David L. Baiada, CEO
BAYADA Home Health Care

David L. Baiada is the CEO of BAYADA Home Health Care, a $2 billion global industry leader with a clear strategic vision of home as the stable center of the health care continuum. Founded in Philadelphia, PA in 1975, BAYADA provides nursing, rehabilitative, therapeutic, hospice, and assistive care services to children, adults, and seniors in the comfort of their homes. With hundreds of office locations in the US, Germany, India, Ireland, New Zealand, and South Korea, BAYADA is a leading nonprofit home health care provider and the only national provider that offers a full range of home-based specialty care services.

Mr. Baiada was appointed CEO in August 2017 when BAYADA's founder, Mark Baiada, stepped into a new role as Chairman. That also was the launch of BAYADA's transformation into a nonprofit to ensure that the company will never be sold, and that its mission, vision, beliefs, and core values of *compassion, excellence, and reliability*—codified in *The BAYADA Way*—will endure for generations to come. It is BAYADA's mission *to help people have a safe home life with comfort, independence, and dignity.*

Mr. Baiada is committed to a people-first philosophy, attracting and supporting purpose-driven and like-hearted individuals who share a passion for helping others and put the needs of their clients first. He believes that a choice to pursue a health profession is a choice to help others, and that home is the best place to tune into people's needs and truly make a difference.

Since joining BAYADA in 2002, Mr. Baiada has worked in a variety of roles and learned the business from the ground up. Taking on progressively increasing responsibilities, he served as practice president for home health, hospice, and pediatrics practices; led the Enterprise Quality teams responsible for policy development, regulatory support, and quality assurance/auditing; oversaw four strategic business acquisitions; and launched BAYADA Hospice.

Mr. Baiada was a founding member of The Partnership for Quality Home Healthcare (PQHH), established in 2010 to work in partnership with government officials to ensure access to quality home healthcare for all Americans. In May 2016, the *Philadelphia Business Journal* named Mr. Baiada one of *40 Under Forty* influential leaders in the region. Mr. Baiada was also recognized as a *Glassdoor Employees' Choice Top CEO* in 2019, a *2023 Top CEO* by *South Jersey Biz* magazine, an *Entrepreneur of The Year® 2021 Greater Philadelphia Award* winner by Ernst & Young, and in the top 20 of the City & State Pennsylvania's 2021 *Healthcare Power 100* list.

Prior to joining BAYADA, Mr. Baiada worked as an analyst and associate at Diamond Management and Technology Partners in Chicago. He earned an MBA in Health Care Management from the Wharton School at the University of Pennsylvania and a BA in Economics from Cornell University.

Mr. Baiada and his wife Mindy live outside Philadelphia, PA with their two daughters, Gweneth and Annabelle.