



The Porch Graphic Designer Job Overview

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing member of Watermark or willing to become one.

JOB TITLE: The Porch Graphic Designer

FLSA STATUS: Exempt

DEPARTMENT: Young Adults

TIME REQUIREMENTS: Full-time; in-office

REPORTS TO: The Porch Creative Director

VISION: Abiding in Jesus, we are making disciples together

POSITION SUMMARY: Responsible for producing visual content that engages, equips, and excites our audience to see Jesus and fully surrender to life with him.

POSITION RESPONSIBILITIES:

- Create original graphic design concepts using inspiration and direction provided by others
- Collaborate with the Creative Director and others on creating content for:
 - Events and Initiatives
 - Social media and Web
 - On-screen and Live Production content
 - Signage
 - Print pieces
 - Layout work
 - Production work, etc.
- Execute on multiple creative needs in a close working relationship with the Communications Coordinator
- Incorporate edits and feedback from final approvers with flexibility and a professional demeanor
- Empower other graphic designers, photographers, and filmmakers to develop creative assets on brand
- Champion of brand alignment across various mediums and platforms
- Participate in general Watermark staff-required activities (expense reporting, Staff on Call, staff meetings, retreats, Christmas Eve, Easter, other “all hands on deck” events, etc.)

ROLE QUALIFICATIONS:

- Commitment to the vision and 10 markers of Watermark Community Church
- Commitment to Watermark’s staff values: Dependent, Unified, Excellent, and Fun (DUEF)
- Considers work as an overflow of personal devotion to Christ
- Preferably 2+ years of full-time experience in professional graphic design
- High proficiency in Adobe Creative Cloud especially Photoshop, Illustrator, and InDesign
- Ability to concept and collaborate on culturally relevant ideas for graphics, videos, and social content
- Agency-mindset and an ability to overcome obstacles that get in the way of content creation
- Team player with track record of collaborating with creative directors, project managers, and other creatives
- Familiarity with The Porch, the young adult’s ministry of Watermark, strongly preferred
- Combination of speed and skill in content creation
- Compliments creative skill with organization and efficiency
- Strong portfolio highlighting prior commercial or non-profit creative experience
- Ability to give and receive constructive criticism
- Detail-oriented and has a tenacious approach to brand implementation and execution
- Passionate about young adult discipleship