

THE ENVIRONMENTAL CHOICE

# Australia's First Carbon Neutral Certified Paint by Climate Active



# Dulux® enviro<sub>2</sub>™ Carbon Neutral Certified Paint by Climate Active

Dulux® enviro<sub>2</sub>™ is now certified Carbon Neutral by Climate Active, Australia's most widely recognised and government-endorsed carbon certification program. This certification demonstrates that the full enviro<sub>2</sub>™ interior range has undergone comprehensive life-cycle assessment, with emissions measured, reduced and fully offset to deliver a verified low-carbon paint system for sustainable interiors.

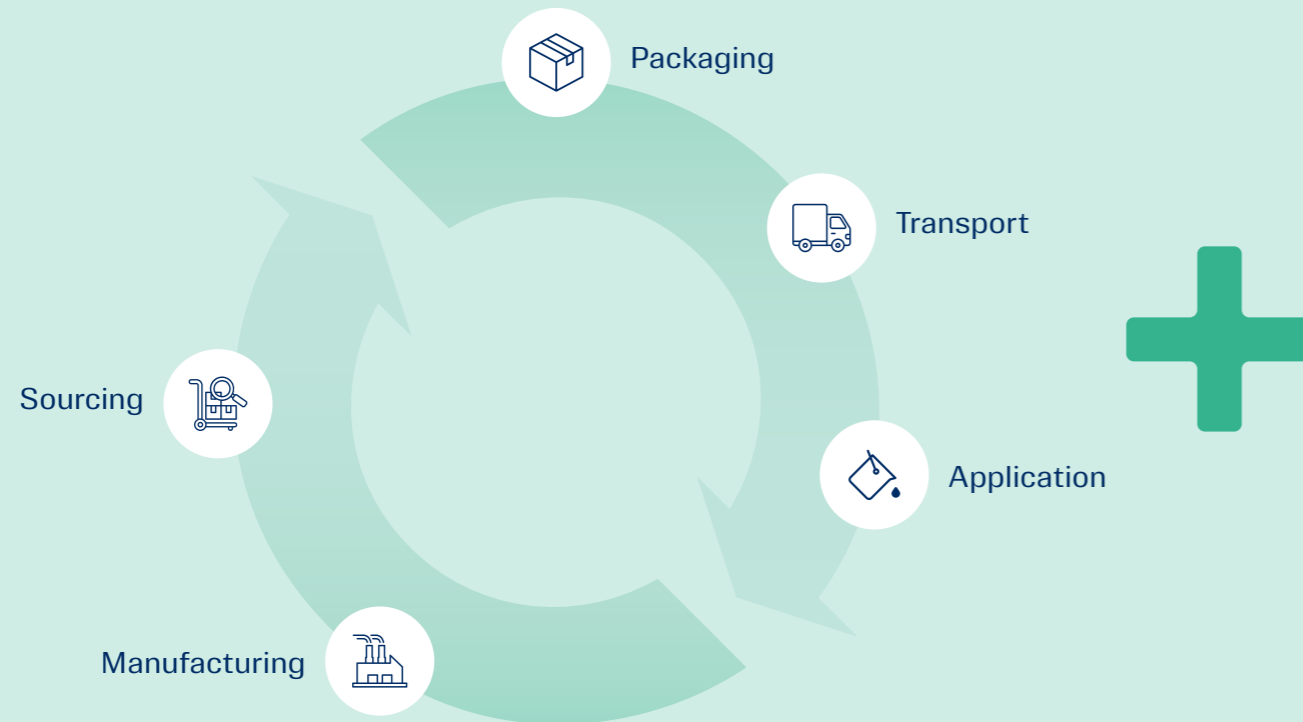


# Dulux® enviro<sub>2</sub>™ Path to Climate Active Carbon Neutral Certification



# Dulux® enviro<sub>2</sub>™ Path to Carbon Neutrality

We have **measured & reduced** carbon emissions...



## How Dulux® enviro<sub>2</sub>™ became carbon neutral

To achieve Climate Active Carbon Neutral certification, the entire Dulux® enviro<sub>2</sub>™ interior range underwent a comprehensive life cycle assessment\*.

All emissions were measured across every stage; raw material sourcing, manufacturing, packaging, transport, and application. Where possible, these emissions were reduced, and any remaining emissions were fully offset through verified climate-positive initiatives.

As part of this commitment, Dulux® major manufacturing sites are progressively transitioning to renewable electricity, with one of our facility already operating using on-site solar generation and energy-efficient systems. In addition, 15L enviro<sub>2</sub>™ pails contain 50% recycled material, reducing reliance on virgin plastics and supporting circularity.

and **offset** remaining emissions.



The result is a verified carbon neutral interior paint system, designed to help support more sustainable interior outcomes, without compromising on performance, quality, or specification confidence.

