



# Local Outreach Director Job Overview

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing Member of Watermark or willing to become one.

**JOB TITLE:** Local Outreach Director

**FLSA STATUS:** Exempt

**DEPARTMENT:** Missions & Outreach

**TIME REQUIREMENTS:** Full Time; in-office

**REPORTS TO:** Senior Director of Local Outreach

**STAFF MISSION STATEMENT:** Abiding in Jesus, we are making disciples together.

**POSITION SUMMARY:** Leads local outreach ministry initiatives that promote the well-being of others and the renewal of our city by caring for the vulnerable in Jesus' name. Responsible for ministry outcomes, including strategic execution, impact measurement, stewardship of lay leaders, and nurturing partner relationships.

## POSITION RESPONSIBILITIES:

1. In partnership with the Senior Director of Local Outreach, develop and execute the Local Outreach strategy for promoting the well-being of others and renewal of our city by caring for the vulnerable in Jesus' name.
  - a. Set strategic priorities that align with assigned local outreach ministries
  - b. Create budget to effectively implement strategic plans
  - c. Measure and celebrate success that promotes the well-being of others and renewal of our city
  - d. Lower barriers to serve while raising the level of impactful care.
2. Build up and lead ministry leaders to execute strategic plans
  - a. Create succession planning model to invest and promote growth in ministry leaders
  - b. Coach and invest in the spiritual health and mission alignment of ministry leaders
  - c. Provide support and participation in ministry events, trainings, and meetings
3. Lead key partner relationships
  - a. Refine and execute a funding request platform, provide recommendations that align with mission, and evaluate effectiveness of financial investments
  - b. Serve as primary representative of Watermark, nurture and strengthen strategic relationships
  - c. Evaluate partner's integrity to mission and alignment with Watermark local outreach ministry
4. Participate in general Watermark staff-required activities (expense reporting, staff meetings, retreats, Christmas Eve, Easter, other "all hands on deck" events, etc.)

## QUALIFICATIONS:

- Commitment to the vision and 10 markers of Watermark Community Church
- Commitment to Watermark's staff values: Dependent, Unified, Excellent, and Fun (DUEF)
- Experience in building teams and accomplishing goals through lay leaders
- Excellent relationship building, interpersonal, and communication skills
- Able to vet partners and proposal requests for funding
- Proficient in goal setting and measuring success to these goals
- Storyteller, able to clearly communicate, and interact with a variety of leaders and audiences
- Pastoral