

**Dulux®**

Worth doing, worth Dulux.

# DESIGN EFFECTS

A range of premium specialty effects  
that transform something ordinary into  
something extraordinary

Dulux  
Concrete Effect  
Pale Elements

Dulux  
Copper Effect



# CREATE YOUR DESIGN STATEMENT

The Dulux® Design Effects range is a great choice to add personality and style to household items or feature walls throughout your home. With a large variety of effects in the range, you can easily convert a space or upcycle a piece of furniture yourself with a premium result.



## COPPER EFFECT

Create the look of lustrous, metallic copper inside your home.



Copper

## COPPER PATINA EFFECT

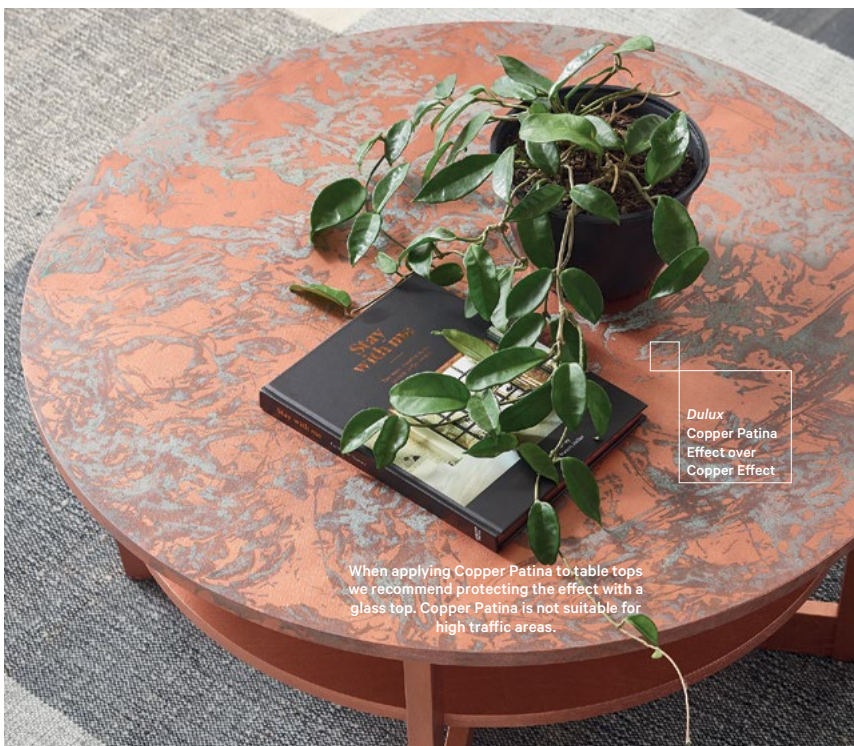
Add over Copper Effect to create the green patination of aged copper.



Copper Patina

### Designer Tip

To create a weathered look, use a sea sponge when applying Copper Patina Effect.



Dulux  
Copper Patina  
Effect over  
Copper Effect

When applying Copper Patina to table tops we recommend protecting the effect with a glass top. Copper Patina is not suitable for high traffic areas.

# CHALK

## EFFECT

Create an ultra matt finish with Chalk Effect.



# PEARL

## EFFECT

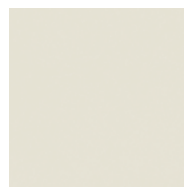
Add a touch of luxury and create the glamorous lustre of natural pearl inside your home.



Moon Gleam



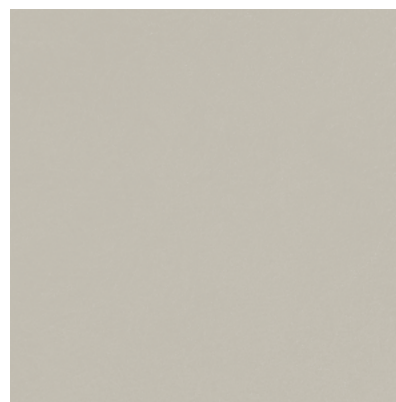
Urban Pearl



Gardenia Frost



Dusk Pearl



Mocha Pearl

Dulux  
Narrow Neck

Dulux  
Chalk Effect  
Rustic Charm

**Designer Tip**

Achieve a vintage distressed look by applying two coats of a colour, allow to dry then applying one coat of your second chosen colour. Wait 2 hours before sanding or distressing edges.