[\\*for more information on enviro<sub>2</sub>™ lifecycle assessment, please click here.](#)

# Offsetting Emissions — Our Initiatives



## Indigenous Fire Management

— Arnhem Land, Australia

### Project Information

Local Indigenous rangers in Arnhem Land use early-season controlled burns to prevent devastating wildfires and reduce carbon emissions, protecting people, landscapes, and wildlife.

### Project Type

Indigenous Fire Management

### Location

Arnhem Land, Northern Territory, Australia,

### Registry

Australian Government Emissions Reductions Fund

[Link to the program](#)

### What Are Carbon Offset Units?

Carbon offset units, also known as carbon credits, are tradable certificates used to balance out greenhouse gas emissions. They're issued to businesses that run approved projects aimed at cutting emissions, such as renewable energy installations, reforestation, or energy-efficient upgrades.

Each unit represents one tonne of emissions that have been avoided, reduced, or removed from the atmosphere. These units can be bought and sold on the carbon market. When a business purchases enough of these units to match the emissions from its operations or projects, it can claim to be carbon neutral.

Source [www.climateactive.org.au/what-climate-active/carbon-offsets](http://www.climateactive.org.au/what-climate-active/carbon-offsets)

Content: TEM  
Photography: David Hancock Photography



## New Leaf Carbon Project

— Tasmania, Australia

### Project Information

Protects 12,000 hectares of native Tasmanian forest, by using carbon financing to restore ecosystems and enhance biodiversity.

### Project Type

Native Forest Protection

### Location

Tasmania, Australia.

### Registry

Australian Government Emissions Reductions Fund

[Link to the program](#)



## April Salumei Rainforest Conservation — Papua New Guinea

### Project Information

Nearly 200,000 hectares of pristine rainforest sustainably managed in Papua New Guinea – protecting a globally significant biodiversity hotspot. Over its 38-year lifetime, this project will prevent 22.8 million tonnes of greenhouse gases being released into the atmosphere.

### Project Type

Reducing Emissions from Deforestation and forest Degradation (REDD+)

### Location

East Sepik Province of Papua New Guinea

### Registry

VERRA Voluntary Carbon Standard

[Link to the program](#)

# How can Dulux® enviro2™ Help You Reduce Your Upfront Carbon?

1

## Use Dulux® enviro2™, a Carbon Neutral certified range

When you choose Dulux® enviro2™ which is a Carbon Neutral certified paint range by Climate Active:

- you are indirectly offsetting emissions associated with those products.
- you don't need to purchase separate carbon offsets for the paint used in your projects.
- It helps you reduce the overall carbon footprint of your building or renovation project.
- You benefit from one of the most affordable ways to reduce your carbon emission targets.

2

## Contribution to Sustainable Building Goals

For property developers, builders, and architects, using the Dulux® enviro2™ carbon neutral full interior paint system this can:

- Support Green Star, NABERS, or LEED certification efforts.
- Help meet ESG (Environmental, Social, and Governance) targets.
- Be included in carbon accounting for net-zero and Decarbonisation Targets.
- Provide a Responsible Product Value (RPV) of 30 to maximise Green Star outcomes\*.

3

## Reporting and Marketing

Dulux® can provide certification or documentation to support clients who wish to report the use of carbon neutral products such as Dulux® enviro2™ in their sustainability reports or tenders.

It adds value to their overall brand by showing commitment to climate actions.

