

Solano Speaks

Report of initial polling data from Solano County residents





Starting a conversation

about eastern Solano County

For several years, we at California Forever have been talking to, and listening to, Solano residents about the future. This summer alone, we've conducted surveys and online interviews of over 1,400 Solano residents and we've learned a lot. On the next few pages, we will show you the highlights of what we have learned and tell you a bit more about who we are and the listening partnership we are working to build with the people of Solano County.



California FOREVER

About California Forever

Founded in 2017, we are a California company backed by California investors. Taking a patient, long-term approach, we have purchased over 50,000 acres comprising approximately half of the pastureland between Fairfield and Rio Vista. We believe that the right project in eastern Solano County creates an opportunity to bring good paying jobs, homes that people can afford, and green energy not just to this area, but to all of Solano County. We believe that such a project should combine a variety of land uses, including a new community, solar farms, and open space that includes both agriculture and habitat conservation.

Our project would protect and support Travis Air Force Base, respecting the Solano County General Plan's official Travis Reserve Area, which serves as a security buffer for the protection of base operations. Eastern Solano would also maintain significant agricultural operations, both on some of our lands and on land owned by other landowners, which would remain zoned as agricultural. We are also interested in exploring new models that combine solar farms with agriculture by having sheep graze under the solar panels.



In the coming months, we aim to work collaboratively with the people of Solano County on a consensus-minded plan that can deliver a new economic engine for the region. To do that, we have intentionally assembled a team of experts who are not only world-class, but also local to the Bay Area, with a deep connection to this area and a shared commitment to solving Northern California's most important challenges.

It is our firm belief that Solano County can lead California – when and where it needs it most – if we collectively believe that we can build again. Please visit our website for more information: **californiaforever.com.**



Solano County July Poll - Key Findings



Introduction

The following data comes from two scientific polls; one conducted between July 10th and 16th with a random sample of 600 Solano residents aged 18+ (taken from the county registered voter list) and the other conducted between August 20th and 27th of 800 Solano citizens. These polls were conducted over landline telephones, cell phones, and online. Statistically, both polls were weighted to the census demography of Solano County and conducted in both English and Spanish. Polls such as these have a margin of error of approximately 3.5-4% in 95 out of 100 cases. Sub-groups in the poll have a higher margin of error but are still informative.

Voters are dissatisfied with the direction of Solano County, and with the direction of things in their area.

Do you think things in Solano County are generally headed in the:



**Due to rounding, "totals" of the individual components may differ by +/-1.



Solano County July Poll - Key Findings

Solano County voters are worried that their area will not be affordable for the next generation. Thinking about kids currently living in Solano County, which of the following statements do you agree with more:



Voters think Solano County needs big changes to bring in more jobs and revenue, and improve the quality of life.

Here are two statements about how elected officials in Solano County should be thinking about planning for the next 10 years. Which do you agree with more:



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- Solano County needs big changes in order to create more jobs and tax revenue to improve the quality
 of life in the county
- Solano County needs to fix some things to improve the quality of life, but the county shouldn't be trying to make big changes
- Don't know



Solano County July Poll - Key Findings

Solano County voters think crime, homelessness, and the cost of housing are the three most important issues for county officials to address.

Thinking specifically about Solano County, which of the following issues will be most important to you when voting for county officials:

(Combined top two mentions)



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We believe every issue on this list is important, and in our vision we want the future community to address all these challenges. We are excited that our project will create a lot of good paying jobs right here in the county, as well as provide affordable middle class housing in walkable neighborhoods, green solar energy, and significant tax revenue to help the county fund efforts to reduce crime and address homelessness. We are also deeply committed to supporting Travis Air Force Base and its important mission.



Solano County August Poll - Key Findings

Solano County voters are more likely to support a project that brings in good, permanent jobs, protects the environment, and

We asked residents what they think would be important in a future project built in the eastern part of the county. Here are some of the possibilities and what county residents said about each:

It would include a new trade school so that local residents can learn the skills to get the new good paying jobs created by this project

66%

delivers revenue for safety and education.



It would create thousands of permanent, good paying jobs in construction, solar energy, and services by bringing major employers to the county



It would plant millions of new olive trees and a new oak forest, which would create more agricultural revenues and jobs



It would create thousands of acres of new projects that restore ecological habitats and help keep the Delta and the Bay healthy and resilient against climate change



It would reduce traffic congestion by creating jobs in Solano County, closer to where residents live and shortening commutes



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Solano County August Poll - Key Findings

Solano County voters are more likely to support a project that brings in good, permanent jobs, protects the environment, and

It would include walkable neighborhoods, with housing, shopping, dining, and schools all within walking distance



delivers revenue for safety and education.

(Continued)

It would generate tens of millions of dollars in new tax revenue each year for the county to help address important issues



It would be funded entirely by private sector money



It would include a performing arts center that would feature both local and nationally recognized performers



It would bring minor league baseball and soccer teams to the county



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California FOREVER

What's next?

This polling is only the beginning of the conversation we are starting with the residents of Solano County and your elected officials. It is your voice that counts most and we are excited to start engaging with you. Soon, we will open a local engagement center and will be mailing a survey to residents asking for ideas, concerns, and suggestions.



Find out more and subscribe to our mailing list at:

californiaforever.com