# METALLIC EFFECT

Create the look of glimmering metallic for interior projects.

Dulux  
Coal Island

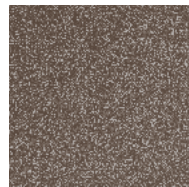
Dulux  
Metallic Effect  
Dusty Gold with  
Design Effects  
Clear Top Coat



Dusty Gold



Moving Image



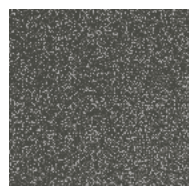
Chocolate Glimmer



Neutral Intrigue



Pewter Illusion



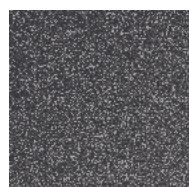
Steel Shimmer



Silver Spoon



Pluto Pulse



Prestige Shine






					WHITE BASE
Parisian White	Feathery	Riviera Grey	French Mist	Ashen Grey	
					EXTRA BRIGHT BASE
Bordeaux Cream	Neutral Blend	European Romance	Classic Duck Egg	Rustic Charm	
					EXTRA BRIGHT BASE
Peninsula Sunset	Stretchy	Lover Lover	Hunter Street	Vintage Charcoal	
					
Eddy Street Green	Luka Green	Old Navy	Malta Blue	Vincent Grey	

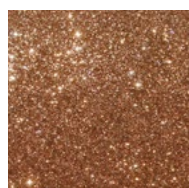


# GOLD EFFECT

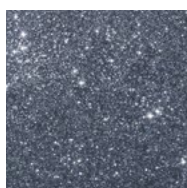
A luxurious finish that creates the look of shimmering gold.

Gold Effect is an effect paint that provides a luxurious finish that creates the look of shimmering gold. Ideal for feature walls, trim areas or furniture.

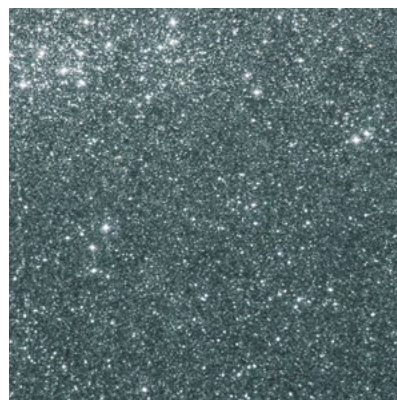
	
Bronze Essence	Copper Glance
	
Caramel Glow	Rose Illusion
	
Gold Vintage	



Rose Gold



Silver

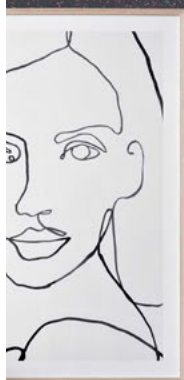


Diamond

# GLITTER

## EFFECT

Gives walls, woodwork or accessories a glittery shimmer effect. Perfect for creating a sophisticated and versatile look in residential or commercial spaces.



Dulux  
Glitter Effect  
Diamond

# THEATRE BLACK

## EFFECT

Perfect for home theatres, studios and spaces that require minimal reflection.



Dulux  
Design Effects  
Theatre Black



Wiggle



Teal Trip



Annular



George Street



Te Kuiti

See more Chalkboard colours at [dulux.co.nz/products/designeffects/overview/chalkboard-effect](http://dulux.co.nz/products/designeffects/overview/chalkboard-effect). Additional colours are available from an Ultra Deep base. See store staff for assistance.

# CHALKBOARD

Dulux  
Cardrona  
Double



Dulux  
Chalkboard  
George Street

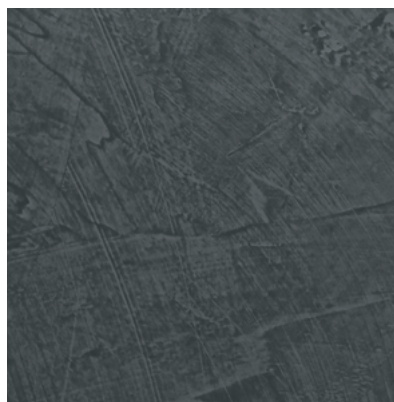
# CONCRETE EFFECT

Make a statement in your home with the modern textural effect of polished concrete.

