



Texas Rollergirls

2023 Sponsorship Packet

LEAD JAMMER - \$1,000

- 2 Banner advertisements hung at games
- 6 Business shout outs by announcers during games
- 8 tickets per game, with reserved seating, for 2023 season
- Logo + link featured on texasrollergirls.org and ticketing site
- Logo featured on Texas Rollergirls season flyers
- Social Media Posts: 5 Facebook, 5 Instagram, 5 Twitter



HEAVY HITTER - \$750

- 2 Banner advertisements hung at games
- 4 Business shout outs by announcers during games
- 4 tickets per game, with reserved seating for 2023 season
- Logo + link featured on texasrollergirls.org
- Social Media Posts: 3 Facebook, 3 Instagram, 3 Twitter



STAR PASS - \$500

- 1 Banner advertisements hung at games
- 2 Business shout outs by announcers during games
- 2 tickets per game, with reserved seating, for 2023 season
- Logo + link featured on texasrollergirls.org
- Social Media Posts: 2 Facebook, 2 Instagram, 2 Twitter

Please email sponsorship@texasrollergirls.org for more information. Texas Rollergirls is a 501(c)3 non-profit organization if you are interested in making a charitable tax-deductible contribution in lieu of a sponsorship or in addition to a sponsorship please let us know.

texasrollergirls.org



@texasrollergirls



@texasrollergirls



@TXRollergirls



@texasrollergirls



Stats

One of the top benefits for sponsors is that Texas Rollergirls can advertise for you via social media. Texas Rollergirls will post about your business throughout our season and offer you the opportunity to participate in contests with product or service giveaways.

- 8k+ Twitter followers
- 12k+ Instagram followers
- 34k+ Facebook followers
- Across platforms monthly average of 200,000+ post views created the strong Texas Rollergirls' social media presence, and Texas Rollergirls love to talk about our sponsors.

400+ passionate fans pack the Austin Sport Center for Texas Rollergirls home games. Texas Rollergirls is one of the biggest names in a fast-growing global sport that draws local, national, and international media coverage.

Audience Age Range: 25-55

Male: 41% / Female: 59%

Education: 91% have some college education

Capacity audience at each game: approximately 500

HHI: \$45,000 - \$100,000+ per year

About the Texas Rollergirls

Austin born and bred, Texas Rollergirls was founded in 2003 as the only flat track roller derby league in the world. Today, 20 years later, the sport has grown exponentially and is played by more than 1,000 leagues around the world. Flat track roller derby is a genuine athletic competition with standardized rules, divisions, annual tournaments, and an international governing body: the Women's Flat Track Derby Association (WFTDA), of which Texas Rollergirls is a founding member. 50+ talented skaters drafted across 4 home teams and an internationally ranked all-star travel team, the Texies (ranked 7th in the world) comprise the Texas Rollergirls, which is an admired and highly visible presence in the roller derby world and the Austin community.

100% managed by skaters, Texas Rollergirls is a 501(c)3 non-profit organization with a primary mission to foster and promote the sport of women's flat track roller derby through organized competition and community involvement. Working towards this goal, the Texas Rollergirls also boast a thriving recreational league, which encourage leadership, athleticism and sportsmanship in flat track roller derby and in our community.