



Social Media Filmmaker Job Overview

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing Member of Watermark or willing to become one.

JOB TITLE: Social Media Filmmaker

FLSA STATUS: Exempt

DEPARTMENT: Social

REPORTS TO: Social Media Director/Film Team Director

POSITION SUMMARY: This role is responsible for creating relevant and “on-trend” weekly videos for the Social Media Team.

SPIRITUAL GIFTS: Leadership, Discernment, Serving, Wisdom, Administration

ESSENTIAL SKILLS & EXPERIENCE:

- 3-5 years of experience in producing and executing creative projects, specifically film/video or social media content creation
- General understanding of the filmmaking process
- Experience in social media marketing and content creation
- Ability to work in a fast paced, deadline driven environment
- Excellence in forward thinking and identifying trends for all channels of social media
- Skillful knowledge in Adobe Creative Suite: After Effects, Premier, Photoshop, InDesign, etc and/or equivalent video editing software

POSITION RESPONSIBILITIES:

- Works daily (Sunday – Thursday) with the Social Media Channel Manager & Project Manager to ideate and fulfill content delivery schedules each week
- Most projects will be executed solo but will occasionally work with the film team or other contractors
- Short A/V scripts, storyboards, and pitching
- Producing, filming, and directing talent for videos
- Creates “social-only” videos: reels, hosting moments, weekend invite films, special event invite films, etc
- Covers and captures content for live events and weekend services (Church Leaders Conference, Night of Worship, Conferences, Christmas, Easter, and Sundays)
- Must hit weekly deadlines to service the Watermark social media platforms
- Experience with motion-graphics and graphic design a plus
- Maintains awareness of current trends in social media and video
- Will work closely with the filmmakers on the communications team

MARKERS OF AN IDEAL CANDIDATE:

- Must be a Watermark Member or willing to pursue membership at Watermark
- Soft skills: Flexible, positive, activating, detail-oriented, good communicator, works well on a team, thrives in a fast-paced environment, can juggle multiple projects, excited about video creation and innovation for social media platforms

Job description not final. The position will be shaped around the giftedness and passions of the individual.