

Science of Hydration

Weightless hydration for clinically sensitive skin

	Facial cleanser Use twice daily	Facial moisturizer Layer under SPF or apply at night		Daytime facial moisturizer Apply daily on face and neck
	<div><div><div>OLD</div><div></div><div>NEW</div></div><div></div><div><div>ACCEPTED</div><div>National Eczema Association</div></div></div> <p>Neutrogena® Hydro Boost Hydrating Gel Cleanser</p>	<div><div><div>ACCEPTED</div><div>National Eczema Association</div></div><div></div></div> <p>Neutrogena® Hydro Boost Water Cream</p>	<div><div><div>ACCEPTED</div><div>National Eczema Association</div></div><div></div></div> <p>Neutrogena® Hydro Boost Gel Cream</p>	<div><div></div></div> <p>Neutrogena® Hydro Boost Hyaluronic Acid Moisturizer Broad Spectrum SPF 50</p>
Clinically proven tolerability on	<div><div></div><div></div></div> <p>Acne Eczema/AD</p>	<div><div></div><div></div></div> <p>Rosacea Cosmetic intolerance syndrome</p>	<div><div></div><div></div></div> <p>Acne Eczema/AD</p>	<p>Skin appropriateness</p> <p>Hypoallergenic Fragrance-Free</p>
Skin type	For all skin types	For normal to extra-dry skin		For normal, oily, combination skin
Patient benefit	After 4 weeks of use, overall skin appearance improved by 30% in clinically sensitive skin patients ¹	72-hour hydration that nourishes dry skin to improve skin's moisture barrier resilience*		48-hour hydration that boosts stratum corneum water content*
Formula aesthetics	Foaming cleanser	Velvety cream that transforms into a water-like feel		Water-like gel that instantly refreshes and cools skin
	<div><div></div>Non-comedogenic</div> <div><div></div>Fragrance-Free</div>			

*Versus untreated.

Reference: 1. Data on file, Kenvue Brands LLC.