

# GetBucks and Van Schaik announce strategic partnership

13 February 2020



GetBucks South Africa and Van Schaik Bookstore are pleased to announce they have entered into a strategic partnership that will drive meaningful and effective financial and educational access to thousands of students and studying professionals across South Africa.

GetBucks is an NCR registered credit provider that helps customers manage their money better using personal data, and aims to empower customers through financial wellness and education, as well as assist clients through financial services and debt rehabilitation.

With the importance of education and a vision of enablement playing an increasingly critical role in GetBucks' product expansion, it was a natural fit to partner with Van Schaik, which uses a digital and physical platform to deliver studying materials from stationary to laptops and aligns to the same vision of enabling and assisting ordinary South Africans with meaningful and responsible education.

“The partnership with Van Schaik allows GetBucks to continue to deliver on its promise of ensuring that our customers borrow responsibly and for the right reasons, by providing products that are designed to meet their needs and help them grow.” says Mark Young, GetBucks SA CEO.

“By partnering with Van Schaik we have created a fantastic customer focused solution which we are proud to be able to offer to learners across South Africa, allowing them access to tools that may have financially restricted them before, Concludes Young.

Established over 100 years ago, Van Schaik was started with the aim of servicing institutions, professionals and students by deploying the most appropriate sales channel for Academic materials in order for them to achieve their educational goals. With over 70 physical branches nationwide and an online store, learners and professionals have access to quality educational materials from anywhere.

“By leveraging on each other’s strengths and resources, GetBucks and Van Schaik look forward to delivering relevant, affordable and accessible educational materials to students and professionals across South Africa, says Stephan Erasmus, Van Schaik Managing Director.

“The partnership with GetBucks is a major milestone in our mission to service our clients in Africa with quality education material in order for them to achieve their educational goals, which in turn uplifts the greater community's standard of living. We aim to leverage the GetBucks relations with employer groups to offer an affordable and practical education benefit to ensure every employee and their families, irrespective of their salary scale, get a fair chance to the education they deserve. Concludes Erasmus