

Carsten Schmitz becomes the new Chief Customer Officer of the S.OLIVER GROUP



Carsten Schmitz (Picture: S.OLIVER GROUP)

Carsten Schmitz replaces Marian Gradl-Schikora as Chief Customer Officer on the Management Board. Following an orderly handover from his predecessor, Schmitz is responsible for his areas. Gradl-Schikora has decided to leave the company and pursue a new professional challenge.

Carsten Schmitz has been part of the S.OLIVER GROUP since January. He comes from INTERSPORT Deutschland EG, where he has held a dual role since November 2016. As Chief Digital Officer (CDO) of INTERSPORT Deutschland GmbH & Co. KG, he was responsible for the digital transformation of the INTERSPORT companies in the 5-country network with a total turnover of more than 3 billion euros. He also served as Chief Executive Officer (CEO) of INTERSPORT Digital GmbH. His tasks included the creation of the digital roadmap for INTERSPORT Germany and the affiliated countries with a clear omnichannel focus, the introduction of a new retail IT architecture and the conversion of the existing online store into a platform for affiliated sports retailers and the brand industry.

ABOUT THE S.OLIVER GROUP

Since 1969, the S.OLIVER GROUP has developed into a multi-brand group. In addition to s.Oliver and QS, the brand portfolio also includes comma, LIEBESKIND BERLIN, COPENHAGEN STUDIOS and lala Berlin. The Group employs around 4,700 people internationally.

If you have any questions, please contact:

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