

Establishing your digital Orthodontic practice work smarter, not harder


iTero

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6 April, 2022

Digital Excellence Series: www.itero.com/des

Digital Excellence Series. 5 top tips from each of our event speakers to help you get more from practice digitalisation.

Dr. Pedro Costa Monteiro	Dr. Ebru Cetinkaya Tokmak	Dr. Matteo Di Gioia
		
<ol style="list-style-type: none">1. Use your iTero device to scan all the patients that enter your door.	<ol style="list-style-type: none">1. Determine your goals in moving to digital.	<ol style="list-style-type: none">1. Create a paperless experience inside your office.
<ol style="list-style-type: none">2. Provide the Invisalign Outcome Simulation for all patients.	<ol style="list-style-type: none">2. Invest time in training yourself and your team.	<ol style="list-style-type: none">2. Surprise your patients with an unexpected visual experience of their dental situation.
<ol style="list-style-type: none">3. Share the outcome by email with all patients.	<ol style="list-style-type: none">3. Listen to experts and mentors, don't hesitate to ask for help.	<ol style="list-style-type: none">3. Reinvent yourself as a dentist thanks to the digital approach.
<ol style="list-style-type: none">4. Plan your Invisalign ClinCheck based on face diagnosis.	<ol style="list-style-type: none">4. Make your iTero scanner a key team member immediately.	<ol style="list-style-type: none">4. Use a large screen for extra visual impact for the patient.
<ol style="list-style-type: none">5. Use the iTero scanner for more than Invisalign.	<ol style="list-style-type: none">5. Enjoy the time digital orthodontics saves you.	<ol style="list-style-type: none">5. Show the patient their future with the Outcome Simulator. If you can impress children, you can impress the adults (their parents).



[View the event recording.](#)

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