

COMPETITION RULES AND REGULATIONS

"Minimalism On My Terms"

Effective from October 14, 2026

Section 1. Organizer and Duration

1.1. The organizer of the competition held under the name **"Minimalism On My Terms"** (hereinafter referred to as the **"Competition"**) is MUDITA sp. z o.o. with its registered office in Warsaw, at ul. Jana Czeczota 6, 02-607 Warsaw, entered into the Register of Entrepreneurs of the National Court Register maintained by the District Court for the Capital City of Warsaw in Warsaw, 13th Commercial Division of the National Court Register under KRS number: 0000467620, NIP (Tax Identification Number): 5252558282, REGON (Statistical Number): 146767613, with a share capital of PLN 1,040,000.00 (hereinafter referred to as the **"Organizer"**).

1.2. Participation in the Competition is open from **October 14, 2026, until November 2, 2026 Polish local time (CET/CEST)** (hereinafter referred to as the **"Competition Period"**) – Entries to participate in the Competition must be submitted within this period.

1.3. The Competition shall be conducted in accordance with these rules and regulations (hereinafter referred to as the **"Terms and Conditions"**). The Terms and Conditions constitute a legally binding document governing the rules and conditions under which the Competition shall be conducted. Any other informational, advertising, or marketing materials are solely of an auxiliary nature.

1.4. The Competition is not a game of chance, a raffle, a mutual bet, a promotional lottery, a game whose outcome depends on chance, nor any other game within the meaning of Article 2(1)(10) of the Act of 19 November 2009 on Gambling Games.

1.5. The Competition is organized online, on the competition website available at www.mudita.com/minimalistonmyterms (hereinafter referred to as the **"Competition Website"**), and is open to natural persons residing in:

- a) European countries,
- b) The United States of America,
- c) Canada.

1.6. The Competition is void and unavailable to residents of Asia, South America, Africa, and any other countries where local laws restrict or prohibit participation in such events.

1.7. Employees of the Organizer, persons cooperating in the execution of the Competition, as well as members of their immediate families, are ineligible to participate in the Competition.

Section 2. Participant

2.1. Participation in the Competition is voluntary. A Participant may withdraw from participation at any time.

2.2. By entering the Competition, the Participant undertakes to read and comply with the Terms and Conditions. Participation in the Competition implies acceptance of the provisions hereof.

2.3. Subject to the provisions of this Section and Section 2.5 of these Terms and Conditions, a participant in the Competition (hereinafter referred to as the **"Participant"**) may be any natural person acting as a consumer within the meaning of Article 22¹ of the Act of 23 April 1964 – the Civil Code, who meets the following conditions no later than on the start date of the Competition:

- a) is at least 18 years of age,
- b) has full legal capacity,
- c) has a place of residence and an address for service in one of the countries listed in Section 1.5 of these Terms and Conditions,
- d) has read the Terms and Conditions and accepted their provisions.

2.4. Participation in the Competition takes place in the manner specified herein.

2.5. The following individuals are excluded from participating in the Competition:

- a) Employees of the Organizer and the Sponsor. This prohibition also applies to members of their families. "Family members" shall mean: a spouse, descendants, ascendants, persons in an adoption relationship, stepson, stepdaughter, son-in-law, daughter-in-law, siblings, stepfather, stepmother, and parents-in-law;
- b) Natural persons conducting non-agricultural economic activity in which the received Prizes constitute revenue derived from such activity.

Section 3. Competition Rules

3.1. Participation in the Competition is possible exclusively during the Competition Period.

3.2. To participate in the Competition, the Participant must, during the Competition Period:

duly submit their entry to participate in the Competition (hereinafter referred to as the **"Entry"**) via the website accessible at: www.mudita.com/minimalistonmyterms, including providing an

answer (hereinafter referred to as the **"Answer"**) to the competition question (hereinafter referred to as the **"Competition Task"**).

3.3. The selection of the best Answers shall be made by a competition committee (hereinafter referred to as the **"Competition Committee"**) appointed by the Organizer. The Competition Committee shall evaluate properly submitted Answers based on the following criteria:

- a) originality of the Answer,
- b) resourcefulness and creativity of the Answer,
- c) sense of humor in the Answer,
- d) authenticity,
- e) storytelling,
- f) consistency with the "on your terms" philosophy.

3.4. Based on the above criteria, the Competition Committee shall select the winners of the Competition (hereinafter referred to as the **"Winner"**). The Organizer has provided for 5 main prizes (hereinafter referred to as the **"Main Prize"**) and 8 honorable mention prizes (hereinafter referred to as the **"Honorable Mention Prize"**) in the Competition, receipt of which shall depend on the evaluation of the Answer by the Competition Committee; provided that the authors of the best 8 Answers out of all Entries shall receive the Main Prize, and the authors of the next 5 Answers with the highest score from the Competition Committee shall receive the Honorable Mention Prizes.

