



FRANCO GIANNICCHI

Vice President P&G Southern Europe SMO

Place of birth

La Spezia, ITALIA

Education

Degree in Economics & Management (University of Florence, Italy)

Family

Married, 3 kids

Date Joined P&G

January 1st, 2002

Year	Role
2017 - present	Vicepresident Southern Europe, Rome Italy
2016 - 2017	Vice President P&G North West Africa & Brand IMEA Casablanca, Morocco
2015 - 2016	Vice President P&G North West Africa Casablanca, Morocco
2011 - 2015	Marketing Director Fabric Care Europe Geneva, Switzerland
2009 - 2011	Marketing Director - Global Innovation Cincinnati, USA
2006 - 2008	A. Director - Fem Care, Baby care, Family care BNL MDO Rotterdam, Netherlands
2004 - 2006	BM, Home Care, Central Europe-Middle East & Africa Brussels, Belgium
2002 - 2004	Brand Manager, Baby Care, Western Europe Geneva, Switzerland
2000 - 2002	ABM, Global Innovation Baby Care Geneva, Switzerland
1998 - 2000	ABM, Fem Care Fater (joint venture between P&G and Angelini Group) Pescara, Italy