

CASAMIGOS FIFA WORLD CUP 2026™ MATCH UP SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, WHO ARE 21 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Sweepstakes Period:** The Casamigos FIFA World Cup 2026™ Match Up Sweepstakes (“Sweepstakes”) begins on March 2, 2026 at 12:00 a.m. Eastern Time (E.T.) and ends on July 19, 2026 at 11:59:59 p.m. E.T. **However, you must enter by June 11, 2026 at 11:59:59 p.m. E.T. in order to be eligible to win any of the following:**
 - **Grand Prize of a trip including two (2) tickets to the Final match of the FIFA WORLD CUP 2026™ soccer tournament in New York City/East Rutherford, New Jersey on July 19, 2026;**
 - **Georgia Regional Prize of two (2) tickets to the Semi-Final match of the FIFA WORLD CUP 2026™ soccer tournament in Atlanta on July 15, 2026;**
 - **Kansas Regional Prize of two (2) tickets to the Quarter-Final match of the FIFA WORLD CUP 2026™ soccer tournament in Kansas City (Missouri) on July 11, 2026;**
 - **Massachusetts Regional Prize of two (2) tickets to the Quarter-Final match of the FIFA WORLD CUP 2026™ soccer tournament in Boston//Foxboro on July 9, 2026.**

2. **How to Enter:** There is only one (1) way to enter this sweepstakes.
 - A. Go to <https://www.casamigos.com/en-us/fifa-world-cup-26-sweepstakes> (“Website”)† and verify your age.

 - B. You will have the option to take the Team Spicy vs. Team Classic quiz (“Quiz”). If you choose to take the Quiz, your responses to Quiz questions and whether you have been assigned to Team Spicy or Team Classic will NOT affect your ability to enter the Sweepstakes or your odds of winning a prize in the Sweepstakes (The Sweepstakes is separate and apart from any gift/discount/offer that you may receive based on your responses to Quiz questions.) In addition, choosing not to take the Quiz will NOT affect your ability to enter the Sweepstakes or your odds of winning a prize in the Sweepstakes

 - C. Then, provide all required information on the entry form, including your first name, date of birth, city/state, zip code, phone number and e-mail address.

†You may access the mobile version of the Website by scanning the QR Code found on Sweepstakes advertising materials where available. For clarity, scanning the QR Code in and of itself will not result in entry.

Internet access and valid e-mail address are required to enter the Sweepstakes. If utilizing the mobile version of the Website (including scanning QR Code to access same), wireless Internet access and/or other fees may apply. Please consult your wireless service provider regarding your pricing plan as well as reviewing your phone's capabilities for specific instructions as to utilizing QR Code. Not all cellular phone providers carry necessary service to enter via mobile version of Website (including the ability to scan QR Code to access same). Wireless Internet access is not available in all areas.

All entries must be received by July 19, 2026 at 11:59:59 p.m. E.T., subject to the entry deadline of June 11, 2026 at 11:59:59 p.m. ET for the Grand Prize trip as well as the Regional Prizes as discussed in Rule 1 above. There is a limit of one (1) entry per person. Multiple entries will automatically result in disqualification. Receipt of entry may be acknowledged by Sponsor, but any such acknowledgment is not binding other than indicating that entry has been received. No alterations or forged entries are permitted. Prizes will be awarded to the name corresponding to the e-mail address indicated on entry form.

Sponsor is not responsible for technical difficulties, telephone or cell phone service disruptions or other equipment or service issues which might affect the ability of a Website visitor to enter on-line (including scanning QR Code to access Website) or the ability of the Sponsor to notify the winners. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, garbled, corrupted, jumbled, inaccessible, incomplete, incorrect entries or other Sweepstakes materials, all of which are void. Facsimiles or mechanical reproductions will not be accepted. All entries become the property of the Sponsor and will not be returned.

Entrants' personal information will only be used for purposes of Sweepstakes administration unless an entrant expressly consents beforehand in writing to such other use by Sponsor. For more information, please review Diageo's Privacy & Cookie Notice at https://footer.diageohorizon.com/dfs/assets/www.casamigos.com/PrivacyPolicy_uen.html?locale=uen-us and Diageo's Conditions of Use at https://footer.diageohorizon.com/dfs/assets/www.casamigos.com/TnC_uen.html?locale=uen-us. In the event of any discrepancy between the privacy and cookie notice and these Official Rules, the privacy and cookie notice shall control and govern; in the event of any discrepancy between the conditions of use and these Official Rules, the conditions of use shall control and govern.

