



Director of Evangelism Job Overview

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing Member of Watermark or willing to become one.

JOB TITLE: Director of Evangelism

FLSA STATUS: Exempt

DEPARTMENT: External Focus

TIME REQUIREMENTS: Full Time

REPORTS TO: Director of External Focus

CLASSIFICATION: Non-Ministerial Role

MISSION OF WATERMARK COMMUNITY CHURCH: To call all people to be fully devoted followers of Christ.

POSITION SUMMARY: Raise the value of evangelism across the body and within our ministries by leading and increasing participation in the Unashamed ministry (a local weekend discipleship trip focused on evangelism and service in our city). Work with other ministries to embed evangelism training and to use Unashamed as a discipleship tool. Develop content, trainings, and a call to action for members to engage with their neighbors/neighborhoods. Lead administrative assistant (shared with Director of City Engagement).

ESSENTIAL SKILLS & EXPERIENCE:

- Extensive experience in evangelism and discipleship
- Excellent communication and interpersonal skills, especially hosting, engaging, and teaching groups
- Strong apologetics background
- Experience building teams and leading volunteers

POSITION RESPONSIBILITIES:

- Raise the value of evangelism across the body
 - Inspire and exhort members to regularly evangelize.
 - Work with other ministries to embed evangelism into their curriculum and discipleship.
 - Coordinate with Community Team on the value of evangelism within community groups.
- Develop Content and Training for Evangelism
 - Develop neighboring focus area for the External Focus Team – members engaging their neighbors and everyone they interact with to identify where they are spiritually and engage winsomely with biblical truth.
 - Create strategy for content, resources, communication, and trainings for evangelism and neighboring.
- Lead and Grow Unashamed Ministry
 - Provide overall direction and vision for Unashamed weekend and one-day events.
 - Direct administrative assistant and resident/fellow to coordinate event details.
 - Build lay leadership team and develop lay leaders.
 - Develop a clear and compelling strategy for Worship in the Park events.
 - Create participant recruitment strategy.
 - Work with internal ministries to use Unashamed as a discipleship tool.

DIRECT REPORTS: City Engagement Assistant (shared with Director of City Engagement)

MARKERS OF AN IDEAL CANDIDATE:

- Passion for mobilizing the body of Christ to transform our community
- Passion for evangelism, discipleship, and service
- Strong apologetics background
- Highly relational and able to interact with a variety of audiences
- Ability to inspire and exhort staff, leaders, and members
- Initiator/activator