3.5. For every Participant who agrees to subscribe to the Newsletter, the Organizer and the Sponsor have provided a Guaranteed Prize. There is no limit on the quantity of these Guaranteed Prizes.

Section 4. Entry and Competition Task

4.1. To submit a valid Entry through the Competition Website, the Participant must:

- a) Complete the Entry Form by providing an email address and all other required information,
- b) Submit an Answer to the following Competition Task:
"Imagine you have a phone that does only what you need and never competes for your attention. What would your first day with it look like?"

The Answer may be submitted in one or more of the following formats:

- Text: up to 300 characters.
 - Image: maximum file size of 10 MB.
 - Video: maximum file size of 10 MB.
- c) Select all mandatory checkboxes to confirm that they are at least 18 years old, accept the Terms, and provide the required GDPR consent,
 - d) Submit the Entry by clicking the designated submission button.

4.2. The Participant shall be informed of the successful submission of the Entry via a message displayed on the Competition Website and a confirmation email sent to the Participant's e-mail address provided in the Entry.

4.3. The Participant is entitled to submit an Answer authored exclusively by themselves. The use of any IT tools powered by or using artificial intelligence, including large language models (LLMs), in creating the Answer is strictly prohibited. Answers failing to comply with these requirements shall not be considered by the Organizer.

4.4. The Organizer shall not be held liable for delays, data transmission errors, or failure to deliver the Entry resulting from technical issues on the part of the Participant or the network service provider.

4.5. In the event that formal defects are identified in the Entry which are non-essential for the substantive evaluation of the Entry but necessary for the proper conduct of the Competition, the Organizer may request the Participant to remedy such defects within 3 calendar days, under pain of rejection of the Entry.

4.6. Under pain of rejection of the Entry and disqualification of the Participant from the Competition, it is prohibited to include in the Answer any of the following content:

- a) content or symbols contrary to legal provisions,
- b) content or symbols infringing third-party rights, including in particular intellectual property rights or personal rights, as well as the rights of the Organizer,
- c) content of an obscene or pornographic nature,
- d) content or symbols that promote violence or discrimination, incite hatred on racial, religious, or ethnic grounds, or generally recognized as offensive or vulgar,
- e) content promoting products that compete with the Promotional Products.

4.7. Furthermore, it is prohibited to use any technical or organizational techniques for the purpose of:

- a) exploiting vulnerabilities or errors in the functioning of the Competition Website in order to interfere with its proper operation.

4.8. The Organizer reserves the right to disqualify a Participant from the Competition if the Organizer reasonably suspects that the Participant's Entry was made in breach of the provisions of these Terms and Conditions, as well as to block the IP address from which such actions are taken in the Organizer's system. The notice regarding the rejection of the Entry or disqualification from the Competition shall contain a justification for such actions.

4.9. The Participant has the right to file an objection against the Organizer's decision. The objection must be submitted within 7 business days from receipt of the notice regarding the rejection of the Entry or disqualification from the Competition. The objection must be sent to the e-mail address: support@mudita.com. In the objection, the Participant should state the reasons why they consider the Organizer's decision to be unfounded. The Organizer shall review the

objection within 7 business days from the date of its receipt. Failure to reach a decision within the specified time limit shall result in the objection being sustained.

Section 5. Prizes

5.1. The Organizer has provided 5 Main Prizes, 8 Honorable Mention Prizes (hereinafter collectively referred to as the **"Prizes"**), and an unlimited number of Guaranteed Prizes in the Competition.

5.2. The Organizer is also the Sponsor of the Prizes.

5.3. The Prizes consist of:

- a) Main Prize – 5 Mudita KOMPAKT phones valued at 430 EUR,
- b) Honorable Mention Prize – 8 Bell 2 alarm clocks valued at 80 EUR,
- c) Guaranteed Prize – a promotional code entitling the holder to purchase product KOMPAKT 2.0 with a discount.

5.4. The same Participant may win only one Prize in the Competition.

5.5. In awarding the Prizes, the Competition Committee shall consider the Answers to the Competition Task submitted by Participants between 00:01 on **October 14, 2026** and 23:59 on **November 2, 2026**.

5.6. The Winners shall be announced by **November 10, 2026** via an e-mail sent by the Organizer to the address provided by the Participant in the Entry. The Organizer shall contact the Winners of the Competition exclusively.

5.7. Participants in the Competition may not transfer the right to the awarded Prize to third parties. Participants are not entitled to reserve specific characteristics of the Prize or demand that the Prize be delivered in a manner other than specified in the Terms and Conditions. Prizes are non-exchangeable for any other in-kind prizes.