3. Prizes:

NATIONAL PRIZES:

One (1) Grand Prize will be awarded. Grand Prize consists of two (2) tickets to the Final Match of the FIFA WORLD CUP 2026™ soccer tournament taking place in New York City/East Rutherford, New Jersey on July 19, 2026, roundtrip coach air travel from major commercial airport near winner's residence to New York City area, 3 day/2 night standard hotel accommodations in New York City (double occupancy), a merchandise gift basket**, along with a \$1000 e-gift card from a bank/financial institution [such as, Visa† or other specific issuer; such specific issuer to be determined by Sponsor in its sole discretion; subject to terms and conditions

of issuer]. Winner's guest must be 21 years of age or older. Approximate Retail Value: \$17,650.00. Actual value of Grand Prize depends on winner's residence and other factors; winner will not receive the difference between approximate retail value and actual value of prize.

Fifty (50) First Prizes will be awarded. Each First Prize consists of a watch party kit comprised of CASAMIGOS and FIFA WORLD CUP 2026™ branded decorations, bucket, bandanna, flag and garnish skewer. Approximate Retail Value: \$500.00 each.**

Two (2) Second Prizes will be awarded. Each Second Prize consists of a limited edition gift bag, including various CASAMIGOS and FIFA WORLD CUP 2026™ branded souvenirs.** Approximate Retail Value: \$2,100.00 each. Approximate Retail Value does not reflect re-sale value of prize.

†Used only for purposes of prize description. No sponsorship, endorsement, authorization or affiliation is intended or implied by such use.

**If Grand Prize winner is a resident of Virginia, he/she will receive an alternate prize component instead of the merchandise gift basket. If First or Second Prize winner is a resident of Virginia, he/she will receive an alternate prize instead of the First Prize or Second Prize (as applicable).

REGIONAL PRIZES:

One (1) Georgia Regional Prize will be awarded. Georgia Regional Prize consists of two (2) tickets to the Semi-Final match of the FIFA WORLD CUP 2026™ soccer tournament taking place in Atlanta, Georgia on July 15, 2026. Approximate Retail Value: \$5,050.00.

One (1) Kansas Regional Prize will be awarded. Kansas Regional Prize consists of two (2) tickets to the Quarter-Final match of the FIFA WORLD CUP 2026™ soccer tournament taking place in Kansas City, Missouri on July 11, 2026. Approximate Retail Value: \$1,880.00.

One (1) Massachusetts Regional Prize will be awarded. Massachusetts Regional Prize consists of two (2) tickets to the Quarter-Final match of the FIFA WORLD CUP 2026™ soccer tournament taking place in Boston/Foxboro, Massachusetts on July 9, 2026. Approximate Retail Value: \$1,780.00.

Total Approximate Retail Value of all Prizes: \$55,560.00.

Total Approximate Retail Value of all Prizes offered in Florida: \$46,850.00.

Total Approximate Retail Value of all Prizes offered in New York: \$46,850.00.

4. Prize Restrictions:

FOR GRAND AND REGIONAL PRIZES:

Winner must be able to attend applicable FIFA WORLD CUP 2026™ soccer tournament match. If winner is unavailable on date of applicable FIFA WORLD CUP 2026™ soccer tournament match for any reason, he/she must forfeit the corresponding Prize.

Ticket type and seat location at applicable FIFA WORLD CUP 2026™ soccer tournament match will be determined by Sponsor in its sole discretion. Winners and their guests (“Attendees”) agree to comply with the FIFA Ticket Terms of Use (“Terms of Use”) applicable to their Prize ticket(s) for the FIFA World Cup 2026™. The Terms of Use, along with any other ticket terms and conditions, are available (or will be made available) on [FIFA.com/tickets](https://www.fifa.com/tickets). Tickets are intended solely for use by the Attendees and may not be provided to any other person, including through resale, exchange, or barter. Any such resale, exchange, barter, or other commercial or promotional use may result in disqualification, prize forfeiture, and invalidation of the license granted for the tickets.

All FIFA WORLD CUP 2026™ venue restrictions and rules governing stadium safety, security and conduct shall also apply, including those set out in the FIFA WORLD CUP 2026™ Stadium Code of Conduct (“Stadium Code of Conduct”), available on [FIFA.com/tickets](https://www.fifa.com/tickets). Attendees are expected to respect other guests and event staff, and must refrain from using foul or offensive language, obscene gestures, or engaging in unruly, disruptive, threatening or violent behavior. Winner and guest shall be required to register for and download the official FIFA WORLD CUP 2026™ tournament mobile application in order to receive the Ticket.

