

CASE STUDY

Life, Point Cook Development



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Project Overview

Life, Point Cook Development

Alverton Drive, Point Cook, VIC, 3030

Developer	Frasers Property
Builder	Creation Homes

Range of products utilised



Works	Construction of home development with the utilisation of a range of product solutions including garage doors, paint and external render.
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Background

Life, Point Cook is a vibrant new community in one of Victoria’s fastest-growing suburbs. The development offers a range of homes with block sizes from 256m² to 800m² and is designed around a series of interconnected parks, conservation reserves and wetlands.

Providing architecturally designed three and four-bedroom townhouses, the project offers views of breathtaking natural landscapes. Home exteriors boast beautiful form and effortless function, inspired by the natural blueprint of the Fibonacci Principle. Interiors feature premium fittings, fixtures and finishes. Each home has a modern, porch-style entrance and a generous two-car garage.

The developer, Frasers Property, partnered with Creation Homes to design and construct all homes.

The Challenge

High-quality, long-lasting products were specified throughout the project to ensure that Life, Point Cook residents enjoy a relaxed, low maintenance lifestyle.

Two-car garages

Each home was built with a two-car garage to maximise buyer appeal and minimise the need for off-street parking.

Durable interiors

Our home is where we live, work and play. For this reason, it was essential that surfaces were durable and could withstand repetitive washing and cleaning.

Low maintenance construction

‘Low-maintenance living’ was a key selling point of the development, so all products used were selected to provide long-lasting performance and minimise maintenance requirements.





Project Outcomes

Easy sample ordering

With project specifiers able to order physical samples, textures, colours and finishes could be viewed on site prior to application, assisting with decision making.

Washable surfaces in high-traffic areas

Homes are high-traffic areas with walls subject to frequent knocks, scrapes and scuffs, so it was vital that common area walls were durable and washable. When applied to plasterboard interiors, Dulux Wash & Wear delivers a hard-wearing acrylic finish that can be continually washed.

Safe and reliable garage doors

The roller door systems installed across the development needed to be reliable and safe while providing owners with the luxury of a dual-car garage space.

Thermal Facade System

Exsulite is a fully integrated lightweight thermal cladding solution that is an alternative to traditional masonry systems. Exsulite is a Codemark® certified full system offering design flexibility and energy efficiency.

Durable exterior protection

Dulux Weathershield was used to provide durable barrier protection against dirt and UV damage for home exteriors. It provided an aesthetically pleasing outcome while improving surface washability.

Long-lasting performance

Dulux products were used across interiors, exterior facades and roller doors to provide lasting visual appeal, support consistent usage and offer protection for years to come.

Products Specified

B&D Doors



Doors

Panelift Doors

Dulux Acratex



Exsulite lightweight cladding system

Dulux Acratex Coventry Coarse
Dulux Acratex RenderWall P400

Dulux Protective Coatings



Metal/Steel – exterior

Dulux Luxaprime Zinc Phosphate Primer

Dulux Paint



Plasterboard walls – interior, plasterboard walls and feature colour

Dulux Professional Acrylic Sealer Undercoat
Dulux Wash&Wear Matt

Fibre cement sheet (exterior), balcony, porch ceiling, eaves, timberwork – exterior/coastal

Dulux Weathershield Matt

Plasterboard ceilings – interior

Dulux Professional Acrylic Sealer Undercoat
Dulux Professional Interior Tintable Ceiling Paint Flat

New timber – doors/front door, timber skirting and architraves

Dulux Professional Total Prep
Aquanamel Semi Gloss

Galvanized Steel

Dulux 1 Step Prep
Dulux Weathershield Low Sheen



At *Dulux*, we leverage our deep expertise to support architects, interior designers, builders and engineers to design and build with confidence.

More than 100 years of experience and an unrelenting focus on quality and innovation allows us to back the experts with premium products, industry-leading service and trusted end-to-end advice.

“We’re here to help our partners to imagine and create better places and spaces to live, work and play.”

Peter Wood
Dulux Commercial Business Manager



Quality

Our products are formulated using advanced chemistry and science to deliver highly technical construction solutions that exceed expectations.



Transformation

Our coating solutions offer colours, patterns, textures and finishes that transform surfaces while providing long-lasting protection.



Reliability

Our solutions offer proven and reliable performance, giving you the confidence of straightforward application and a durable finish.



Expertise

Our responsive team provides specialist product support, technical assistance and expert problem solving when and how you need it.



Our Brands

Dulux's brands have been trusted for generations.



Dulux Interior and Exterior Paint

Dulux is Australia's most trusted paint brand*. From Wash&Wear® to Professional SteriGuard®, our high-performance paints and coatings are tailored to meet the Australian market's unique needs. Dulux paints offer standout results across an extensive range of more than 4,800 colours.

* Reader's Digest 2023



Dulux Powder Coatings

Dulux offers a wide range of premium powder coatings in Australia and New Zealand. Our extensive range of standard and custom architectural coating solutions are backed by extensive testing that ensures exceptional product performance and durability.



Dulux Protective Coatings

Dulux Protective Coatings offer high-performance protection for metal and concrete assets including buildings, infrastructure, facilities, plant and equipment. Our tailor-made coatings and maintenance systems ensure your assets are effectively protected, even in the most demanding conditions.



Dulux Avista Concrete Coatings

Avista offers professional decorative concrete solutions for new and existing concrete areas. Suitable for indoor and outdoor applications, our decorative surface products add colour, texture and patterns to driveways and concrete spaces in commercial and residential projects.



Dulux Acratex Coatings and Cladding

Dulux Acratex provides high-build facade coating systems for residential and commercial projects. Designed with the Australian built environment in mind, Dulux Acratex render coatings and external cladding solutions add style, protection and durability to diverse construction and maintenance projects.



Fosroc Concrete Waterproofing and Repair Solutions

Fosroc delivers world-class solutions for a broad range of above or below ground construction and maintenance projects including waterproofing, concrete repair, grouts, sealants, protective coatings and industrial flooring.



Emer

Protecting Australian buildings for over 35 years, Emer offers complete waterproofing, decorative and protective coating system solutions.



Porter's Decorative Finishes

Porter's decorative finishes combine the latest technology with traditional methods and the finest raw materials to provide a superior finish. From modern paints to lime and cement-based products and reactive metallic finishes, our proprietary tinting system creates beautifully rich and unique colours.



Intergrain Timber Finishes

Intergrain's timber finishes are Australia's high performance woodcare products. Our range of premium stains, varnishes, clear finishes, oils, paints and polishes are easy to apply and deliver a professional finish that preserves, protects and enhances timber's natural beauty.



B&D Roller Doors

Since 1956, B&D has manufactured more than five million garage doors and grown into an iconic Australian brand. As respected specialists in garage door and shutter solutions, our innovative products and designs have had a profound impact on urban streetscapes worldwide.



Admil Sealants and Adhesives

Admil have a range of sealants and adhesives for the construction market including 100% silicone sealants, Industrial grade sealants, polyurethanes and construction sealants.



Lincoln Sentry Cabinetry and Hardware

One of Australia's leading suppliers and distributors of hardware and components to the cabinet and furniture making industry; the window, door and glazing industries and the niche industrial tape and insulation markets.



The Dulux Commercial team are here to support you.

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Artist Impressions of Parkwood town homes
by Frasers Property Australia.