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Euroconsumers files €60 Million Class Action Lawsuit Against Apple in Italy

Follows similar lawsuits filed against Apple in Belgium and Spain for the planned obsolescence of iPhones

BRUSSELS - [Euroconsumers](#), the world's leading consumer cluster organisation representing 1.5 million consumers, today announced it has filed a class-action lawsuit against Apple Inc. (NASDAQ: AAPL) in Italy, over the planned obsolescence of Apple iPhones. The lawsuit, filed by Euroconsumers' member [Altroconsumo](#), seeks compensation of at least €60 on average for owners of iPhone 6, 6 Plus, 6S and 6S Plus.

The action follows [two lawsuits launched in December 2020](#), by Euroconsumers' members [Test-Achats](#) in Belgium and with [OCU](#) in Spain.

"When consumers buy Apple iPhones, they expect sustainable quality products. Unfortunately, that is not what happened with the iPhone 6 series. Not only were consumers defrauded, and did they have to face frustration and financial harm, from an environmental point of view it is also utterly irresponsible" said **Els Bruggeman, Head of Policy and Enforcement at Euroconsumers**. "This new lawsuit is the latest front in our fight against planned obsolescence in Europe. Our ask is simple: American consumers received compensation, European consumers want to be treated with the same fairness and respect."

Euroconsumers, which is coordinating the three lawsuits, is also planning to launch a class action in Portugal in the coming weeks. Apple has yet to respond to the actions filed in Spain and Belgium.

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About Euroconsumers

Gathering five national consumer organisations and giving voice to a total of more than 1.5 million people, Euroconsumers is the world's leading consumer cluster in innovative information, personalised services and defence of consumer's rights. Our organisations work together and also with BEUC, the European Consumer Organisation, and Consumers International to ensure consumers are safe, that markets are fair and benefit from honest relations with businesses and authorities.