



The Porch Content Creator

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing Member of Watermark or willing to become one.

JOB TITLE: Content Creator

FLSA STATUS: Exempt

DEPARTMENT: Young Adults

REPORTS TO: Creative Director

POSITION SUMMARY:

We're looking for a Content Creator for the Young Adults ministry at Watermark called The Porch. As The Porch ministry continues to form and grow, so do the opportunities to share stories of God's grace and redemption among the young adults in our city. This person's job will be to create visual content that engages, equips, and excites our audience to walk freely and fully in their purpose that God has for them in their young adult years.

SPIRITUAL GIFTS:

- Creativity, Leadership, and Discernment

ESSENTIAL SKILLS & EXPERIENCE:

- 2-4 years of video and/or graphic design experience. Agency/former ministry experience preferred.
- Strong understanding of the ever-changing social media landscape.
- Technical skills in Adobe Creative Cloud - specifically high effectiveness in Photoshop, Premiere Pro and Illustrator
- Must be a Watermark Member or willing to pursue Membership to apply

POSITION RESPONSIBILITIES:

- Develop original, creative, and effective design solutions, such as message series graphics and video clips, logos, social media graphics, etc. – that align with The Porch's brand identity and connect with the target audience.
- Work closely with Creative Director and Communications Coordinator to understand, interpret, and deliver on the graphic, video, and written communication needs of the ministry
- Deploy creative technical skills (graphic and film) to cultivate the visual identity of The Porch. Ideate strategic ways to continually move The Porch brand forward.
- Manage multiple projects and work to reach deadlines.
- Work closely with volunteer team of graphic designers, photographers, and filmmakers - empowering them to assist in the development of visual assets where helpful or where workload necessitates.
- Work cooperatively and with flexibility in a team environment
- Offer and receive constructive creative feedback with team members.
- Incorporate edits and strategic feedback from leadership with positivity, flexibility, and efficiency.

MARKERS OF AN IDEAL CANDIDATE:

- Self-starter
- Learner
- High capacity
- Flexible
- Self-managed
- Works well on a team
- Thrives in a fast-paced environment
- Open to feedback and able to positively respond to constructive feedback and adapt work product accordingly
- Passionate about The Porch, and Young Adults being funneled into the broader Church
- Must be a Watermark Member or willing to pursue membership at Watermark

Job description not final. The position will be shaped around the giftedness and passions of the individual.