



External Focus Director of City Engagement

Qualifications for employment at Watermark include having made a life commitment to Jesus Christ, agreement in writing with the Beliefs and Governance statements of Watermark, and having a work history and a lifestyle that are consistent with biblical principles. Must be an existing Member of Watermark or willing to become one.

Job Title: External Focus Director of City Engagement

Department: External Focus

Reports to: External Focus Director

FLSA Status: Exempt

Vision for Role

The church is God's "Plan A" to impact our city. Provide leadership, strategy, and direction for Watermark's neighboring and city/local outreach initiatives, including our Impact Areas. Cultivate relationships, partnerships, and initiatives to transform our city, particularly with existing ministry partners. Develop Impact Area teams with a clear vision, mission, and strategy for each. Lead/manage Impact Area Coordinator and City Administrative Assistant to accomplish neighboring and city/local outreach goals.

Role Qualifications

- Passion for impacting our city through the local church
- Highly relational and able to interact with a wide variety of audiences
- High discernment and ability to vet opportunities
- Excellent interpersonal communication skills
- Initiator/Activator
- Proven experience in building and leading teams
- Strategic thinking and analytical

Overview of Responsibilities

- Develop overall External Focus strategy for Watermark's engagement with the city.
- Create timelines and metrics for our impact on the city.
- Lead/Manage Impact Area Coordinator and City Administrative Assistant.
- Lead and develop External Focus' ten Impact Areas.
 - Coach leaders in strategic planning and budgets.
 - Create systems and processes for shepherding volunteers.
 - Cast vision for impacting our city.
 - Accountable for outcomes of Impact Areas.
 - Lead process for adding and/or evaluating ministry partners.
- Accountable for local ministry partner relationships.
- Cultivate relationships with local leaders, including church, nonprofit, civic, city leaders.
- Collaborate with the External Focus Team (especially Mobilization Director) to execute on plans and support internal campaigns/initiatives.