

JOIN THE POWER REVOLUTION

A SensatiOnal Clean Starts with **Oral-B iO™**

Oral-B iO™

RevolutiOnary Technology For An Irresistible Brushing Experience

SENSATIOnAL

iO technology takes the **oscillation rotations** from Oral-B's dental professional-inspired **round brush head** and combines them with the gentle energy of **micro-vibrations** for a professional clean feeling every day.

PERSONALIZATIOn

Delivers a uniquely personalized clean with up to 5 **Smart Modes**, while the **Interactive Display** communicates mode setting, charging progress bar, and a 2-minute brushing timer.



In a clinical study, **100% of gingivitis patients** moved to a state of healthy gums.*¹



GUM PROTECTIOn

The **Smart Pressure Sensor** displays a red light when brushing too hard and a green light when brushing just right to protect your gums and enamel.

PRECISIOn

Using Oral-B iO's **Artificial Intelligence**, the Oral-B App coaches you to help get your best clean for all areas of the mouth.



REIMAGINED iNSIDE OUT ENGINEERING

The frictionless, smooth **magnetic drive system** transfers energy to the bristle tips where it's needed most for a clean that wows.

Patients have **5.8X** higher odds of moving from gingivitis to a healthy gum state than with Sonicare DiamondClean SMART.

BRUSH LIKE YOUR DENTAL PROFESSIONALS RECOMMEND

REMOVES 500% MORE PLAQUE ALONG THE GUMLINE THAN A MANUAL TOOTHBRUSH



BRUSH EVERYWHERE.

Position Detection with Artificial Intelligence ensures you reach every tooth.



BRUSH LONGER.

Pro-Timer helps you brush for the right amount of time.



BRUSH OPTIMALLY.

Triple Pressure Control alerts you when brushing too hard.



DID YOU KNOW?

93.9% of adults have some form of gingivitis.² Gingivitis, an early stage of gum disease, can be managed, prevented and treated with an electric rechargeable toothbrush.

Oral health benefits validated by CDA: removes plaque, reduces and prevents gingivitis



DENTIST RECOMMENDED BRAND WORLDWIDE

SATISFACTION GUARANTEE

If not 100% satisfied, receive a full refund. Return the product in its original packaging with the original cash receipt postmarked within 60 days of purchase. Limit to one refund per person. Call 1-800-566-7252 for more information.

VISIT ORALB.CA FOR MORE PRODUCT INFORMATION.

To ensure the product is right for you, always read and follow the label & instructions for use.

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Reference: 2. Li Y, et al., Prevalence and severity of gingivitis in American adults. *Am J Dent* 2010 Feb;23(1):9-13. PMID: 20437720.

*Claims validated by the CDA are listed in the CDA statement on individual products.

Oral-B

Oral-B iO 8 Patient Dispensing Powerbrush is featured.

*In a 12-week clinical study with iO Toothbrush, Crest Gum Detoxify Dentifrice, Crest Pro-Health Multi-Protection Mouthwash and Oral-B Glide Pro-Health Advanced Floss. Reference: 1. Adam R, et al., Anti-gingivitis and Anti-plaque Efficacy of an Oral Hygiene System: Results From a 12-Week Randomized Controlled Trial; *Compend Contin Educ Dent* 2021; 42 (9): E1-4.

WHICH POWERBRUSH IS RIGHT FOR YOU?

Oral-B iO 8 White Alabaster (Patient Starter Kit)



Genius X White (Patient Starter Kit)



Smart 2000 White






Kids 3+ Years



WHICH BRUSH HEAD SHOULD I USE?

iO Series Brush Head Refills:

-  **ULTIMATE CLEAN** ●●●●
Reduces plaque build-up along the gumline
-  **GENTLE CARE** ●●●●●
Up to 4,000 high-density filaments for a gentle and effective cleaning experience
-  **TARGETED CLEAN** ●●●●
Ideal for cleaning around crowns, bridges, implants and orthodontic appliances

Genius and Smart Series Brush Head Refills:

Multi-Purpose:


-  **PRO GUMCARE™** ●●●●●
Ultrathin bristles for superior clean[†] and a gentle brushing experience along the gumline
-  **CROSSACTION™** ●●●●
Angled bristles remove 300% more plaque along the gum line for a superior clean[†]
-  **FLOSSACTION™** ●●●●●
Sweeps away up to 92% of plaque from hard-to-reach areas[†]
-  **SENSITIVE GUM CARE** ●●●●●
Provides a gentle clean on sensitive teeth and gums
-  **INTERPROXIMAL CLEAN (POWER TIP)** ●●●●●
Interspace bristles clean between teeth, around bridges, crowns, implants and orthodontic appliances

Kids Brush Head Refills:

-  **MARVEL® SPIDERMAN, DISNEY® FROZEN** ●●●●●
Extra soft bristles are gentle on children's teeth and gums

● Gingivitis & Plaque ● Implants ● Orthodontics
● Sensitive Areas

*Retail can sell at their discretion. [†]vs. a regular manual toothbrush.
[‡]Based on a single use brushing study.

Suggested Retail Price*	\$329.99	\$299.99	\$99.99	\$42.99
Brushing Technology Movement	Oscillates-Rotates + Micro-vibrations	Oscillates-Rotates + Pulsates	Oscillates-Rotates + Pulsates	Oscillates-Rotates
Smart Pressure Sensor Green = Optimal / Red = Too much pressure	✓			
360° SmartRing Visual Alert System Red = Too much pressure	✓ Customizable (11 colour options) 		✓	
Position Detection with Artificial Intelligence Brushing style recognition and real-time coaching for best results	✓	✓		
Bluetooth Smartphone Technology Connects to the Oral-B App to give live brushing feedback	✓	✓		
Coloured Interactive OLED Display Communicates brushing time coaching, mode setting, charging progress bar, and refill replacement reminder	✓			
2-Minute Professional Timer with Quadrant Pacing	✓	✓	✓	✓
Daily Clean Mode - Standard mode for daily cleaning	✓	✓	✓	✓
Sensitive Mode - Lower speed for a gentle clean	✓	✓	✓	
Whitening Mode - Polishing for occasional or everyday use	✓	✓	✓	
Gum Care Mode - Gentle massage of gums	✓	✓		
Intense Clean Mode - For an extraordinary clean feeling		✓		
Tongue Cleaning Mode - Occasional or everyday use to remove bacteria that causes bad breath	✓	✓		
Number of Brush Head Refills Included	2	3	1	1
Travel Case	USB	USB		

Oral-B iO 8 and Genius X Patient Starter Kits are offered exclusively through dental professionals.