



**EXPLORE THE FREE ONLINE RESOURCES OF**

**PRINCIPLES OF  
BEHAVIORAL  
NEUROSCIENCE**

**JON C. HORVITZ | BARRY L. JACOBS**

**CITY COLLEGE, CITY UNIVERSITY  
OF NEW YORK**

**PRINCETON UNIVERSITY**



**CAMBRIDGE  
UNIVERSITY PRESS**

*Principles of Behavioral Neuroscience* is accompanied by both Instructor and Student Resources, designed to support lectures and classroom activities, assessments, and course planning.

All resources are freely available to Instructors upon registration at [cambridge.org/highereducation](https://www.cambridge.org/highereducation)

## Instructor Resources

### Chapter Summaries include:

- Chapter outlines highlighting essential information and key figures
- “Useful Examples and Analogies” to illuminate key concepts
- Links to videos and animations

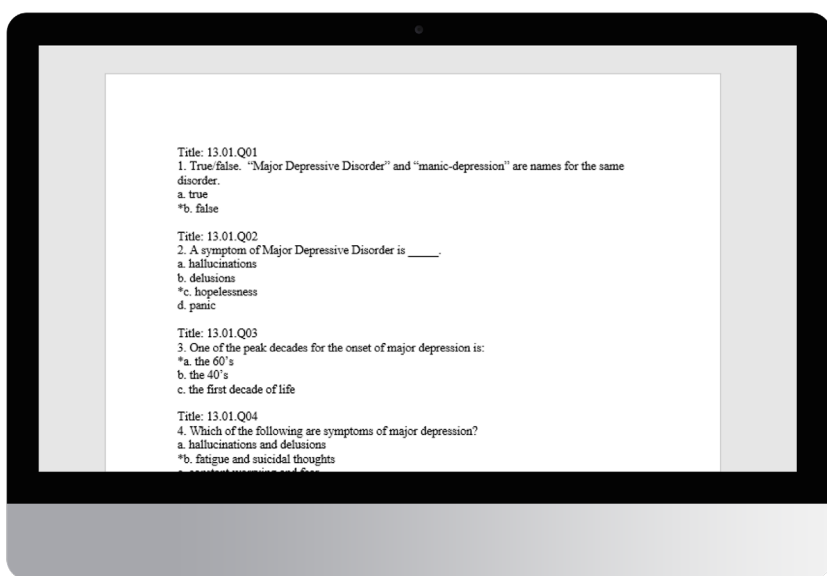
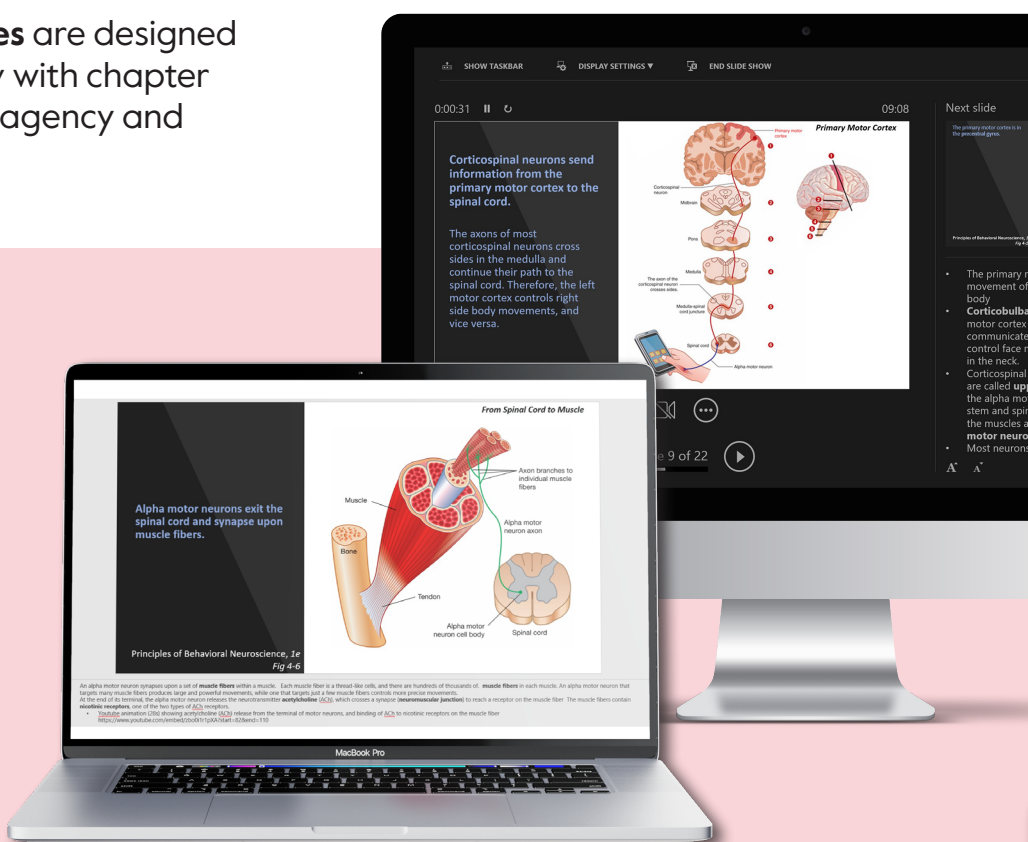
**Individual and group activities** are designed for students to work creatively with chapter concepts, and gain a sense of agency and ownership of the material

