



## **Press release**

**Under embargo until 28 May 2021 at 15:00 CET**

Facebook and Euroconsumers are proud to announce an innovative three-year period collaboration, starting from today, to improve consumers' digital lives and create added value for them. As Facebook, Euroconsumers and all the Euroconsumers national organizations share a common objective and mutual dedication to secure the safety and privacy rights of Facebook users, they have decided to collaborate to that regard.

Euroconsumers and Facebook are teaming up to implement several initiatives for the benefit of consumers in all the European countries where the Euroconsumers national organizations (Altroconsumo, Test Aankoop, OCU, DECO) operate, i.e., Italy, Belgium, Spain, and Portugal. These initiatives, aimed at creating concrete added value, are intended to focus on such issues as sustainability, online scams, and digital empowerment.

Facebook and Euroconsumers will also set up a committee on Consumer Policy that will support the enhancement of consumer protection by discussing research and analysis on topics of common interest, information on current and emerging issues and trends, and guidelines and policy principles for addressing problematic areas.

In light of the above all parties concerned agreed to end the class actions filed by Altroconsumo, Test Aankoop, OCU, DECO respectively in Italy, Belgium, Spain, and Portugal, alleging violations of data protection law, unfair competition law, unfair commercial practices law, consumer law, contract law, and/or privacy law by Facebook Ireland and other Facebook entities. Without any admission of wrongdoing or liability and without any court decision as to the merits of the lawsuits, the parties have agreed to end their litigious relationship and move forward, engaging in a collaborative relationship.

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### **About Euroconsumers**

Gathering five national consumer organisations and giving voice to a total of more than 1.5 million people, Euroconsumers is the world's leading consumer cluster in innovative information, personalised services and defence of consumer's rights.

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