

Our New Generation of more resource-friendly winter jackets

As the days get colder, we're in need of warm layers that are comfortable yet fashionable. In the outdoor collection from s.Oliver, you'll find a range of winter jackets that aren't just made for the cold weather. An innovative dye process combined with recycled materials define our new generation of more resource-friendly winter jackets.

The fabric is dyed using CO₂, which is liquefied under pressure. The CO₂ used is almost entirely recovered and reused in the process. Furthermore, the outer fabric lining as well as the filling of the jackets is made of 100% recycled polyester. "NewGen Fabric Dyeing represents another step forward on our journey to greater sustainability and circularity in our product ranges. By combining more responsible materials and an innovative dye process, we seize potential with the goal of continual self-development and self-improvement," explains Sabrina Müller, Head of Sustainability at s.Oliver.

The jackets are available in the autumn/winter collections for women and men. They come in a range of colours and styles and from September they are available in all s.Oliver stores and in the online shop from € 139.99.



About s.Oliver

Die S.OLIVER GROUP hat sich seit 1969 zu einem Multi-Marken-Konzern entwickelt. Das Markenportfolio umfasst neben s.Oliver und QS auch comma, LIEBESKIND BERLIN und COPENHAGEN STUDIOS. Der Konzern beschäftigt international rund 5.100 Mitarbeitende.

Press contact

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