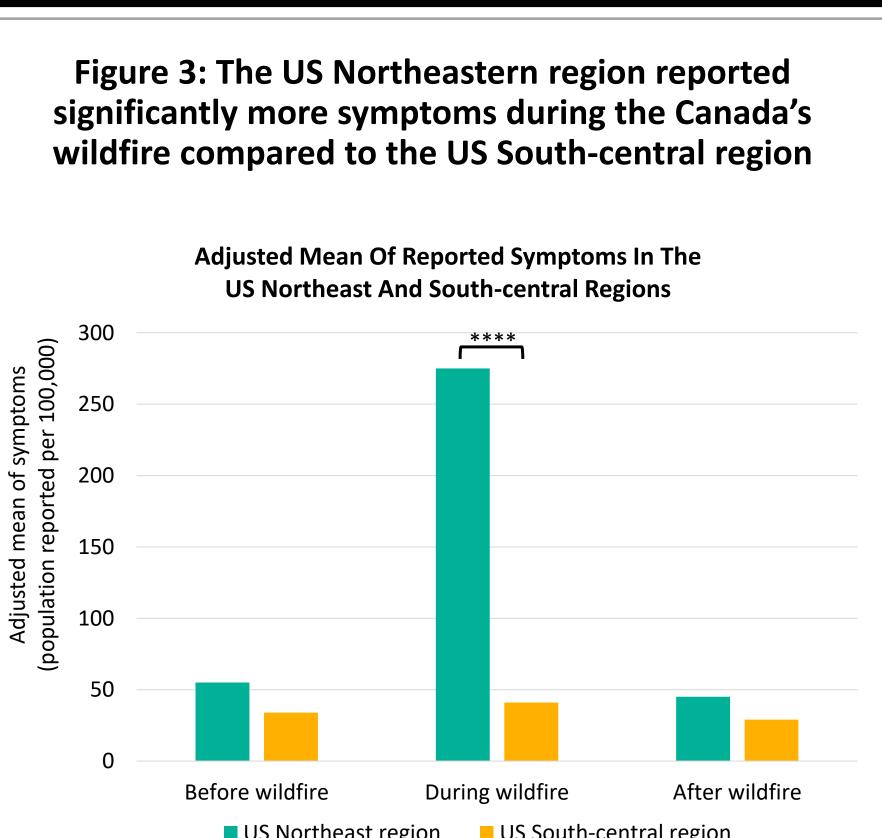
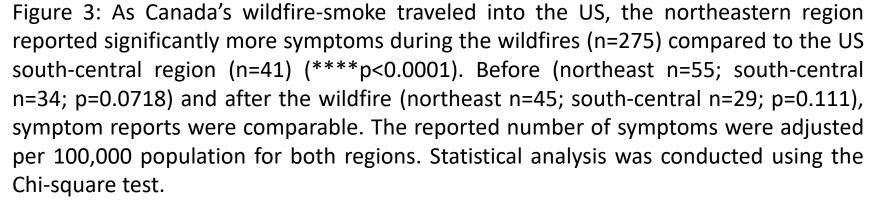
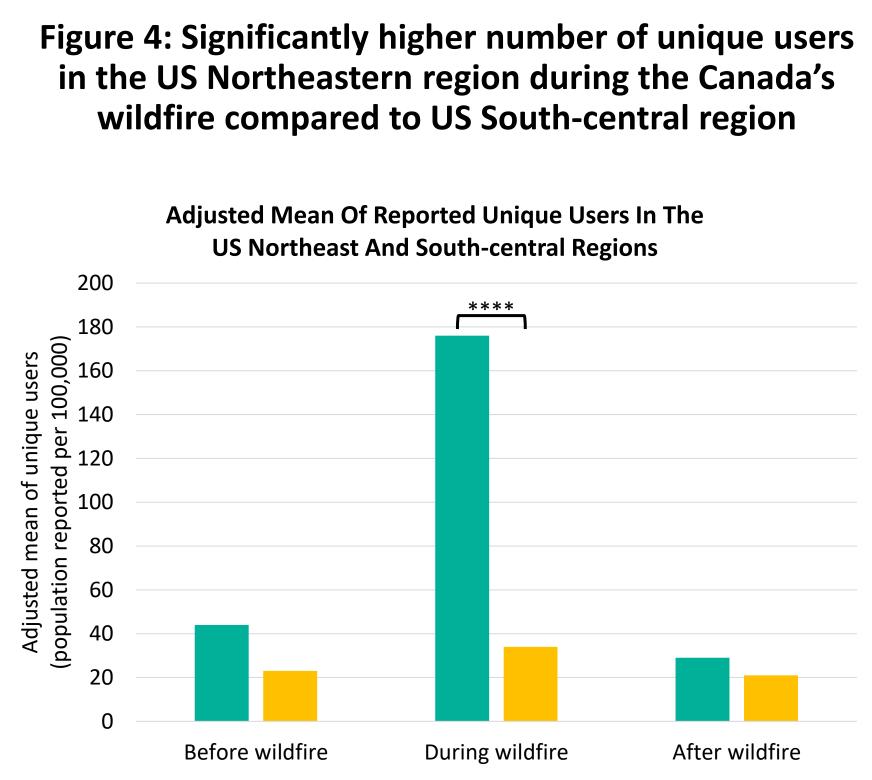