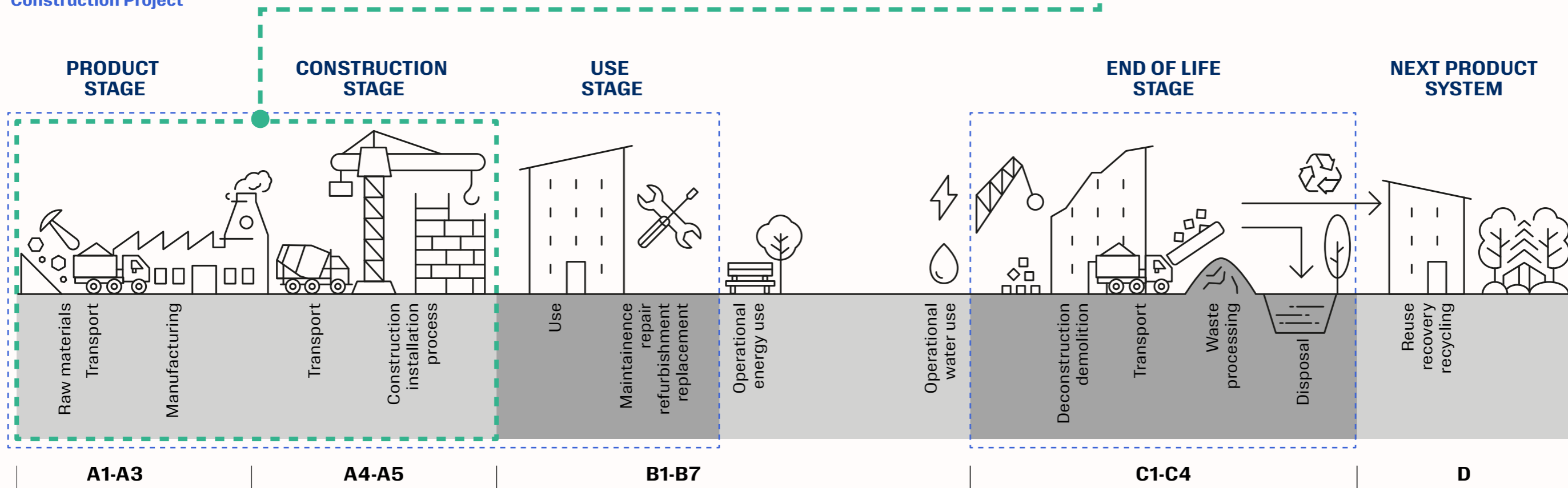
\*correct as of April 2026

# Where enviro<sub>2</sub><sup>TM</sup> Makes an Impact in the Construction Lifecycle

enviro<sub>2</sub>

Embodied carbon can be calculated across the entire life cycle of a project. enviro<sub>2</sub><sup>TM</sup> Carbon Neutral paint can contribute to reduced embodied carbon levels as they relate to the product and construction process stages of the project, modules A1-A5 (Upfront embodied carbon), with enviro<sub>2</sub><sup>TM</sup> Carbon Neutral Paint directly impacting A1-A3 stages.

Life Cycle of a Construction Project



**Figure 1.** Embodied Carbon over the life of an asset adapted from Embodied Carbon and Embodied Energy in Australia's Buildings (Thinkstep-ANZ 2021)

**Source:** GBCA — A practical guide to upfront carbon reductions

# Dulux's Commitment to Sustainability

For generations, consumers and customers have trusted Dulux® for premium and long-lasting coatings for residential and commercial properties, and we are proud to have been voted Australia's Most Trusted Paint Brand\* each year since 2013.

\*Reader's Digest Most Trusted Brands  
2013-2025 — Australia



## The Dulux® Commitment

Staying at the forefront of technology and investing in research & development is fundamental to building sustainable solutions.

Dulux® is committed to continually developing new solutions that help reduce environmental impact and adhere to industry standards.

## Product Stewardship

Improving the impact of our products through their life cycle (cradle to grave) is an important priority. Our product stewardship knowledge and management approach continues to evolve over time as technology, regulations and community concerns change.

Our continuous improvement approach is driven via an annual product risk assessment process that identifies actions in priority areas such as consumer safety, product misuse, postconsumer waste, raw material impacts, packaging and labelling, and distribution.

This stewardship process comprises key initiatives such as managing the risks associated with hazardous chemicals, formal supplier evaluations against the requirements of our sustainable procurement policy and commitment to limit our impact to climate change and carbon footprint.

### Manufacturing & Operations

Our world class manufacturing facility has implemented technology to reduce Dulux's environmental impact, including 300kW solar power generation, rain harvesting and on-site waste water management.

Dulux® manages the environmental performance of our operations through an integrated safety and sustainability management system to continuously deliver improvements across all facets such as safety and disaster prevention, environmental risks, waste generation, energy and water consumption.

### Circularity

Through the Dulux® Envirosolutions Recovery Program, used 15L paint buckets are diverted from landfill, recycled, and repurposed into new paint accessories. By recycling plastic paint buckets to create new products such as pails, roller trays, and stirrers, Dulux® reduces reliance on virgin plastics and actively promotes a circular economy.

In addition, Dulux® provides onsite painting water wash-up solutions that prevent paint contaminants from entering waterways, making the clean-up process safer and more environmentally friendly.

### Communities and Memberships

Dulux® is a proud member of the Green Building Council of Australia (GBCA), a founding member of Paintback Australia's national waste paint and packaging program, a founding member of the Australian Supply Chain Sustainability School (ASCSS) and maintains strong links with key industry bodies.

In addition, our formal partnerships aim to support the next generation of industry and community leaders:

- The Dulux® Colour Awards, which celebrate the most creative and considered use of colour in residential, commercial and student architecture and interior design.
- The Dulux® Study Tour, which supports Australia's next generation of talented architects.
- Dulux® is helping to paint every Surf Life Saving Club in Australia – helping to protect the assets that protect and support our community.
- Property Industry Foundation



Our businesses and employees help more than 250 local community organisations through fundraising, volunteering, provision of products and direct donations. Some of the organisations that we've contributed to are:

- Beyond Blue
- e.motion21
- Kickstart 4 Kids
- Second Chance Animal Rescue
- Schools, garden clubs and community organisations throughout Australia and New Zealand
- Australian Men's Shed Association



## Dulux® enviroQ<sub>2</sub>™

The Environmental Choice & Australia's First Carbon Neutral Paint  
certified by Climate Active



For more  
information  
visit



**Dulux**  
enviroQ<sub>2</sub>