



## PRESS RELEASE

# SONJA BALODIS JOINS THE S.OLIVER GROUP MANAGEMENT TEAM

### ROTTENDORF, January 2, 2023

With effect from January 1, 2023, Sonja Balodis is a member of the s.Oliver Group management team. As the chief product officer (CPO), she is responsible for the product divisions of the s.Oliver, comma, QS by s.Oliver and TRIANGLE brands.

Sonja Balodis was already part of the s.Oliver Group from September 2007 to 2020 and held several leading positions in the company, most recently as CEO of the subsidiary comma, which she presided over for four years. At Marc Cain, she was in management and was responsible for the areas of Design, Technical Development, Production, Purchase and Marketing.

As of February 1, 2023, the s.Oliver Group management team therefore consists of four individuals: Jürgen Otto as CEO, Oliver Hein as COO, Kai Bauknecht as CFO and Sonja Balodis as CPO. Together with trusted experts, this capable, experienced management team will shape the turnaround and the future development of the s.Oliver Group.

### COMPANY INFORMATION

The s.Oliver Group has grown into one of the leading European fashion companies in just a few decades. Alongside the brands s.Oliver and QS by s.Oliver, the brand portfolio also includes TRIANGLE, comma, Liebeskind Berlin and COPENHAGEN STUDIOS. The group has around 5000 employees around the world.

If you have any questions, please contact:

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