5.8. Under no circumstances are the Prizes listed in the Terms and Conditions exchangeable for cash or any other form of gratification.

5.9. Main Prizes and Honorable Mention Prizes received by the Winners of the Competition constitute revenue associated with participation in the Competition within the meaning of Article 30(1)(2) of the Act of 26 July 1991 on Personal Income Tax (hereinafter referred to as the **"PIT Act"**).

5.10. A Competition Participant who wins a Main Prize or an Honorable Mention Prize referred to in Section 5 hereof shall also receive an additional cash prize (hereinafter referred to as the **"Surcharge"**). The value of the Surcharge shall be set at an amount sufficient to cover the due flat-rate personal income tax on the Prize referred to in Section 5 hereof and the Surcharge (gross-up), so that the Winner is not required to bear the cost of the tax.

5.11. The Surcharge shall not be paid out to the Winners, but shall be allocated in full toward the due flat-rate personal income tax. The Organizer, acting as the tax remitter pursuant to Article 41(4) in conjunction with Article 42 of the PIT Act, shall remit the due tax to the appropriate tax office.

Section 6. Prize Collection

6.1. The Winners shall be notified of their win electronically at the e-mail address indicated in the Entry no later than by **November 10, 2026**.

6.2. In the transmitted message, the Organizer shall request the Winner to access, within 3 calendar days, a dedicated subpage via the link provided in the message body and to complete an electronic declaration (hereinafter referred to as the "**Declaration**").

6.3. In the Declaration, the Winner is required to provide correct and complete data necessary for the delivery of the Prize. Failure to meet this requirement within the deadline shall result in the forfeiture of the right to the Prize.

6.4. Prizes shall be dispatched to the Winners at the address provided in the Declaration after they have fulfilled the conditions referred to in Section 6.2 above and upon successful verification of the Winner, no later than by **December 31, 2026**. The shipping costs of the Prizes shall be fully covered by the Organizer.

6.5. The Surcharge referred to in Section 5 above shall be transferred to the account of the competent Tax Office in accordance with applicable tax regulations.

6.6. A Winner forfeits the right to the Prize in the event of:

- a) non-compliance with or violation of any of the conditions set forth in the Terms and Conditions,
- b) submission of a declaration of waiver of the Prize.

6.7. In the event that a Participant forfeits the right to a Prize or fails to collect it on time, the Organizer may award said Prize to a person listed on the reserve list created by the Competition Committee during the selection of Winners. The reserve list shall be established in the order resulting from the evaluation of the Answers in accordance with the criteria defined in the Terms and Conditions.

6.8. Guaranteed Prizes shall be delivered to Competition Participants via e-mail sent to the address indicated in the Entry. The delivery date of the Guaranteed Prize depends on the announcement date of the sale of the product Mudita KOMPAKT with Mudita OS K 2.0 update, but no later than by **November 27, 2026**.

Section 7. Complaint Procedure

7.1. Every Competition Participant has the right to lodge a complaint regarding the course of the Competition. The date of lodging a complaint shall be deemed to be the postmark date on the shipment containing the complaint or the dispatch date of the e-mail.

7.2. The complaint submission must contain the exact details of the Participant lodging the complaint (first name, last name, exact correspondence address including postal code), the date and place of the event to which the complaint relates, the reason for the complaint, the substance of the complainant's request, and a description of the circumstances justifying the complaint. Complaints must be directed in writing to the Organizer at the address: MUDITA sp. z o.o., Jana Czczota 6, 02-607 Warsaw with marked on the envelope,, or to the e-mail address: support@mudita.com with 'Complaint' in the email subject line.

7.3. The person lodging the complaint shall be notified of its resolution within 14 calendar days from the date the complaint is received by the Organizer.

7.4. The handling of the complaint exhausts the complaint procedure.

7.5. The rules for submitting and handling complaints set forth in the Terms and Conditions do not in any way limit the Participant's right to pursue claims before a competent court of general jurisdiction.

Section 8. Personal Data

8.1. The Data Controller of the personal data of Competition participants is MUDITA sp. z o.o. with its registered office in Warsaw.

8.2. Detailed information regarding the processing of personal data of Competition participants can be found in the Information Clause (GDPR) constituting Annex No. 1 to the Terms and Conditions.

8.3. By entering the Competition, the Participant confirms having read the Information Clause (GDPR).

8.4. By submitting an Entry, the Participant acknowledges that personal data will be processed by the Organizer for the purpose of executing the Contest, verifying entries, selecting winners, issuing prizes, resolving complaints, and publicly presenting/publishing the submitted Work.

