






Aveeno®

Science-Backed Solutions

From everyday body moisture, to the most compromised skin barrier



SKIN RELIEF Itchy, Dry Skin			ECZEMA Relieves Dry, Itchy Skin due to Eczema			
Therapeutic Body Moisture ←			→ Eczema-prone			
						
Skin Relief Body Wash, Fragrance Free	Skin Relief Moisturizing Lotion	Skin Relief Moisture Repair Cream	Eczema Therapy Daily Moisturizing Cream	Eczema Therapy Nighttime Itch Relief Balm	Eczema Therapy Rescue Relief Treatment Gel Cream	Soothing Oatmeal Bath Treatment
<div></div> <div>Triple Oat™ Complex Soothing moisturizers with antioxidant and prebiotic properties</div>			1% Colloidal Oatmeal*		2% Colloidal Oatmeal*	100% Colloidal Oatmeal*
Free From: Steroids, Fragrances, Parabens, & Dyes						
Gentle cleanser for itchy, dry skin	Heals dry skin and reduces signs of skin sensitivity* with 72-hour moisture	Helps relieve & restore extra-dry skin with long-lasting moisture	Soothe & relieve dry, itchy, irritated skin due to eczema while strengthening the skin moisture barrier	Relieve dry, itchy, irritated skin due to eczema	Instantly calms and cools itchy, dry skin flare-ups	Relieves itchy, irritated skin due to eczema

REFERENCES: *Weakened moisture barrier, tight, itchy, dry skin. ¹ Virginie Nollent, Judy Nebus,Tonianne Lisante,18724 Tolerance and subject satisfaction of an over the counter colloidal oatmeal (Avena sativa) lotion in patients with psoriasis and sensitive skin,Journal of the American Academy of Dermatology, Volume 83, Issue6, Supplement, 202, PageAB220, ISSN0190-9622, <http://doi.org/10.1016/j.jaad.2020.06.967> ² Kalaaji AN,Wallo W. A. randomized controlled study to evaluate the effectiveness of an active moisturizing lotion with colloidal oatmeal skin protectant versus its vehicle for the relief of xerosis.J Drugs Dermatol.2014 Oct;13 (10):1265-8.PMID:25607563. ³ Safety and tolerance of skin protectant lotions with oat in patients with diabetes, J Am Acad Dermatol. 2008;58: Issue 2 Supplement 2 2008 AB70,ISSN0190-9622,<https://doi.org/10.1016/j.jaad.2007.10.312>. *The use of colloidal oatmeal as a skin protectant is regulated by the U.S. Food and Drug Administration (FDA) according to the Over-The-Counter Final Monograph for Skin Protectant Drug Products issued in June 2003.