

Press Release - For Immediate Release

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Euroconsumers Files Class Action Lawsuits in Belgium & Spain Against Apple

Class-action lawsuits are the first in a series of actions Euroconsumers will take against Apple over their planned obsolescence of iPhones

BRUSSELS - [Euroconsumers](#), the world's leading consumer cluster organisation, today announced it has filed two class-action lawsuits against Apple Inc. (NASDAQ: AAPL) over the planned obsolescence of Apple iPhones. The lawsuits cover owners of iPhone 6, 6 Plus, 6S and 6S Plus and alleges Apple engaged in unfair and misleading commercial practices. The lawsuits ask for compensation of on average at least 60 euro for each affected consumer in Belgium and Spain.

The lawsuits were filed by Euroconsumers' associated organisations [Test-Achats](#) (Belgium) and [OCU](#) (Spain). Euroconsumers plans to file additional class action lawsuits in Italy and Portugal over the next several weeks. This dramatic step comes after Euroconsumers attempted to resolve this issue with Apple out-of-court, to no avail.

Actions to date

A [cease and desist letter](#) was sent to Apple on 2 July 2020, asking the company to end planned obsolescence of iPhones, and to compensate European consumers following Apple's [proposed settlement](#) reached in March 2020 to pay affected iPhone owners up to \$500 million to settle another class action lawsuit and the decision of the Italian Administrative Court on 29 May confirming a €10 million fine to Apple for these activities related to planned obsolescence. Additionally, last month Apple [announced](#) that it will pay \$113 million to settle allegations from 33 U.S. states and the District of Columbia that it slowed down iPhones to mask battery issues.

"Consumers are increasingly upset by products wearing out too quickly, the iPhone 6 models being a very concrete example of that. Not only does it cause frustration and financial harm, from an environmental point of view it is also utterly irresponsible. Consumers want to be treated with respect, demand fair compensation and more sustainable phones," said Els Bruggeman, head of Policy and Enforcement at Euroconsumers. "Euroconsumers is sending a clear message to Apple that planned obsolescence can no longer be accepted."

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About Euroconsumers

Gathering five national consumer organisations and giving voice to a total of more than 1.5 million people, Euroconsumers is the world's leading consumer cluster in innovative information, personalised services and defence of consumer's rights. Our organisations work together and also with BEUC, the European Consumer Organisation, and Consumers International to ensure consumers are safe, that markets are fair and benefit from honest relations with businesses and authorities.