### Ready-made Lecture Slides

provide key concepts and select figures from each chapter

OR

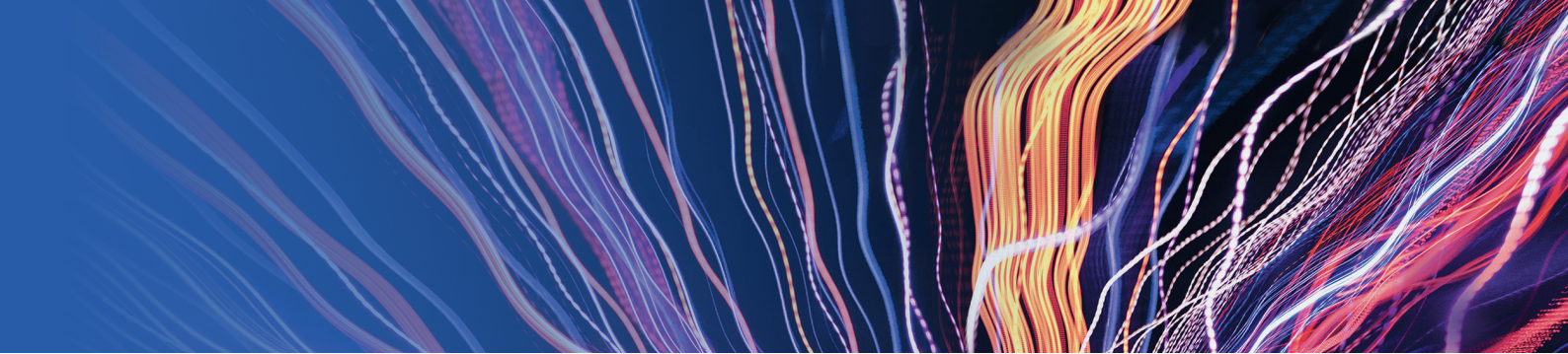
Create your own set of Lecture Slides with **downloadable JPG and PDFs** to add to the annotated set provided by the authors



Test students' knowledge with **Test banks** created and edited by the textbook authors

With over 85 questions per chapter, instructors can tailor tests to each semester