The Stadium Code of Conduct, the Terms of Use and all other applicable terms and conditions available on [fifa.com/tickets](https://www.fifa.com/tickets) are deemed to be incorporated into these Terms and Conditions. FIFA and/or its affiliates reserve the right to cancel any ticket(s) if FIFA determines an Attendee has failed to comply with the Terms of Use, the Stadium Code of Conduct, or any other applicable terms and conditions.

Winners and guests must at all times act in an appropriate, well-behaved and respectful manner as well as following all safety and other instructions during prize travel (for Grand Prize winner and guest) as well as visit to the venue to attend applicable FIFA WORLD CUP 2026™ soccer tournament match, including fully complying with applicable restrictions on conduct at such venue. The preceding also includes full compliance with any laws/regulations or policies (of the United States or any political subdivision thereof, Fédération Internationale de Football Association, the venue hosting the applicable tournament match, or any other business entity) designed to prevent the spread of COVID-19/Coronavirus; such as, mask-wearing, social distancing, providing proof of negative COVID-19/Coronavirus test and/or providing proof of vaccination against COVID-19/Coronavirus.

If winner chooses to accept prize without a guest (or if guest fails to timely return signed Liability/Publicity Release as discussed below), the applicable prize will be awarded in increments appropriate for the winner alone and, in such event, no substitute prize or compensation will be awarded and the value of the prize will be less than the amount indicated above. For clarity, under no circumstances will a winner be awarded a second ticket to applicable FIFA WORLD CUP 2026™ soccer tournament match if he/she is not accompanied by a guest to same.

FOR GRAND PRIZE:

Trip is subject to availability and additional restrictions. Winner and guest must travel together on the same itinerary as set by Sponsor including flights and hotel. Should winner and guest reside in different areas, guest will be solely responsible for any and all expenses in conjunction with travel to and from the departure airport designated by Sponsor near winner's residence (as set forth above). Valid travel documents are required for travel and are the sole responsibility of winner and guest.

Should winner live within reasonable driving distance of New York City/East Rutherford, New Jersey, Sponsor will replace air travel with ground transportation and no substitute prize or compensation will be awarded (and, in such case, the value of the Grand Prize will be less than the amount indicated above).

Winner and guest understand and agree that Sponsor has not obtained any insurance for them in conjunction with the trip.

FOR REGIONAL PRIZES:

Prize award materials will only be delivered to a street address in the applicable region (that is, Georgia, Kansas or Massachusetts.)

FOR FIRST PRIZES:

The National First Prize watch party kit and the National Second Prize gift bag may differ from images on same in Sweepstakes advertising including the Website, with Sponsor and Fédération Internationale de Football Association disclaiming any and all liability in conjunction therewith. Sponsor reserves the right to furnish elements of watch party kit to National First Prize winner via separate shipments and/or to furnish elements of gift bag to National Second Prize via separate shipments.

FOR ALL PRIZES:

Prize must be accepted as set forth herein. Without limiting the foregoing, the National First Prize watch party kit and the National Second Prize gift bag must be accepted in their entirety or not at all.

If, for any reason, a prize is declined by winner or issued to winner but unused by him/her, no substitute prize or compensation will be awarded.

All costs and expenses not specified in these Official Rules are the winner's sole responsibility. For Grand Prize, such costs and expenses include travel to/from airports, meals, souvenirs and incidentals. For Regional Prizes, such costs and expenses include travel to/from venue hosting

the applicable FIFA WORLD CUP 2026™ soccer tournament match, meals, souvenirs and incidentals.

ALCOHOL IS NOT PART OF ANY PRIZE.

4. Winner Determination:

The winners will be selected via random drawing. All random drawings will be conducted by Avid Inc., d/b/a/ Avid Marketing Group, the independent, third party agency retained by Sponsor to administer the Sweepstakes on its behalf (“Administrator”), whose decisions will be final in all matters relating to the Sweepstakes.

For the National Grand and First Prizes, the random drawing will consist of all eligible entries received by June 11, 2026 at 11:59:59 p.m. ET. The National Grand and First Prize random drawing will take place on or about June 12, 2026 and winners will be notified on or about June 15, 2026. Odds of winning a National Grand or First Prize will be determined by the total number of eligible entries received by June 11, 2026 at 11:59:59 p.m. ET.

