

**29 September 2022**

**Brussels**

## **Here are the Winners of Euroconsumers' 2022 BeXt Awards!**

4th edition of our annual awards recognises the best consumer brands

**Brussels - September 29, 2022** - Earlier today, Euroconsumers' 2022 BeXt Awards took place, recognising excellence and best practice from consumer brands. You can find the list of the nominees, and our winners, below.

The 20 nominees and awardees all showed how to create good value, reliable goods that can help people save money, energy and time as prices rise and household budgets tighten. Awards were given across three categories: **Value for money**, most **Eco-friendly** product and best product for **Reliability**.

As well as announcing the winners, the 2022 BeXt awards explored some of the most pressing consumer issues of the day (inflation, energy, and consumer power) in several panel discussions with experts from industry, the European Commission and consumer organisations.

*“Consumers can and need to help tackle the current energy crisis and so do consumer organisations, but we also need a strong answer from our institutions. We will only be able to face this energy crisis that has thrown us into a war economy if we stick together and act together. We need a strong and firm Europe to protect our consumers and companies”, says **Marco Pierani, Director of Public Affairs at Euroconsumers**, “In light of yet another important EU Energy Council meeting tomorrow, each and everyone involved needs to rise above merely national considerations and rise to the challenge.”*

You can find further information on the BeXt awards [here](#). You can also find a summary of the events of the day in our live Twitter thread [here](#). More videos and content will be released on our Twitter and website in the coming days.

### **The BeXt Winners**

The winners have been selected based on extensive data from Euroconsumers test labs from the last two years.

#### **BeXt Award for Value for money**

- Mobile hi-tech: Smartphones and Wearables
  - Winner: *Xiaomi*

- Large household appliances:
  - *Winner: Electrolux*

### **BeXt Award for Eco-friendly products**

- Large household appliances - this category is based on Euroconsumers' Eco-score test which evaluates energy and water consumption if applicable.
  - *Winner: Miele AND Samsung (tie)*
- Automotive tyres: Summer tyres and Winter tyres - this category is based on Euroconsumers' Eco-score test which evaluates fuel consumption and tyre wear.
  - *Winner: Michelin*
- Home detergents - this category is based on Euroconsumers' Eco-score test which is used to attribute Green labels to product models.
  - *Winner: Sodalis AND Ecover (tie)*

### **BeXt Award for Reliability**

- Mobile devices: Smartphones and Tablets
  - *Winner: Sony*
- Large household appliances:
  - *Winner: Miele*
- Small household appliances:
  - *Winner: AEG*

### **About Euroconsumers**

Gathering five national consumer organisations and giving voice to a total of more than 1.5 million people, Euroconsumers is the world's leading consumer cluster in innovative information, personalised services and defence of consumer's rights. We work closely together with Consumers International to ensure consumers are safe, that markets are fair and benefit from honest relations with businesses and authorities. Our European member groups are also part of the umbrella network of BEUC, the European Consumer Organisation. Together, we advocate for EU policies that benefit consumers in their daily lives.