# FAIS EAST



### ASIAN NIGHT WARKET

#### **Brought to you by the Downtown Kitchener BIA**

## FAR EAST ASIAN NIGHT MARKET

**August 18, 2024** 

Mark your calendars for Sunday, August 18th, 2024, as Downtown Kitchener comes alive with the vibrancy of the Far East Asian Night Market! From 3-10 pm, immerse yourself in the sights, sounds, and flavours of Asian culture at the Kitchener Market, spread across the Piazza, Covered Parking, and Eby Street.

Explore a variety of local vendors showcasing authentic delights, from delicious food and beverages to unique retail treasures. Indulge in a feast of flavours, capturing the essence of Asian cuisine. Get ready for diverse live entertainment, including music, dance performances, interactive experiences, and much more!

The Downtown Kitchener BIA is working diligently to create an immersive cultural experience like no other. Every corner will be adorned with breathtaking décor to transport you to the heart of Asian traditions.

#### **Call for Food/Beverage Vendors:**

This is a unique opportunity for food and beverage vendors to shine at DTK's inaugural Asian Night Market! Showcase your culinary expertise by setting up a tent and sharing your delicious offerings with the public. Participation in this event is free of cost. Present 1-2 menu items. Bring your serving equipment, dedicated staff, and captivating marketing materials to make a lasting impression.

#### **Call for Retail Vendors:**

Non-food/beverage vendors are also invited to join us in creating a market filled with authenticity, success, and grandeur! Showcase your range of products and be a part of something truly special. Let's unite with countless businesses in launching the first-ever DTK Asian Night Market and contribute to the innovation, creativity, and progress of Downtown Kitchener.

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Ready to join in the excitement? Connect with us:

Lori Muller, Manager of Events and Member Integration, at Imuller@kitchenerdowntown.com or call 519-744-4921 ext. 1.

**Arnold Yescas**, Community Connection Manager, at ayescas@kitchenerdowntown.com or call 519-744-4921 ext. 7.



Stay updated with us on social media! Follow @DTKitchener on Instagram, Facebook, X, and TikTok. Visit our website downtownkitchenerbia.ca for more information. Let's make this event unforgettable together!