



Marc Pritchard

Chief Brand Officer

Marc Pritchard is responsible for P&G's brand building disciplines worldwide. He sets the Company's multi-billion-dollar media, marketing and advertising strategies, and leads marketing innovations that guide communication and brand building for P&G's portfolio of trusted, quality brands.

Marc is a veteran of P&G for more than three decades, joining the company in 1982 as a cost analyst in the Paper Division, followed by a move into marketing in 1987 on the Sure anti-perspirant/deodorant brand. He has 20+ years of progressive experience in the Beauty and Personal Care categories which earned his appointment to president of Global Cosmetics and Personal Care in 2003. Known for his pioneering approach to product, commercial and operational innovation, Marc served as president of Global Strategy for two years, driving expanded productivity for P&G. He was appointed P&G's chief marketing officer in 2008.

As P&G's top brand builder, Marc believes in the power of brands to serve people with superior-performing products, while being both a force for good and a force for growth through ethics and responsibility, community impact, diversity and inclusion, gender equality and environmental sustainability. He continually leads P&G's brand building reinvention and is a leading voice in the media, marketing and creative industry.

Birthplace

Oakland, California, U.S.A.

Education

Indiana University,
Bloomington
B.S., Finance, 1982

Date Joined P&G

May 17, 1982

Year

Positions Held

2014	Chief Brand Officer
2009	Global Brand Building Officer
2008	Global Marketing Officer
2006	President, Global Strategy, Productivity & Growth
2004	President, Global Cosmetics, Global Deodorants, Old Spice and Global Retail Hair Colorants
2003	President, Global Cosmetics & Personal Care
2002	Vice President, Global Cosmetics & Personal Care
2000	Vice President, Cosmetics, Global Design and North America/Latin America Profit
1999	Vice President, Cosmetics, North America and Latin America

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Marc Pritchard (cont'd)

Recognition	Year	Positions Held
Advancing Diversity Hall of Honors 2019	1996	Vice President and General Manager, Cosmetic & Fragrance Products, U.S.A.
Association Golden Compass Award 2019	1996	General Manager, Special Assignment (Corporate Information Technology Strategy)
UJA Federation of New York Global Marketing Leadership Award 2019	1994	General Manager, Skin Care Products
<i>The Holmes Report</i> , 2019 Influence 100	1993	Marketing Director, Oral Care Products
Vital Voices Solidarity Award 2018	1992	Associate Advertising Manager, Oral Care Products
<i>Mobile Marketing Magazine</i> , Mobile Marketer of the Year 2018	1990	Associate Advertising Manager, Hair Care Products
<i>Advertising Age</i> #1 Power Player, Marketing Industry Worldwide, 2008, 2009, 2017	1989	Brand Manager, Secret Antiperspirant & Deodorant
Executive of the Year, Interactive Advertising Bureau, 2017	1988	Assistant Brand Manager, Sure Antiperspirant & Deodorant
<i>Marketing Week</i> Marketer of the Year, 2017	1988	Associate Director, Comptroller's Division (Business Strategies)
<i>Marketing Dive</i> Executive of the Year, 2017	1986	Corporate Financial Analyst, Comptroller's Division
<i>Advertising Age</i> Most Powerful Marketer, 2016	1985	Senior Financial Analyst, Tissue Products, Paper Division
Medal of Honor, American Cancer Society	1984	Profit Forecaster, Paper Division
	1982	Manager, Mehoopany Plant Accounting
	1982	Cost Analyst, Paper Division

Affiliations and Activities

Association of National Advertisers, Chairman of the Board
 Vital Voices Board of Directors Member
 Ad Council Board of Directors, Member and Former Chairman of the Board
 American Advertising Federation, Advertising Hall of Fame, Former Vice Chairman
 Indiana University Kelley School of Business, Dean's Council
 World Trade Center Institute of Baltimore, Board of Directors
 Personal Care Products Council Board of Directors, Former Member and Chairman of the Board