



Graphic Designer Job Overview

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing Member of Watermark or willing to become one.

JOB TITLE: Graphic Designer

FLSA STATUS: Non-Exempt

DEPARTMENT: Communications

REPORTS TO: Graphic Design/Photography Project Manager

POSITION SUMMARY:

We're looking for the next generation of creative leaders at Watermark. As new ministries form and grow, so do the opportunities to share stories of God's grace and redemption with our city. Through the development of eye-catching and thoughtful visual media, Watermark Graphic Designers are vital storytellers who help us keep pace in an organization that is constantly evolving.

SPIRITUAL GIFTS:

- Exhortation, leadership, discernment, creativity.

ESSENTIAL SKILLS & EXPERIENCE:

- Three to five years of graphic design experience. Agency experience preferred.
- Strong understanding of the social media landscape.
- Technical skills in Adobe Creative Cloud are required, specifically high effectiveness in Photoshop, InDesign, and Illustrator.
- Must be a Watermark Member or pursuing Membership to apply.

POSITION RESPONSIBILITIES:

- Ideate ways to continually move the watermark brand forward.
- Develop original, creative, effective design solutions – message series graphics, logos, ministry graphics packages, social graphics, curriculum layouts, etc. – that undergird each ministry's unique mission within Watermark's brand identity and connect with each ministry's target audience.
- Deploy technical skills, innovative design, understanding of Watermark branding, and creative thinking to cultivate the visual identity of Watermark and ministry brands.
- Collaborate with other team members on technical skills and design software.
- Offer constructive creative feedback to design team members.
- Work closely with project manager, brand leader, and others to understand, interpret, and deliver on the needs of clients to reach desired target.
- Utilize strategic thinking and strong communication skills and present ideas both verbally and visually.
- Manage multiple projects on a deadline.
- Work cooperatively and flexibly in a team environment.
- Incorporate client edits and strategic feedback from leadership with positivity, flexibility, and efficiency.

MARKERS OF AN IDEAL CANDIDATE:

- Self-starter
- Learner
- Passionate about Watermark and the broader Church
- Open to feedback
- High capacity
- Flexible
- Able to positively respond to constructive criticism and adapt work product accordingly