



PRESS RELEASE

MANAGEMENT TEAM IN PLACE AT THE S.OLIVER GROUP

Jürgen Otto CEO – shareholder family appoints fashion expert team

ROTTENDORF, December 19, 2022

The new CEO at the Rottendorf company s.Oliver, a world-leading fashion concern, will be Jürgen Otto. The 58-year-old was CEO of the automotive suppliers Brose and DRÄXLMAIER Group, among others. The graduate in business administration is considered a team player and innovative analyst with extensive experience with family businesses. Under his leadership, Brose acquired the electric motor business of Continental/Siemens VDO, for example, integrating it into the group and restructuring it. Jürgen Otto will take over as Chairman of the Executive Board of the s.Oliver Group on February 1, 2023. An experienced fashion expert within the management will be responsible for the product area.

With the two current managing directors, s.Oliver will have a powerful and experienced management team that will act together with a high level of expertise and entrepreneurial spirit.

In future, the new management will be supported by a team of experts with proven and experienced knowledge of the textile industry.

ABOUT S.OLIVER

Within just a few decades, the s.Oliver Group has established itself as one of the leading fashion companies in Europe. Alongside the brands s.Oliver and QS by s.Oliver, the brand portfolio also includes TRIANGLE, comma, Liebeskind Berlin, and COPENHAGEN STUDIOS. The group employs around 5,100 staff around the world.

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