



# 15 YEAR OLD CUSTOM RESERVE CASKS



Your exclusive invitation



## INTRODUCTION

It is with great excitement that we announce this exclusive partnership between FINE+RARE and the world's most awarded Rye Whiskey producer – <u>WhistlePig</u>.

Following the unprecedented success of the world's first single cask <u>WhistlePig 15YO, selected and bottled by F+R</u>, we are opening up the experience to our clients.

For a 12 month period running from October 2019, we are running a "15YO Custom Reserve Cask" initiative. An exclusive opportunity to select, personalise and bottle your very own single cask of award winning WhistlePig Rye Whiskey.



## THE SELECTION PROCESS

- Just 10 casks are available which were selected this July at the WhistlePig Farm/Distillery, by our Head of Spirits David Walters, in collaboration with Peter Lynch, the protégé of the late Dave Pickerell.
- Thirty five samples drawn from WhistlePig's signature Vermont Oak Casks
  each said to contain whiskey no younger than 15 years old.
- Throughout the process the aim was to select what we deemed 'exceptional' casks.
- Casks which represent the essence of what a single cask should be 'one off' expressions which exude the quality and DNA of WhistlePig's most celebrated and internationally awarded whiskies but with outstanding individual character.
- We now offer you the chance to select one of these 'exceptional' casks for your very own private bottling.



## THE WHISTLEPIG ETHOS

Founded in 2008, WhistlePig is now the most awarded Rye Whiskey maker in the world. All thanks to Dave Pickerell and a supporting team who saw the potential in Rye Whiskey.

Their ethos has resulted in global success which preaches the following: protect what makes Rye Whiskey great; toss out the rest; and then innovate to make it better.

This innovation continues to deliver a leading portfolio of deeply complex Rye Whiskeys and has received a host of awards, including the coveted, "Best in Show Whiskey" title from the San Francisco World Spirits Competition.



## WHAT MAKES WHISKEY BOTTLED UNDER THE 15YO LABEL SO SPECIAL?

- The brand's core range 15YO received a score of 97 points from Wine Enthusiast – one of the highest scoring Rye Whiskeys of all time.
- Finished in custom designed Vermont Oak Casks, made from trees felled on their Shoreham, Vermont farm and surrounding area.
- At a minimum of 15 years old, this is some of the oldest Rye Whisky in the world.
- Each bottle includes handmade Danforth pewter stopper and box.



# WHAT MAKES VERMONT OAK SPECIAL?

Vermont is about as far north as oak trees can grow. The shorter growing seasons lead to oak trees with more growth rings. When ageing whiskey encounters a growth ring in a cask it imparts flavour, so these Vermont Oak Casks, with custom chars and toasts designed by Dave Pickerell, bring tremendous depth and complexities to the whiskies.



## **CASK LIST**

FINE+RARE

#### Each Cask costs £31,998.00 In Bond, yielding 132 x 75cl bottles

BARREL ID #	AGE	<b>LENGTH OF FINISH</b> (In Vermont oak barrels)	TASTING NOTE
WhistlePig 15YO Single Cask ID# 31204	17.5 years old	3 months	Vanilla, hot cinnamon, brandied cherries, charred oak on the nose. Solid viscosity, very light spice, soft oak and clove. Light persisting oaky finish
WhistlePig 15YO Single Cask ID# 123612	18 years old	1.5 months	Vanilla bean, with tropical fruits and caramel. Spicy oak tannin, baking spices and oak. Lasting, peppery finish
WhistlePig 15YO Single Cask ID# 312013	17 years old	3 months	Cinnamon, white chocolate, and a hint of toasted oak. Tobacco, wet fruit notes and oak char. Medium length and warming
WhistlePig 15YO Single Cask ID# 312014	17 years old	3 months	Floral, with honey and dried bay leaves on the nose. Slight spice, caramel and banana on the palate. Medium dry finish
WhistlePig 15YO Single Cask ID# 12701	16 years old	2 years	Caramel, vanilla, butterscotch on the nose. Rye spice, oily mouthfeel, touch of oak. Long lasting finish
WhistlePig 15YO Single Cask ID# 12719	16 years old	2 years	Brown sugar aromatics arise with time in the glass, mixing with oak and rye spice. Marzipan, leather spice and vanilla. Medium, with good spice and oak presence
WhistlePig 15YO Single Cask ID# 12723	16 years old	2 years	Pipe tobacco, ginger, toasted marshmallow. Oak char, grassy rye, and lemon peel. Fruity and long finish, with spice
WhistlePig 15YO Single Cask ID# 12717	16 years old	2 years	Char, caramel and lavender mix with vanilla aromatics. Floral, sweet and soft, with spicy rye. Long, sweet, and clean - delicious
WhistlePig 15YO Single Cask ID# 77020	17 years old	6.5 months	Spicy, with vanilla and ginger. Rye spice, dark chocolate and leather. Long finish with a good hint of butterscotch
WhistlePig 15YO Single Cask ID# 77030	17 years old	6.5 months	Maplewood, blackberry, new leather, anise on the nose. Black pepper, old leather, melon, and caramel. Strong and lasting finish

## **ON SELECTION**



You will own 1 of 10 unrepeatable casks.



Your chosen cask will be bottled into 132 x 75cl.



Each will be personalised and individually numbered.



Each bottle comes with a presentation box.



## **PERSONALISE YOUR BOTTLES**



On every bottle is a shoulder label for you to personalise

It allows space for up to 26 characters or company logo

You can personalise for yourself, an event, or for company gifting, whatever you choose

- It can be split. For example 4 owners can share a cask and personalise individually receiving 33 bottles each.
- Each label will detail the unique Barrel ID and the bottles are all individually numbered



EXAMPLE - For Illustration purpose only

## **PRESS QUOTES**

#### Wine Enthusiast - WhistlePig 15YO Best of Year 2016 97 Points

www.winemag.com/buying-guide/whistlepig-15-year-rye/

Bloomberg - WhistlePig Breaks The Mould

www.bloomberg.com/news/articles/2019-10-22/the-500-rye-that-breaks-the-mold-of-what-whiskey-can-be

Robert Parker.com - WhistlePig's Quest for Triple Terroir

https://winejournal.robertparker.com/whistlepig-single-origin-whiskey-farmhouse-rye

Forbes.com - Meet WhistlePig's Latest Release: FarmStock Rye Crop No. 002 Is Finally Here

<u>https://www.forbes.com/sites/karlaalindahao/2018/05/06/whistlepig-farmstock-rye-crop-002-will-be-released-in-</u> <u>mav-2018/#1202fe801f14</u>

## **TERMS & CONDITIONS**

All bottling and labelling costs are included

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Please enquire with your account manager for delivery costs from London City Bond to your chosen destination

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There may be additional spirits import taxes applied dependant on your delivery destination