For the Regional Prizes, there will be a separate random drawing for each of the three (3) regions. The Georgia Regional Prize random drawing will consist of all eligible entries received from Georgia residents by June 11, 2026 at 11:59:59 p.m. ET; the Kansas Regional Prize random drawing will consist of all eligible entries received from Kansas residents by June 11, 2026 at 11:59:59 p.m. ET; the Massachusetts Regional Prize random drawing will consist of all eligible entries received from Massachusetts residents by June 11, 2026 at 11:59:59 p.m. ET. The Regional Prize random drawings will take place on or about June 12, 2026 and winners will be notified on or about June 15, 2026. The National Grand and First Prize random drawing shall precede the Regional Prize random drawings. Odds of winning a Regional Prize will be determined by the total number of eligible entries received from residents of the corresponding Region (that is, Georgia, Kansas or Massachusetts, as the case may be) by June 11, 2026 at 11:59:59 p.m. ET.

For the National Second Prizes, the random drawing will consist of all eligible entries received during the Sweepstakes Period, including non-winning eligible entries from the National Grand and First random drawing and Regional Prize random drawings. The National Second Prize random drawing will take place on or about July 20, 2026 and winners will be notified on or about July 21, 2026. Odds of winning a National Second Prize will be determined by the total number of eligible entries received including non-winning eligible entries from the National Grand and First random drawing and Regional Prize random drawings.

Winners will be notified by e-mail and/or phone from Administrator (method[s] of notification is of Sponsor’s sole determination). The e-mail communication will include an affidavit of eligibility, a liability release and a publicity release (where lawful), which must be signed by winner within indicated time period¹ of notification or Prize will be forfeited and may be awarded to another winner at Sponsor’s sole discretion². If winner cannot be located or does not respond to attempt to be contacted within indicated time period,³ Prize will automatically be forfeited and an alternate winner may be selected at Sponsor’s sole discretion.²

¹For National Grand Prize and Regional Prizes, within **two (2) days** or such shorter period of time as designated thereon; for National First and Second Prizes, within **five (5) days**.

²If National Grand Prize or Regional Prize is forfeited or winner cannot be located/contacted, an alternate winner for such prize may only be selected time permitting.

³For National Grand Prize and Regional Prizes, within **one (1) day** or such shorter period of time as designated thereon; for National First and Second Prizes, within **five (5) days**.

ADMINISTRATOR WILL USE COMMERCIALY REASONABLE EFFORTS TO NOTIFY POTENTIAL WINNERS, WITH ADMINISTRATOR (AND SPONSOR) DISCLAIMING ANY AND ALL LIABILITY IN CONJUNCTION THEREWITH. WITHOUT LIMITING THE FOREGOING, ADMINISTRATOR MAY ONLY MAKE ONE (1) ATTEMPT TO NOTIFY A POTENTIAL NATIONAL GRAND PRIZE WINNER AND/OR POTENTIAL REGIONAL PRIZE WINNER USING ONLY ONE (1) METHOD. FOR NATIONAL GRAND PRIZE AND REGIONAL PRIZES, IT IS STRONGLY RECOMMENDED THAT YOU CHECK YOUR E-MAIL AND/OR PHONE FOR WINNER NOTIFICATION MATERIAL ON OR ABOUT JUNE 15, 2026.

Winner's guest must sign and return a liability release and a publicity release (where lawful) prior to prize award. If guest does not return the signed liability release and publicity release within indicated time period, the prize will be awarded in increments appropriate for the winner alone as discussed above.

Except where prohibited, acceptance of Prize constitutes winner's consent to use of their name, likeness and biographical data for advertising and promotional purposes without additional compensation.

WINNERS AND GUESTS OF NATIONAL GRAND PRIZE/REGIONAL PRIZE WINNERS AGREE THAT AN ELECTRONIC SIGNATURE/AFFIRMATION OR FACSIMILE VERSION OF THE AFFIDAVIT OF ELIGIBILITY, LIABILITY RELEASE AND PUBLICITY RELEASE (WHERE LAWFUL) OR LIABILITY RELEASE AND PUBLICITY RELEASE (WHERE LAWFUL), AS APPLICABLE, SHALL HAVE THE SAME LEGAL FORCE AND EFFECT AS A HAND-SIGNED DOCUMENT. NOTWITHSTANDING THE FOREGOING, SHOULD SPONSOR DETERMINE IN ITS SOLE DISCRETION THAT THE ELECTRONICALLY SIGNED/AFFIRMED/FACSIMILE VERSION OF THE AFFIDAVIT/RELEASE (FOR WINNERS) OR RELEASE (FOR GUESTS OF NATIONAL GRAND PRIZE/REGIONAL PRIZE WINNERS) IS NOT ACCEPTABLE, SPONSOR MAY CONDITION AWARD OF PRIZE OR ACCOMPANYING WINNER ON THE GRAND PRIZE TRIP OR TO THE FIFA WORLD CUP 2026™ SOCCER TOURNAMENT MATCH (AS APPLICABLE) ON RETURN OF THE ACTUAL HAND-SIGNED DOCUMENT.

