

### **HelloFresh SE Announces Intention of Co-Founder and CEO International, Thomas Griesel, to Depart**

- Thomas Griesel, co-founder and CEO International of HelloFresh SE today informed the chairman of the supervisory board that he will leave the company at the latest on 30 April 2026.
- He intends to take a step back and explore other interests outside of HelloFresh SE, leaving behind a legacy in shaping how people around the world buy, cook and eat food.
- The company is in a strong position for future growth with a clear strategy and a robust leadership team in place.

**Berlin, 5 September 2025** - HelloFresh SE ("HelloFresh") announced today that co-founder and CEO International, Thomas Griesel, does not intend to continue his management board mandate beyond 30 April 2026. He will therefore leave the management board of the company at the latest upon the expiration of his current term.

After careful consideration, Griesel informed the chairman of the supervisory board of his decision today. His departure marks the end of a remarkable tenure during which he was instrumental in building HelloFresh from a startup into a global leader in the food solutions industry. His position in the management board will not be backfilled for now.

**Thomas Griesel said:** "My decision to leave HelloFresh was not an easy one, but I am confident that now is the right time to step back and explore other interests outside the company. The structures and teams built over the past few years are robust and well-equipped to continue without me. When Dominik and I founded HelloFresh almost 14 years ago, I never imagined we would achieve what we have, and I am incredibly proud of what the teams have accomplished. We've taken HelloFresh public, navigated a global pandemic, expanded into numerous markets with multiple brands, and built a massive operational infrastructure - all since we started packing meal kits in our own kitchens and delivering them to friends and family. The only constant since day one has been our strong belief in truly changing the way people eat, which remains unchanged. As I transition, I will ensure we continue to execute our strategy as planned and I will work closely with the leadership team to ensure a seamless transition, confident that the company's best years are still ahead."

"On behalf of the supervisory board, I want to thank Thomas for his vision and commitment in shaping HelloFresh from a young startup into the global leader it is today," **said John H. Rittenhouse,**

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**chairman of the supervisory board of HelloFresh.** "His leadership has been central to our growth, and the foundation he built will guide the company well into the future."

"For over a decade, we have been side-by-side, sharing a singular vision to change the way people eat", **said Dominik Richter, co-founder and CEO of HelloFresh.** "Thomas' unwavering passion, entrepreneurial spirit, and friendship have been fundamental to our success, and I am profoundly grateful for the journey we have shared. While we will miss his daily presence, the incredible legacy he leaves behind will continue to inspire all of us at HelloFresh."

HelloFresh has evolved from a nascent meal kit company, hand-delivering its initial orders, into a global food solutions group. The company now serves customers in 18 countries, having delivered close to one billion meals last year. In 2024, HelloFresh achieved consolidated revenue of EUR 7.66 billion, an adjusted EBITDA of EUR 399 million on group level and a market capitalization exceeding EUR 1 billion. HelloFresh is in a strong position for future growth with a clear strategy and a robust leadership team in place to continue building on the strong foundation Thomas Griesel helped create.

## About HelloFresh

The HelloFresh Group is a global food solutions group and the world's leading meal kit provider. The HelloFresh Group consists of eight brands that provide customers with high quality food and recipes for different meal occasions. The company was founded in Berlin in November 2011 and operates in the USA, the UK, Germany, the Netherlands, Belgium, Luxembourg, Australia, Austria, Switzerland, Canada, New Zealand, Sweden, France, Denmark, Norway, Italy, Ireland and Spain. HelloFresh SE went public on the Frankfurt Stock Exchange in November 2017 and is currently traded on the MDAX (Mid-Cap German Stock Market Index). The HelloFresh Group has offices in Berlin, Saarbrücken, New York, Chicago, Boulder, London, Amsterdam, Sydney, Toronto, Auckland, Paris, Copenhagen, Milan, Dublin and Barcelona.

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