



Writer Job Overview

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing Member of Watermark or willing to become one.

JOB TITLE: Writer

FLSA STATUS: Non-Exempt

DEPARTMENT: Communications

REPORTS TO: Senior Director of Communications

POSITION SUMMARY: This person will use the written word to help equip the saints, spread the gospel, and tell the story of all God is doing at Watermark in a clear, compelling, and persuasive way. Responsibilities include both short-form and long-form content development, ideation, and editing across multiple platforms.

SPIRITUAL GIFTS:

- Teaching, encouragement/exhortation, wisdom

ESSENTIAL SKILLS & EXPERIENCE:

- Experience in professional copywriting or content creation. Agency or publishing experience is preferred.
- Seasoned experience writing for digital, social, and email mediums.
- Excellent grammar and editing skills.
- Proven ability to write in different brand voices.

POSITION RESPONSIBILITIES:

- Writing and/or editing digital articles, email newsletters, books, and other content.
- Working with our creative teams to write advertising and marketing copy, including print, digital, and social.
- Identifying opportunities and proposing ideas for new content to serve our audiences.
- Editing content to adhere to brand standards including grammar, style, and tone of voice.
- Keeping abreast of trends in content marketing to provide thought leadership and help Watermark push creative boundaries.

MARKERS OF AN IDEAL CANDIDATE:

- Strategic thinker
- High capacity
- Flexible and adaptable
- Spiritually mature
- Very open to feedback, coaching, and collaboration
- Has a deep love of the local church
- Familiar with Watermark's voice and content

Please include relevant writing samples when applying.