BAYADA Home Health Care ("BAYADA") is providing notice of a recent data privacy event which may have affected the confidentiality of certain individuals' information. Although we have no indication of identity theft or fraud related to this event, we are providing information about the event, our response, and additional measures individuals can take to help protect their information. We understand that this type of notice can be concerning, and we take the privacy and security of information in our care seriously.

What Happened? On March 2, 2026, BAYADA first became aware of a cybersecurity event. BAYADA immediately initiated our incident response protocols and engaged third party specialists to conduct a forensic investigation. Through the investigation, BAYADA determined that an unauthorized actor gained access to certain BAYADA systems and copied data between February 18 and March 2, 2026.

Following completion of the investigation, BAYADA engaged third-party data review specialists to review the affected data. Subsequently, BAYADA undertook a thorough and detailed review of the data identified to identify individuals to whom notice was required. This review was completed on July 1, 2026.

What Information Was Involved? The information impacted varies by individual and includes individuals' name, date of birth, diagnosis and medical or physical treatment information, provider information, health insurance plan information, prescription information, hospital admissions/discharges, disability information, and/or Social Security numbers, among other protected information.

What We Are Doing. Upon becoming aware of the event, we quickly initiated our incident response protocols and launched an investigation to confirm the full scope of the event and ensure the security of our systems. As part of our ongoing commitment to information security, we are reviewing existing safeguards, policies and procedures to minimize the risk of a similar event in the future. We also reported the event to appropriate governmental agencies, including federal law enforcement and the U.S. Department of Health and Human Services.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and explanations of benefits and monitoring your free credit reports for suspicious activity and errors. We also encourage you to review the information contained in the below ***Steps You Can Take to Help Protect Personal Information***.

For More Information. If you have additional questions, you may call our designated assistance line at 1-833-851-9449, toll-free Monday through Friday 8:00 am to 8:00 pm ET, excluding US holidays. You may also write to BAYADA at BAYADA Home Health Care, Inc., 4300 Haddonfield Road, Pennsauken, NJ 08109, ATTN: Privacy Officer.

STEPS YOU CAN TAKE TO HELP PROTECT PERSONAL INFORMATION

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	**Experian**	**TransUnion**
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/data-breach-help
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion, P.O. Box 160, Woodlyn, PA 19094

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state attorney general. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state attorney general. This notice has not been delayed by law enforcement.