

Euroconsumers BeXt Award in memory of Giovanni Buttarelli

Annex 2: Competition rules



Article 1 – Purpose of the competition

Euroconsumers (the Organiser) shall hold a competition whose purpose shall be to highlight a ground-breaking essay on data protection.

The prize shall be awarded in memory of Giovanelli Buttarelli, European Data Protection Supervisor from 2014-2019. Buttarelli worked tirelessly in this key role, supervising the implementation of EU privacy rules. His achievements included overseeing the transition to a comprehensive new EU data protection framework — the General Data Protection Regulation (GDPR) which came into force in May 2018 — a piece of legislation that has shone a global spotlight on the EU’s approach to privacy and is being increasingly emulated around the world.

Article 2 – Entry requirements

The competition shall reward an original and relevant essay on data privacy in Europe, in relevance with the European consumers thematic. The essay should answer the question below:

"I very much recognise the profile of big data as being the new currency of the Internet. Here we have something extremely valuable because, when you have access not only to one person’s data but to millions and billions of data, then you can make analysis which is completely different from what you were able to do five or ten years ago, because you have new tools."

- Margrethe Vestager; *European Parliament Confirmation Hearing* (2019)

Drawing on the quote above, and on the recent developments in legislation regarding data protection (e.g. GDPR); what would be the most adequate relation between consumers and their personal data? What is the role of other stakeholders (consumers organisation, the industry, and the public sector) in securing a more equitable state of affairs?

The prize rewards the best essay written by young researchers (less than 35 years old at the date of application) and relating to data protection.

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These students and researchers shall be of any nationality but must reside in one of the European Members State.

Applications shall be submitted in English.

Article 3 – Eligibility criteria

The Organiser reserves the right to declare null and void any application that is improper, incomplete, illegible or contains false personal details.

Any text or image that is reproduced, even imperfectly, without the appropriate reference to the original, shall be considered as an act of plagiarism. Plagiarism is strictly prohibited and shall result in exclusion from the competition if detected.

Article 4 – Procedure for taking part in the competition

Registration shall be open until midnight on 30 April 2020. Applications received after this date shall not be considered.

Projects shall be submitted by means of the application form available on Euroconsumers website (<https://www.euroconsumers.org>).

Applications must contain:

- the application form, duly filled;
- Essay and biography
- if necessary, appended documents.

Article 5 – Nature of the prize and conduct of the competition

The essay selected by the judging panel shall be awarded the Buttarelli. The judging panel reserves the right to award up to three special mentions if it considers that other projects deserve to be put forward.

The participants shall be informed that their form has been duly received as soon as possible.

The prize-winner shall be notified of the judging panel's decision in June 2020.

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The prize-winning project(s) shall be officially unveiled during the Euroconsumers International Forum 2020. The winner, namely the person receiving the BeXt Award, shall present his/her work at the Forum. Travel and accommodation costs shall be covered by the Organiser (according to the applicable rules).

The winner shall be informed that he/she may be photographed, interviewed or filmed during this event.

The Organiser reserves the right to modify or cancel this competition and may not be held liable in such circumstances.

Article 6 - The judging panel

The judging panel shall be made up of senior consumer representatives and data privacy experts, including academics, communication experts, policymakers and a member of the Buttarelli family.

The organisation of the work and the deliberations of the judging panel shall be determined entirely independently by the Organiser.

Article 7 – Criteria for selecting prize-winner(s)

The Organiser shall examine the eligibility criteria. Selected essay shall be forwarded to the judging panel for assessment. The judging panel may base its assessment on the following criteria:

- relevance of the subject;
- originality of the content;
- contribution to improving the current understanding in the field;
- potential community impact;
- written qualities.

Article 8 – Choice of the prize-winner(s) by the judging panel

The panel members shall draw up a shortlist of 5 short listed candidates, according to the criteria listed in article 7.

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The members shall select up to one prize-winner preference among the 5 shortlisted candidates, which shall then be submitted to a secret ballot.

If a candidate withdraws, the judging panel may conduct another selection process based on the shortlisted candidates that have not been chosen.

After the ballots have been counted, the essay shall be ranked by order of points. In the event of equal points, a simple majority vote shall be held to separate the projects. Where necessary, the President of the Jury shall have the deciding vote.

The candidate with the most points shall be awarded the Buttarelli Award. The judging panel reserves the right to also award special mentions.

Article 9 – Data protection

The personal data of the candidates are collected by the Organiser for the purpose of processing their participation in the competition.

Personal data processed in the context of the applications submitted on Euroconsumers website are subject to its [privacy policy](#).

Data shall be kept for 12 months.

Candidates shall have a right of access, rectification and deletion for all data concerning them. These rights can be exercised by submitting a request electronically to info@euroconsumers.org.

Prize-winners accept that their names, first names and photos will be used and disseminated by the Organiser when publicising and promoting the Buttarelli. Any other personal data included on the form shall not be disclosed to the public.

Article 10 – Intellectual property and guarantees

The candidates must be the authors of all the content that they defend in the context of the competition. They declare holding all the rights allowing them to fully enter undertakings under this competition.

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The authors of the award-winning essay shall authorise the Organiser to disseminate the essay provided by the candidate via any medium, particularly the Organiser's website or social media.

