

## Diverse People

Our customers are searching for images of diverse people, including diversity in race, age, culture, gender, physical abilities, and more. Below is a list of topics to explore:

- Portraits and lifestyle shots representing diverse people
- Images of people of color, such as a group of friends, or children at school
- Images of people of multiple races interacting
- People from around the globe engaging in their local traditions, and wearing traditional clothing that represents their culture
- Close up shots or natural shots of people from around the world working or playing
- Images depicting diversity in age (especially babies, seniors, and shots of grandparents playing with baby/grandchild in both an indoor or outdoor setting)

Please keep in mind property and model releases are needed for anything or anyone recognizable.



## School and Education

Our customers start searching for images related to Back to School a few months in advance, so we're giving you plenty of time to get your images ready. Below is a list of topics to explore:

- Images of school supplies, and children buying new school supplies
- Children of all ages from pre-K to teens picking out an outfit at home, or shopping for an outfit to wear on their first day of school
- Mom preparing to send her children back to school
- Mom/parents preparing a school snack or lunch
- Vectors and illustrations representing back to school sales

Please keep in mind property and model releases are needed for anything or anyone recognizable.



## Moving and House Hunting

Buying or selling a home requires months of preparation, and most real estate activity occurs during the warmer months. Our customers are looking for images related to moving house, or buying a home. Below is a list of topics to explore:

- People who are moving (packing and unpacking boxes, people celebrating or exhausted at the end of packing)
- Movers helping to put boxes into a moving truck
- Young diverse couple or family hunting for a starter home (looking at listings, meeting a real estate advisor, looking at new homes for sale)
- Older couple happy to sell their home
- Images of the interiors of staged homes, including kitchens, bathrooms, bedrooms, and living rooms

Please keep in mind property and model releases are needed for anything or anyone recognizable. Property releases are needed for shots of home interiors and exteriors.



## Religion and Holidays

Our customers are searching for images highlighting religious and national holidays around the world. Below is a list of topics to explore:

- South East Asian religious holidays (Raksha Bandhan {also known as Rakhi}, Teej, Janmashtami, Guru Purnima)
- Images depicting independence day holidays in India, Pakistan, Indonesia, and Malaysia (Merdeka)
- Jewish Holidays (images of people, food, and traditions used to celebrate Rosh Hashanah and Shana Tova)
- Images depicting other world holidays including fiestas patrias (Peru, Mexico, Chile), and ferragosto (Italy)
- Illustrations and vectors of greeting cards celebrating the various holidays listed above

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