Section 9. Copyright, Likeness, and Personal Data

9.1. By accepting these Terms and submitting an Entry, the Participant declares that they are the sole author of the submitted Answer ("Work"), that it is original, free from legal defects, and does not infringe third-party rights or depict minors.

9.2. Upon submitting an Entry to the Contest and accepting the Terms and Conditions, the Participant grants the Organizer (MUDITA sp. z o.o.) a royalty-free, non-exclusive

license, without territorial or time limitations, to use the submitted Work and likeness for the purposes of conducting, resolving, and promoting the Contest, including, in particular, publication on the Organizer's websites and official social media channels.

9.3. The Participant authorizes the Organizer to make modifications, adaptations, or cutdowns necessary for publication and to exercise derivative copyrights.

9.4. The Participant declares that the Work does not depict the image of a minor.

9.5. Where the Work contains the image of the Participant or third parties, the Participant confirms having acquired all required legal consents for its use and publication. The Participant grants royalty-free permission to use their own likeness for Contest organization, results, and promotion.

9.6. Submission constitutes consent to publish the Participant's name as the author on the Contest Website or social channels (subject to the Participant's right to request anonymity in the entry form).

10. Final Provisions

10.1. The Organizer reserves the right to disqualify Participants who violate these Terms.

10.2. Promotional and advertising materials serve an informational purpose only; binding terms are solely those set forth herein.

10.3. The Organizer reserves the right to amend these Terms for valid reasons, including: a) Preventing illegal or non-compliant participation,

b) Updating corporate, contact, or URL details,

c) Adapting to statutory legislative changes or judicial/administrative rulings affecting the Terms.

10.4. Amendments will be announced on the Contest Website and take effect **3 days** after publication.

10.5. Unsettled matters shall be governed by applicable Polish law, notably the Polish Civil Code.

10.6. The Organizer assumes no liability for technical failures affecting Contest execution.

10.7. Disputes shall be governed by Polish law and resolved by the competent local court.

Annex No. 1

INFORMATION CLAUSE (GDPR)

1. Data Controller

The Data Controller of your personal data is MUDITA sp. z o.o. with its registered office in Warsaw, ul. Jana Czeczota 6, 02-607 Warsaw, entered into the Register of Entrepreneurs of the National Court Register maintained by the District Court for the Capital City of Warsaw in Warsaw, 13th Commercial Division of the National Court Register under KRS number 0000467620, NIP 5252558282, REGON 146767613 (hereinafter referred to as the **"Controller"**).

The Controller may be contacted by mail at the address of its registered office or via e-mail at: office@mudita.com

2. Purposes and Legal Bases for Data Processing

Your personal data will be processed for the purpose of:

- a) conducting the Competition, verifying entries, selecting winners, issuing prizes, and handling complaints – pursuant to Article 6(1)(b) GDPR;
- b) complying with legal obligations incumbent upon the Controller, in particular those resulting from tax and accounting regulations – pursuant to Article 6(1)(c) GDPR;
- c) performance of the agreement regarding the transfer of economic copyrights to the Work – pursuant to Article 6(1)(b) GDPR;
- d) publication of the first and last name as the author of the Work and publication of the image – only where separate consent has been given – pursuant to Article 6(1)(a) GDPR.

3. Recipients of Data

Recipients of personal data may include entities providing IT, marketing, courier, accounting, and legal services to the Controller, as well as other data processors operating under concluded agreements, and public authorities entitled to receive data on the basis of legal provisions.

4. Data Retention Period

Personal data shall be stored for the period necessary to conduct and settle the Competition, fulfill obligations under applicable law, and establish, pursue, or defend against potential claims. With respect to transferred economic copyrights, data shall be processed for the duration of the Organizer's use of the Work and for the period necessary to protect the rights associated therewith.

5. Rights of the Data Subject

You have the right to:

- a) access your personal data,
- b) rectify your data,
- c) erase your data if the grounds specified in the GDPR apply,
- d) restrict processing,
- e) object to data processing in cases provided for by law,
- f) data portability, if the processing is carried out by automated means on the basis of an agreement or consent,
- g) withdraw consent at any time to the extent that processing is based on consent, without affecting the lawfulness of processing based on consent before its withdrawal,
- h) lodge a complaint with the President of the Personal Data Protection Office (*Prezes Urzędu Ochrony Danych Osobowych*).

6. Additional Information

Providing personal data is voluntary; however, failure to provide such data will render participation in the Competition impossible.

Personal data shall not be subject to automated decision-making, including profiling.

The Controller does not transfer personal data to third countries or international organizations unless such a transfer results from the use of service providers. In such cases, the Participant shall be informed in accordance with applicable law.