



Discover how a single, comprehensive platform gives you the power to transform your business. Liferay Commerce simplifies the process of bringing together product offerings, customer relationships and content for digital experiences that cover the entire customer lifecycle. Unify your commerce and decrease the time and effort it takes to deliver the experience you envision.

## Key Benefits



### UNIFY COMMERCE

Bring all content from across your organization into one platform for seamless, comprehensive selling.



### EMPOWER SALES AND SERVICE REPS

Brings Sales and Service Reps into the digital channel with tools to assist, nurture and grow every account.



### TAILORED FOR B2B

Increase adoption and sales with intuitive B2B experiences that replace paper, calls and emails with easy online purchasing.

## Learn More

Request a personalized demo and see how Liferay Commerce can transform your B2B commerce strategy. [liferay.com/commerce-demo](https://liferay.com/commerce-demo)

# Feature Highlights

## Site and Content Management

- Straightforward content management empowers site owners to quickly set up an unlimited amount of stores and pages.
- Create sites that match B2B processes, with tools for contract and tier pricing, organizational hierarchy, order workflows, account management and more.

## Catalog Management

- Easily manage complex catalogs with multi-site, multi-catalog and multilingual support.
- Uncover new opportunities to bundle products with suggested product groups based on buyer behavior.

## Catalog and Product Browsing

- Expand product pages with rich media, previews and product relationships.
- Cross-sell and upsell with personalized product recommendations, powered by machine learning.

## Discounts and Pricing

- Create and manage price lists, discounts and promotions for customer groups.
- Support subscription products with recurring payments.

## Payments and Shipping

- Scale globally with support for multicurrency, exchange rates and tax rates.
- Notify customers of shipping dates and estimated arrival dates.

## Order Management

- Offer simple, clean dashboards for customers to manage their accounts.
- Integrate workflows and approval processes to match organizational hierarchy.

## Sales and Service Support

- Manage customer accounts and edit orders or pricing on their behalf.
- Automate smart alerts that notify reps when an account is at risk of churning.

## Integrations

- Integration Manager provides one place to manage connectors and data integration jobs in your commerce ecosystem.

## Liferay DXP

- Liferay Commerce is built from the ground up for Liferay DXP, a Leader in Gartner's Magic Quadrant for DXPs.
- Full enterprise CMS capabilities
- Best-in-class horizontal portal
- Collaboration and social tools
- Application security management