



(Junior) Manager / Analyst Central Data Hub

Digital Transformation
Located in Wolfenbüttel, but with
a flexible mobile work policy

- In our newly founded department Digital Transformation with the mission to conquer new business for Jägermeister by disruptive transformation the following tasks are waiting for you:
- Development and management of the central Data Hub (DMP/CDP) as a platform (e.g. interfaces to existing digital touchpoints and/or systems used by agencies for development, roll-out and running phase
 - Coordination of central departments and market teams
 - Definition of common guidelines on how to best utilize the power of data and consumer insights around the globe
 - Act as an expert with regard to existing/planned rules of data security
 - Prepare use cases for our central/market teams and decision-making Committee

Based on your Job experience &
Track Record the position will be
assigned as a Junior or Manager

YOUR QUALIFICATIONS & SKILLS



You love to support our central and market teams in an international environment through the perspective of data analysis



Several years of work experience in setting milestones, manage roll-out projects and in the contract design to manage the relationship to external international partners and colleagues



Proficient and fluent in English is mandatory. Optional also German skills



Experience in the Chinese market and/or Mandarin language (optional)



Setting up & running data management platforms, setting up the appropriate infrastructure to utilize the full power of data