Figure 2: From January 6 to September 22, 2023, more reports of nasal (n=9.01; **p=0.0058), ocular (n=8.61;** p=0.0099), and throat (n=8.03; **p=0.0161) symptoms reported in the US Northeastern region (32 cities) compared to the US South-Central (9 cities) reports of nasal (n=3.7), ocular (n=3.62) and throat (n=3.66) symptoms. The reported number of symptoms was adjusted per 100,000 population. The statistical analysis was conducted using a Two-Sample t-test.

Results







of the ALLERGYCAST® app significantly increased in the US northeastern region (n=176) compared to the US south-central region (n=34) (****p=<0.0001). Unique number of users were similar before (northeast n=44; south-central n=23; p=0.3861) and after the wildfire (northeast n=29; south-central n=21; p=0.0817) in the US northern and south central region. The reported number of unique users were adjusted per 100,000 population. Statistical analysis was conducted using the Chi-square test.

Buffalo, New York

→ Cleveland, Ohio

Detroit, Michigan

—Des Moines, Iowa

---Chicago, Illinois

Portland, Maine

→ New York, New York

---Rochester, New York

→ Philadelphia, Pennsylvania

—Minneapolis, Minnesota

→ Green Bay, Wisconsin

→ Boston, Massachusetts

→ South Bend, Indiana

—Pittsburg, Pennsylvania

-Milwaukee. Wisconsin

-- Philadelphia, Pennsylvania

--- Providence, Rhode Island

---Wilkes-Barre, Pennsylvania

Conclusion

•During 2023 Canadian wildfire period, more users significantly logged in and reported symptoms into the ALLERGYCAST® app in the smoke-affected US northeastern region compared to the US south-central region.

•Unlike US south-central region, higher concentration levels of PM 2.5 were detected in the US northeastern region as Canada's wildfire smoke impacted the area.

Figure 6: In the south-central region of the United States, PM 2.5 levels were low during the Canada's wildfire period (June 25-July 5, 2023;

depicted in the red box) compared to before (June 14- June 24, 2023) and after (July 6-17, 2023). PM 2.5 concentrations for each city in the

south-central region were collected from the Environmental Protection Agency (EPA). Each line represents a different city in the US south-central

Figure 6: Low concentration levels of PM 2.5 in the US South-central region

during the Canada's wildfire period in 2023

→ Houston, Texas

→ Tulsa, Oklahoma

---Oklahoma City, Oklahoma



All authors of this presentation were employees of or consultants to Kenvue Brand LLC.

