



Skytra Co-Founder Shortlisted for Innovator of the Year in Women in Finance Awards

27 September, 2021, London – Elise Weber, Co-Founder of [Skytra](#), the wholly owned subsidiary of [Airbus](#), has been shortlisted for Innovator of the Year (B2B) in the [Women in Finance Awards 2021](#).

The award recognises a female professional in a senior role who has demonstrated outstanding innovation within a financial service or fintech business, focused on creating solutions to other businesses, over the last 18 months.

Elise Weber's career spans over 15 years at Airbus where she held several leadership and product innovation roles. Through leveraging her global network and working in close collaboration with airlines she successfully co-founded Skytra, an FCA regulated company offering the world's first air travel price indices, bringing both aviation and financial services industries together to hedge the price of air travel around the world.

Elise's background is in innovation and implementation of global transformation projects with a special interest in strength-based leadership. She holds an executive MBA in finance and marketing and serves on the Dean's Advisory Council (DAC) of the College of Business at Embry Riddle Aeronautical University (ERAU-WW).

Commenting on her shortlisting, Elise Weber said: *"I am honoured to be shortlisted for this prestigious award, alongside some incredible female innovators. Skytra is going from strength to strength, supporting airlines through what has arguably been the most difficult period for the air travel industry in our lifetime. Growing Skytra in the midst of a pandemic was not easy, but it is testament to the hard work and conviction of our full team that the business continues to thrive."*

Elise co-founded Skytra alongside her colleague Matthew Tringham in a bid to strengthen the air travel industry with new resources: unique data to support strategic decisions and regulated air travel price indices for revenue risk management. Now Skytra - fully regulated by the UK FCA as a Benchmark Administrator – boasts the world's first air travel price indices. These indices enable airlines, lessors, travel agents and companies to protect against ticket price volatility and hedge revenue, amongst other applications such as parametric insurance policies and floating lease rates.

The winner of the award will be announced at a ceremony in London on 24th November.

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About Skytra

Skytra Ltd. is a wholly-owned subsidiary of Airbus based in London. Established in 2019 to reinvent risk management for the air travel industry, Skytra serves as an FCA regulated benchmark administrator for the world's first air travel price indices known as the Skytra Price Indices. Skytra works in close partnership with air travel and financial market experts to continue to improve risk management for the benefit of the entire air travel industry. To learn more, visit <http://www.skytra.com> or follow us on [LinkedIn](#) and Twitter [@SkytraMarkets](#).

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