

# Job Advertisement for Operations Team – Social Media Specialist

## About TUM Carbon Removal Initiative e.V

The TUM Carbon Removal Initiative e.V is a registered organization of students from the Technical University of Munich aiming to develop and build a technology that can efficiently sequester CO<sub>2</sub> from the atmosphere and store it for at least 100 years. Thus, we aim to take our part in fighting climate change and reducing the impact of rising CO<sub>2</sub> concentrations. TUM Carbon addresses the anthropogenic induced climate change which poses a fundamental threat to the environment and human-wellbeing.

## About the Position

This position as a **Social Media Specialist** is a non-paid, voluntary work. We look for individuals that are highly motivated and want to help in the fight to mitigate the effects of climate change. The TUM Carbon Removal Initiative e.V is looking for members for its **Operations Team** with the following skills:

- Responsible for creating and publishing content on all social media platforms
- Oversee site metrics, interact with readers, and be responsible for creative design
- Create editorial calendars and syndication schedules
- Work with copywriters and designers to ensure content is informative and appealing
- Knowledge of editing software is a plus
- Strong creative presence and artistic flair
- Ability to conduct own research and introduce new ideas and discussion to the team
- Independent, cooperative and conscientious way of working and open communication

## How to Apply

If you are interested, please apply by following the link below:

<https://forms.office.com/r/A6BFG1W5wN>

Looking forward to your application!