JOIN THE POWER REVOLUTION

A Sensational Clean Starts with Oral 10





Revolut iOnary Technology For An Irresistible Brushing Experience



iO technology takes the oscillation rotations from Oral-B's dental professional-inspired round brush head and combines them with the gentle energy of micro-vibrations for a professional clean feeling every day.



Delivers a uniquely personalized clean with up to 5 **Smart Modes**, while the **Interactive Display** communicates mode setting, charging progress bar, and a 2-minute brushing timer.



In a clinical study,

100% of

gingivitis patients

moved to a state

of healthy gums.*1



Oral-B iO 8 Patient <u>Dispensing Powerbrush is featured.</u>

*In a 12-week clinical study with iO Toothbrush, Crest Gum Detoxify Dentifrice, Crest Pro-Health Multi-Protection Mouthwash and Oral-B Glide Pro-Health Advanced Floss. Reference: 1. Adam R, et al., Anti-gingivitis and Anti-plaque Efficacy of an Oral Hygiene System: Results From a 12-Week Randomized Controlled Trial: Compend Contin Educ Dent 2021; 42 (9): E1-4.

GUM PROTECTION

The **Smart Pressure Sensor** displays a red light when brushing too hard and a green light when brushing just right to protect your gums and enamel.

PRECISION

Using Oral-B iO's **Artificial Intelligence**, the Oral-B App coaches you to help get your best clean for all areas of the mouth.





REIMAGINED INSIDE OUT ENGINEERING

The frictionless, smooth magnetic drive system transfers energy to the bristle tips where it's needed most for a clean that wows.

Patients have **5.8X** higher odds of moving from gingivitis to a healthy gum state than with Sonicare DiamondClean SMART.

BRUSH LIKE YOUR DENTAL PROFESSIONALS RECOMMEND

REMOVES 500% MORE PLAQUE ALONG THE GUMLINE THAN A MANUAL TOOTHBRUSH



BRUSH EVERYWHERE.

Position Detection with Artificial Intelligence ensures you reach every tooth.



BRUSH LONGER.

Pro-Timer helps you brush for the right amount of time.



BRUSH OPTIMALLY.

Triple Pressure Control alerts you when brushing too hard.



DID YOU KNOW? 93.9% of adults have some form

of gingivitis.² Gingivitis, an early stage of gum disease, can be managed, prevented and treated with an electric rechargeable toothbrush.

Oral health benefits validated by CDA: removes plaque, reduces and prevents gingivitis



Reference: 2. Li Y, et al., Prevalence and severity of gingivitis in American adults. *Am J Dent* 2010 Feb;23(1):9-13. PMID: 20437720

[†]Claims validated by the CDA are listed in the CDA statement on individual products.



SATISFACTION GUARANTEE

If not 100% satisfied, receive a full refund. Return the product in its original packaging with the original cash receipt postmarked within 60 days of purchase. Limit to one refund per person. Call 1-800-566-7252 for more information.

VISIT ORALB.CA FOR MORE PRODUCT INFORMATION.

To ensure the product is right for you, always read and follow the label & instructions for use.

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	Oral-B iO 8 White Alabaster (Patient Starter Kit)	Genius X White (Patient Starter Kit)	Smart 2000 White	Kids 3+ Years
WHICH Oral B POWERBRUSH IS RIGHT FOR YOU?	TOTAL STATES STATES	CEALS GENUS WINDOWS AND ARTHUR	COFALS SMART 2000 TORNING GENTLE SUPERIOR CLE ARRIVO TORNING TORNING	Oral B System Process Proce
Suggested Retail Price*	\$329.99	\$299.99	\$99.99	\$42.99
Brushing Technology Movement	Oscillates-Rotates + Micro-vibrations	Oscillates-Rotates + Pulsates	Oscillates-Rotates + Pulsates	Oscillates-Rotates
Smart Pressure Sensor Green = Optimal / Red = Too much pressure	✓			
360° SmartRing Visual Alert System Red = Too much pressure	Customizable (11 colour options)		✓	
Position Detection with Artificial Intelligence Brushing style recognition and real-time coaching for best results	\checkmark	✓		
Bluetooth Smartphone Technology Connects to the Oral-B App to give live brushing feedback	\checkmark	✓		
Coloured Interactive OLED Display Communicates brushing time coaching, mode setting, charging progress bar, and refill replacement reminder	\checkmark			
2-Minute Professional Timer with Quadrant Pacing	✓	\checkmark	\checkmark	✓
Daily Clean Mode - Standard mode for daily cleaning	✓	✓	✓	✓
Sensitive Mode - Lower speed for a gentle clean	\checkmark	✓	✓	
Whitening Mode - Polishing for occasional or everyday use	✓	✓	✓	
Gum Care Mode - Gentle massage of gums	\checkmark	\checkmark		
Intense Clean Mode - For an extraordinary clean feeling		\checkmark		
Tongue Cleaning Mode - Occasional or everyday use to remove bacteria that causes bad breath	✓	\checkmark		
Number of Brush Head Refills Included	2	3	1	1
Travel Case	USB	USB		

WHICH BRUSH HEAD SHOULD I USE?

iO Series Brush Head Refills:



ULTIMATE CLEAN •••



Reduces plague build-up along the gumline



GENTLE CARE ••••



Up to 4,000 high-density filaments for a gentle and effective cleaning experience



TARGETED CLEAN •••

Ideal for cleaning around crowns, bridges, implants and orthodontic appliances

Genius and Smart Series Brush Head Refills:



PRO GUMCARE™ •••



Ultrathin bristles for superior clean[†] and a gentle brushing experience along the gumline



CROSSACTION™ •••



Angled bristles remove 300% more plaque along the gum line for a superior clean



FLOSSACTION™ •

Sweeps away up to 92% of plaque from hard-toreach areas‡



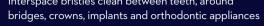
SENSITIVE GUM CARE

Provides a gentle clean on sensitive teeth



and gums

INTERPROXIMAL CLEAN (POWER TIP) Interspace bristles clean between teeth, around



Kids Brush Head Refills:



MARVEL® SPIDERMAN, DISNEY® FROZEN ••

Extra soft bristles are gentle on children's teeth and gums

Gingivitis & Plaque	Implants	Orthodontics
Sensitive Areas		

^{*}Retail can sell at their discretion. †vs. a regular manual toothbrush. *Based on a single use brushing study.