Winner must furnish valid proof of age (for example, a government-issued driver's license, birth certificate or passport). An affidavit of eligibility, liability release and publicity release (where lawful) must be provided to Administrator before prize can be received. No prize will be awarded unless the Affidavit has been received and verified by Administrator.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without notice or further obligation.

5. Eligibility: This Sweepstakes is open only to legal U.S. residents, who are 21 years of age or older at the time of entry. Void where prohibited or restricted by law. Employees or owners of the following entities and members of their families or households are not eligible for participation under any circumstances: Diageo Americas, Inc., Fédération Internationale de Football Association and (as applicable) their respective affiliates, printers, advertising and promotion agencies (including Administrator), alcohol beverage suppliers, importers, wholesalers, distributors or retailers. All federal, state and local laws apply.

6. General Conditions: Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No substitution of prize or cash equivalent except at Sponsor's sole discretion. (For Grand Prize, the preceding excludes cash redemption of e-gift card element of prize if required by applicable law.) There is a limit of one (1) Prize per family, household or address. Prizes are non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on any prize are winner's sole responsibility. By accepting prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking to redeem said prize. Sponsor reserves the right to conduct a background check of any criminal records of winners and guests of Grand Prize/Regional Prize winners. To the extent necessary and permitted by law, winners and guests of Grand Prize/Regional Prize winners shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify winner(s) and/or guest(s) of Grand Prize/Regional Prize winners based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of prize.

Entrants hereby agree to indemnify and hold Sponsor, Administrator, and Fédération Internationale de Football Association harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above.

SPONSOR MAKES NO REPRESENTATION, GUARANTEE OR WARRANTY OF ANY KIND REGARDING ANY PRIZE (OR ANY ELEMENT THEREOF), INCLUDING THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR THE INTENDED PURPOSE. THE ONLY WARRANTY ON A PRIZE ELEMENT – IF ANY – IS THAT OF THE APPLICABLE PRIZE SUPPLIER.

The value of the prize won by a participant under the sweepstakes may be taxable as income to its winner. Winner is solely responsible for any and all taxes and/or fees associated with the prize. Grand Prize, Second Prize and Regional Prize winners will be issued an IRS Form W-9 with the Affidavit of Eligibility, a Liability Release and a Publicity Release (where lawful) and a subsequent IRS Form 1099. Upon receipt of a prize, the winner shall be required to comply with any and all applicable federal, state and local laws, rules and regulations.

In consideration of their receipt of any prize, prize winner for himself or herself and their guest, heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge Sponsor and all related parties, Administrator as well as Fédération Internationale de Football Association from and against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes, including, but not limited to, prize winner's participation in the Sweepstakes; prize winner's Sweepstakes entry; use of prize winner's name, likeness, biographical information, signature, image or likeness; prize winner's receipt, use or inability to use any prize or part thereof, including but not limited to injury or loss sustained in any travel related to the prize; financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

7. Electronic Entries: In the event of a dispute, online entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service, or other organization that is responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, or incomplete entries; corrupted, jumbled, interrupted, irregular or defective entries or entries not received or properly recorded due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of entries. Sponsor and its agencies are also not responsible for incorrect or inaccurate entry information, whether caused by users or by any human or technological error that may occur in the processing of entries in this Sweepstakes or for any malfunction, defect or error in the scanning of QR Code such that Website is not accessible or usable as intended by Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes. **CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE, SEEK TO DEFRAUD SPONSOR OR ADMINISTRATOR, OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

8. Winners' List: For winners' list, please send a self-addressed stamped envelope to Casamigos FIFA World Cup 2026™ Match Up Sweepstakes P.O. Box 1008, Rocky Hill, CT 06067-1008. All requests for the winners' list must be postmarked by August 19, 2026 and received by September 2, 2026.

Sponsor: Diageo Americas, Inc., New York, NY.

Please Drink Responsibly.

Casamigos Spirits Company, LLC, White Plains, NY.

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