

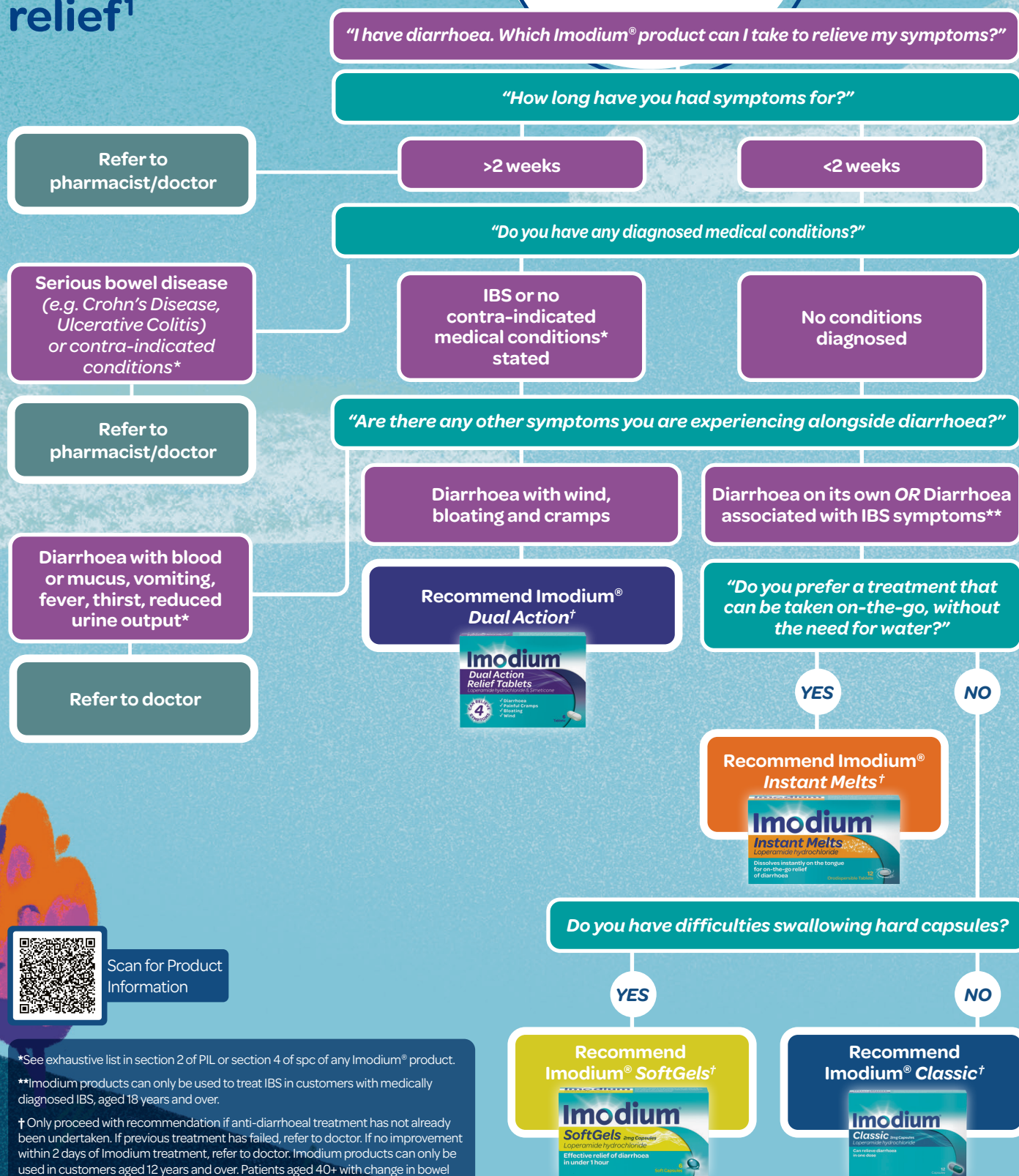
Imodium®

Loperamide

The #1 best-selling brand for diarrhoea relief¹

Which Imodium® product is right for your customer?

A conversation guide



Scan for Product Information

*See exhaustive list in section 2 of PIL or section 4 of spc of any Imodium® product.

**Imodium products can only be used to treat IBS in customers with medically diagnosed IBS, aged 18 years and over.

†Only proceed with recommendation if anti-diarrhoeal treatment has not already been undertaken. If previous treatment has failed, refer to doctor. If no improvement within 2 days of Imodium treatment, refer to doctor. Imodium products can only be used in customers aged 12 years and over. Patients aged 40+ with change in bowel habit should consult their doctor. Check if the patient takes any other medication and if it is compatible with the selected Imodium product before giving medication.

Reference:

1. Source © 2025 Nielsen IQ sales data. Value, units, anti-diarrhoeals category 52 w/e 07.06.25. For claims verification, please call 0808 238 9999.

Healthcare Professional Material Only.

Please read Product Information and the SPC before recommending product.