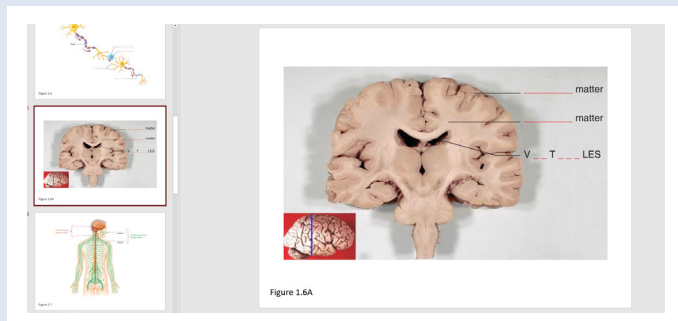




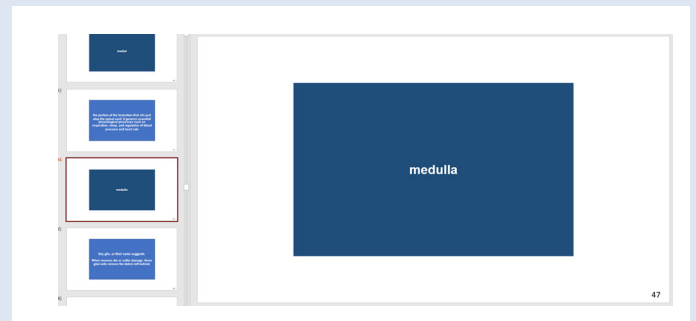
# Student Resources

**Companion Website** hosts additional content that will help students master material from each chapter and spur further exploration of topics covered in the text includes:

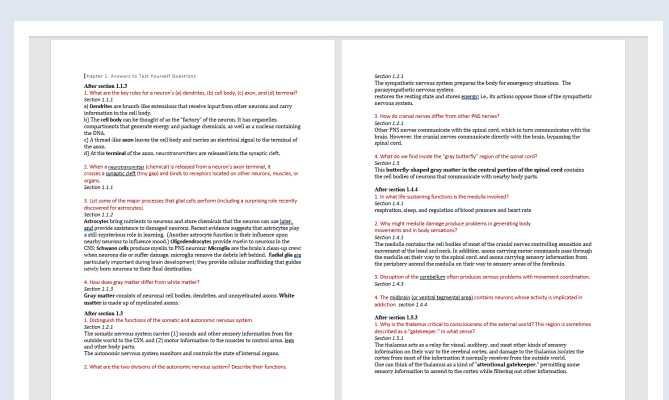
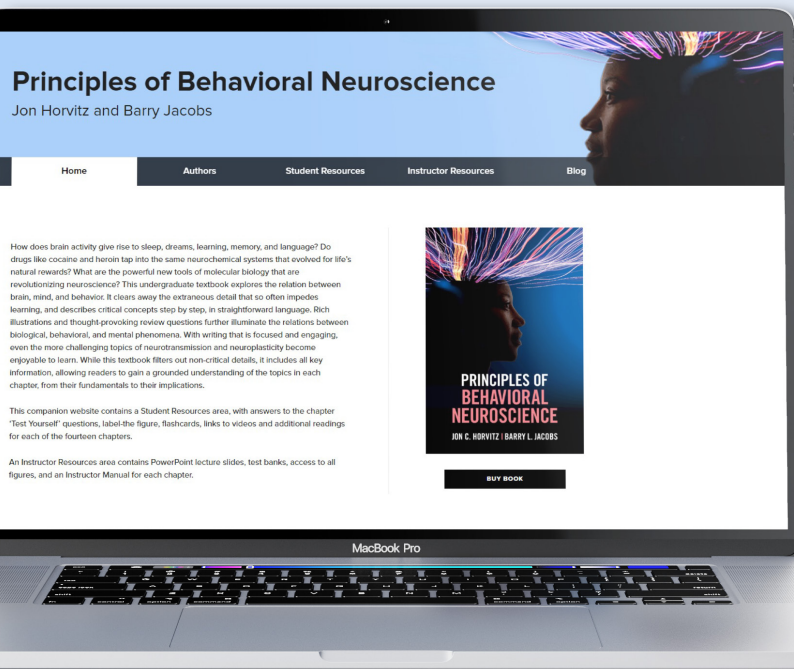
- Study aids
- Video links
- Further readings
- Answers to ‘Test Yourself’ questions found throughout the textbook
- Flashcards
- Fill in the blank figures from the text
- Blog posts highlighting the relevance of Behavioral Neuroscience course material in everyday life events, including brain underpinnings of addiction, conscious awareness, and other relevant topics



Label the figure



Flashcards



Answers to questions



The author would be happy to hear from you.  
Please send any comments,  
thoughts, corrections, or requests to:  
**HorvitzNeuroscience@gmail.com**

Order an examination copy:

Online:

**Cambridge.org/highereducation**

Email:

**inspectioncopy@cambridge.org** for Europe  
**collegesales@cambridge.org** for North  
America

Phone:

**+44 (0)1223 326050** for Europe  
**1-800-431-1580** or **1-800-872-7423**

Find your local Higher Education sales  
representative by visiting:

**Cambridge.org/HE-contact-us**



**CAMBRIDGE**  
**UNIVERSITY PRESS**