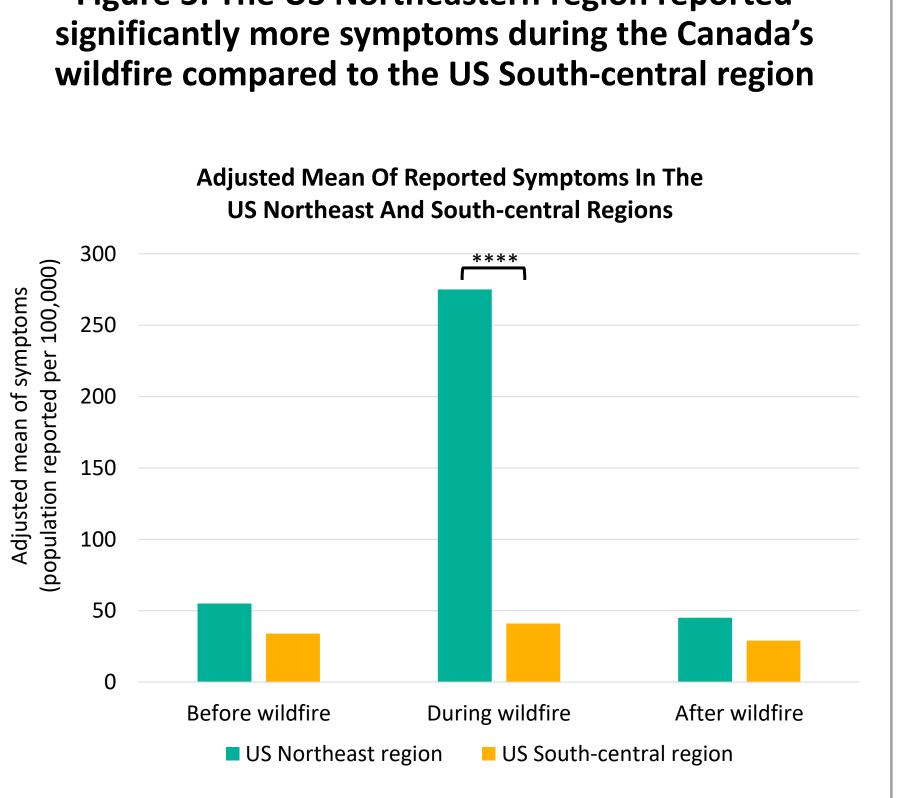
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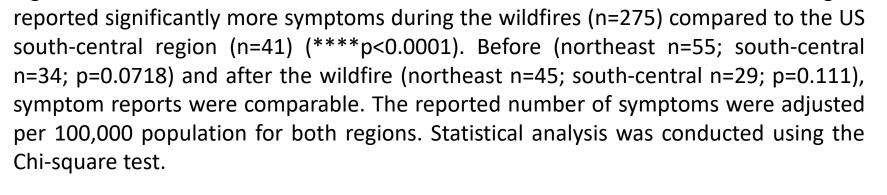
Acknowledgement

Hsiao-Pin Liu, Biostatistician

References

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Agency (EPA). Each line represents a different city in the US northeastern region.

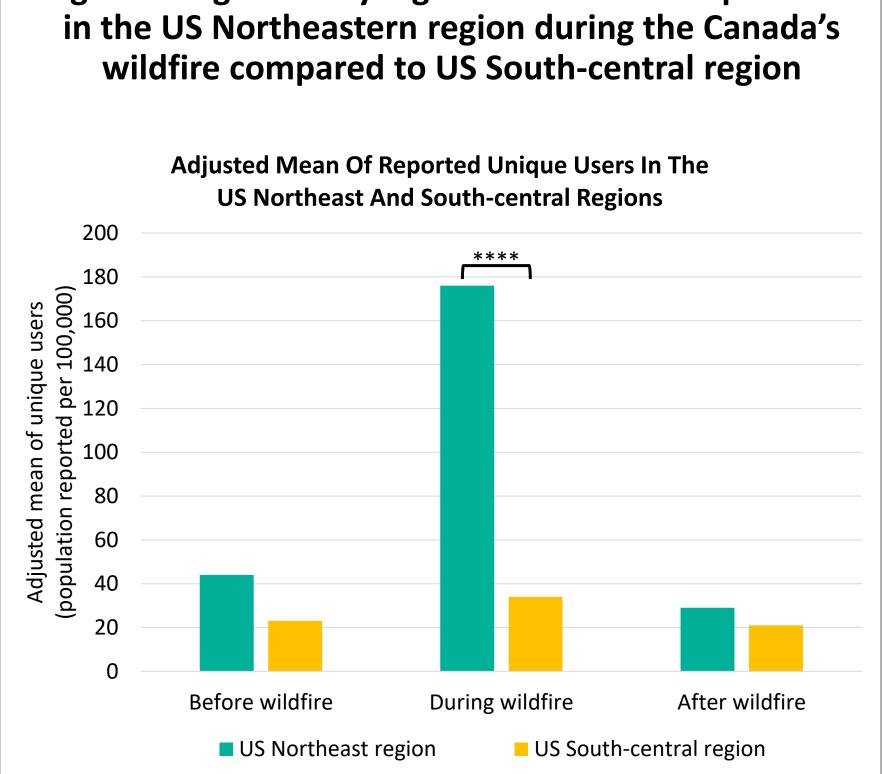


Figure 4: As Canada's wildfire-smoke traveled into the US, the number of unique users



Figure 5: Higher levels of particulate matter 2.5 (PM 2.5) in the US Northeast region

during the Canada's wildfire period in 2023

US Northeastern Region: PM 2.5 Concentration

Figure 5: In the Northeast cities of the United States, PM 2.5 highest concentration levels were during the Canada's wildfire period (June 25-July 5, 2023; depicted in the red box)

compared to before (June 14- June 24, 2023) and after (July 6-17, 2023). PM 2.5 concentrations for each US northeastern city were collected from the Environmental Protection