

Global Business Consortium

EXECUTIVE EDUCATION



London
Business
School

G/B/C[®]
GLOBAL BUSINESS CONSORTIUM

Unique learning. Unique business impact.

Leverage the power of difference to drive tangible results.

What is the GBC?

The longest running consortium programme globally, the unique Global Business Consortium (GBC) at London Business School (LBS) stretches the boundaries of traditional executive education programmes.

The overall theme of GBC is to create, capture and sustain organisational value in increasingly complex environments. Participants from the six member companies are encouraged to think differently and look beyond industry boundaries to find innovative solutions to business challenges. Open dialogue allows participants to learn from difference – different industries, business models and competitive strategies.

Across the programme we move from the Macro to the individual; we focus upon understanding the future, asking what organizations need to do to be fit for that future and the role each individual leader play in delivering that future – and participants share their experiences and perspectives with other participants, LBS faculty and practitioners, and industry contributors. Participants gain a deeper understanding of their own organisations, showcase their ideas and gain exposure to their Executive Committees with the CEO Challenge.

Benefits

The benefits of GBC are second to none. Immersed in a fully collaborative study environment, senior executives identify transferable solutions that can be applied across industries.

Surrounded by the latest management thinking, your team will learn as much from other participants as from the more formal aspects of the programme. Benefits are both individual and organisational, and focus on creating lasting business value. Your team will:

- Access a world-class network of global companies and professionals
- Develop strategic perspectives, share innovative approaches and introduce frameworks and benchmarking
- Gain transferable knowledge across markets, industries and sectors
- Be motivated to perform at their best
- Deepen their understanding of business issues through multiple company and industry perspectives
- Strengthen their internal company relationships – with you, with your board, and with other senior executives.

Who is GBC for?

A unique opportunity to engage in cross-company learning at the most senior levels, much of GBC's success depends on the calibre of organisations involved.

As such, only a select group of companies are invited to participate. Many already have strong connections with LBS and all are leaders in their respective fields. From these member firms, a small number of high-potential leaders attend GBC each year. All are driven professionals who share a desire to learn and to undertake new challenges.

By hand-picking consortium members, we ensure that each GBC class is carefully balanced with companies that are diverse in industry and geography but face similar global challenges. Uniting in an intimate and safe environment, your team will challenge the status quo by seeking to generate/produce sustainable business impact and value creation.

Companies who benefit most from GBC identify with the drive to innovate, to improve processes and to develop best practice benchmarking frameworks.

GBC is a driver for positive change. Facilitated by our world-class academics, it offers a highly specialised and collaborative environment that will provide your senior team members, and your wider organisation, with new skills and rich insights.

Current GBC member organisations





GBC group at the Emirates Discovery Day, learning about the Dubai International Airport baggage handling system, Dubai.

Highlights

The GBC classroom is one of diversity and excellence. In addition to enhanced leadership skills, your team will gain an invaluable insider's perspective on each consortium member company.

GBC in numbers

- Three modules
- 18 - 20 days
- Three locations across the globe

Discovery visits

Insights into the workings of a particular economic and social system. Members learn how to create value across different environments and industries.

CEO Challenge

A project set by each consortium company CEO for their delegates. See your team develop a deeper understanding of your organisation, and watch them in action as they showcase their ideas at the end of the programme.

Company experience

Each consortium member becomes a living case study. Your team will discover up-close what other member companies stand for, the business challenges they face and how they manage them.

Faculty and expert guest speakers

GBC participants gain practical insights into the latest research from our award-winning, world class faculty and apply it in their organisations.

2022 GBC locations



Contact us

If you are a major international company with delegates who would benefit from the GBC, please contact us to be considered for future membership:

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