

# Change in the management team of the s.Oliver Group



Oliver Hein (Photo: Rainer Hosch)

The s.Oliver Group announces a change in its management team: Oliver Hein (61), Chief Operating Officer of the s.Oliver Group, is leaving the company at his own request in order to pursue new challenges. He will hand over his duties to Thomas Rothe (44) on 1 February 2024, but will continue to support the company in certain matters after this date in an advisory capacity.

Oliver Hein has been a member of the management team at the s.Oliver Group since 1 June 2020 and, in his role as COO, heads up the Supply Chain (Sourcing, Purchasing, Quality), Sustainability and Logistics departments. A special focus of his work is on process optimisation, including the digitalisation of the product development process, forward-looking cooperation with suppliers, efficiency enhancement through the insourcing of logistics processes, and customer-oriented movement of goods to the POS.

In the past, Oliver Hein already held various positions at the group. As Director Controlling, he was responsible for commercial management and the company's finances between 2002 and 2007. From 2007 to 2010, he was CEO of s.Oliver Asia Limited in Hong Kong, after which he took over responsibility for

all sales activities in his role of Managing Director Sales from 2010 from 2012. In the period from 2012 to 2020, Oliver Hein held roles at P&C Düsseldorf, Calvin Klein in New York and Roland Berger.

**AS THE NEW COO, THOMAS ROTHE WILL TAKE OVER RESPONSIBILITY FOR SUPPLY CHAIN, SUSTAINABILITY, LOGISTICS AND MULTICHANNEL MERCHANDISING**

As of 1 February 2024, the new Chief Operating Officer Thomas Rothe will head up Supply Chain Management (Sourcing, Purchasing, Quality), Sustainability and Logistics as well as Multichannel Merchandising. The aim is to continue the vertical integration of processes with new technologies and further automation, align them as best as possible with the requirements of our retail partners and end customers and in doing so ensure a more reliable, even faster flow of products to customers. The launch of the new Logistics Service Center in Dettelbach scheduled for Spring 2024 will also be one of Thomas Rothe's central responsibilities in the months to come.



Thomas Rothe (Photo: S.OLIVER GROUP)

Thomas Rothe brings with him extensive experience in the areas of planning and allocation, supply chain management, logistics, merchandise planning, and stock management for brick-and-mortar stores and e-commerce, covering the entire value creation process of a fashion company. For example, as a member of the management team of Takko Fashion GmbH from 2013 to 2017, he was responsible for planning and allocation and introduced demand-based range planning as well as supply chain processes for the company's omnichannel presence. From 2017 to 2020 he was a member of Adler Modemärkte AG's management team, where he headed up the areas of buying and supply chain management and optimised the product development process and procurement in line with customer buying behaviour. He is currently a member of the board of directors at Rudolf Wöhr SE, based in Nuremberg, where he is responsible for the areas of buying, supply chain management, e-commerce and marketing/CRM.

Jürgen Otto, CEO S.OLIVER GROUP: "I would like to thank Oliver Hein on behalf of the whole management team for his commitment and dedication. Together with his team, he played a key role in driving the digitalisation of the entire process chain as well as supplier integration and contributed greatly to establishing future-proof logistics processes in the new logistics centre." In addition, Oliver Hein and his team did a great job meeting increased sustainability requirements, which is reflected by good results in relevant rankings.

"At the same time, I am happy that we have found an experienced replacement in Thomas Rothe to help continue shape our core processes," Otto added. "In particular, we want to make the product value chain even more aligned with customer requirements through new, digital merchandising processes. We wish to do so by taking into account the capabilities of our global sourcing agencies and suppliers and build on our relationships further."

#### ABOUT S.OLIVER

Since 1969, the S.OLIVER GROUP has developed into a multi-brand group. Alongside s.Oliver and QS, the brand portfolio also comprises comma, LIEBESKIND BERLIN and COPENHAGEN STUDIOS. The group employs around 5,100 staff around the world.

If you have any questions, please contact:

## S.OLIVER GROUP

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