



## Press Release – For Immediate Release

1 July 2020

### Media Contact:

Will Hummel “ [william.hummel@boldtpartners.com](mailto:william.hummel@boldtpartners.com) ”

### Euroconsumers launching new webinar series

*“(Re)building of a sustainable economy” webinar series will focus on how consumers can influence the ongoing EU sustainability debate*

Earlier this year, Euroconsumers launched a new sustainability initiative ‘**Approved by Tomorrow**’ that aims to focus attention on the need to empower consumers to be a driving force towards achieving a more sustainable future. With a view to achieving the best possible outcomes for consumers, we cooperate with all stakeholders - EU institutions, national governments, consumer organisations, and business interests.

That is why we are launching the **(Re)building of a sustainable economy** webinar series. It aims to tackle topical policy issues and approach the sustainability debate from **the consumer perspective**, considering input from all stakeholders during the webinars.

The [first webinar](#) will be held on 2 July from 14:00 - 15:00 CET and focus on how practices such as planned obsolescence by Apple and other market players harms society and the environment.

If you are interested in learning more or attending an upcoming event, please visit [www.euroconsumers.org](http://www.euroconsumers.org).

2 July	How can consumer power tackle planned obsolescence?
7 July	Dieselgate: how have consumers’ rights been impacted?
September*	The European Green Deal’s Circular Economy: How will it impact consumers’ daily lives?
September*	Smart tech: how do technologies such as AI impact the green transition for consumers?
September*	Smart Economy and Investment: what are the risks and opportunities for consumers?
October*	Sustainable Consumption: How can we make sustainability the easy choice for consumers?
November*	Euroconsumers Annual Forum 2020
December*	Green Consumer Power: Next steps

\*Dates TBA

### **About Euroconsumers**

Gathering five national consumer organisations and giving voice to a total of more than 1.5 million people, Euroconsumers is the world’s leading consumer cluster in innovative information, personalised services and defence of consumer’s rights. Our organisations work together and also with BEUC, the European Consumer Organisation, and Consumers International to ensure consumers are safe, that markets are fair and benefit from honest relations with businesses and authorities.