Dulux  
Concrete Effect  
Onyx Edge



Pale Elements

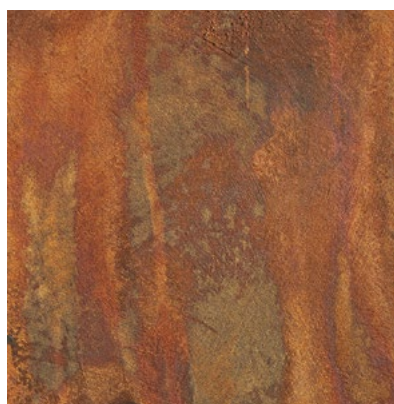
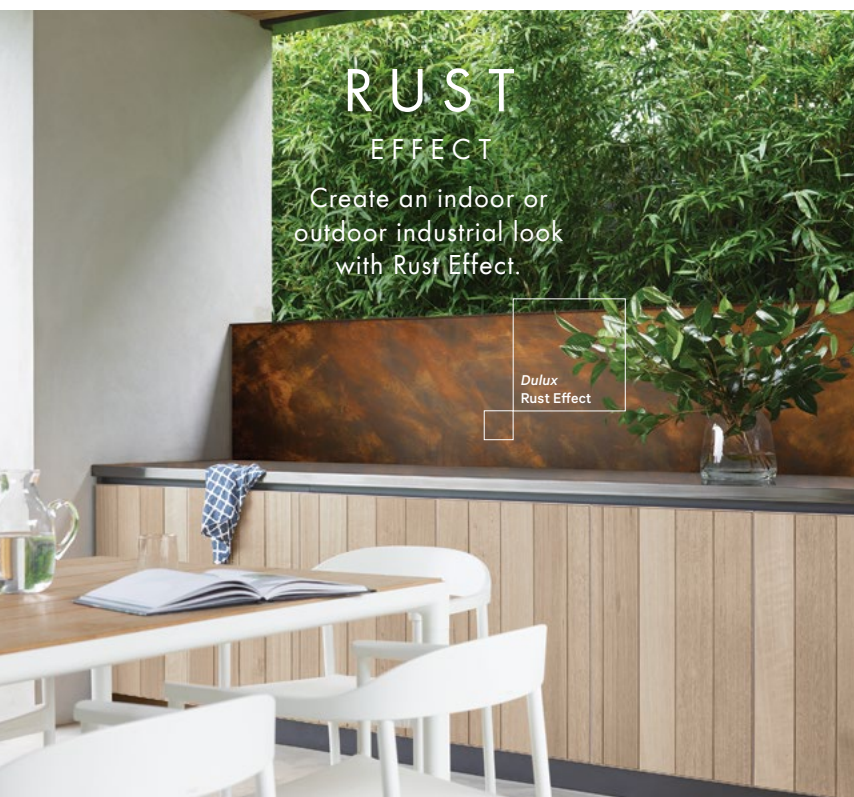


Onyx Edge

# RUST EFFECT

Create an indoor or outdoor industrial look with Rust Effect.

Dulux  
Rust Effect



Rust

## Designer Tip

Rust Effect is a 2 step process. Try the technique on a practice sheet beforehand to ensure when it comes to the wall you get the technique just right.



# CLEAR TOP COAT

Dulux® Design Effects finishes your project to provide greater protection, and can be used over Metallic, Copper, Concrete, Rust and Chalk Effects.

Clear Top Coat protects against marks and fingerprints and increases the longevity of your project.

# A PATH TO YOUR PERFECT EFFECT

- 1
- 2
- 3
- 4

## Be inspired

Get inspiration online or from this brochure and narrow down your choice of Design Effect and colour.

## Select

To finalise your choice, talk to our Help & Advice Team, use the Live Chat function on [dulux.co.nz](http://dulux.co.nz) or book a personal colour consultation.

## Prepare

Follow the instructions on the pack to ensure your project is prepared for the best possible result. Visit [dulux.co.nz/designeffectsguides](http://dulux.co.nz/designeffectsguides) to view 'how to' videos.

## Protect

For extra protection of your effect, use Design Effects Clear Top Coat.\*

## FOR MORE HELPFUL ADVICE

Website · [dulux.co.nz](http://dulux.co.nz) · Help & Advice 0800 800 424

Visit our website to view 'how to' videos and step by step guides.

To book a personal colour consultation go to [dulux.co.nz/services](http://dulux.co.nz/services)



Cover Image: Wall features Concrete Effect in Pale Elements, Copper Effect shelves and Stone Effect side table in Apollo Grey.

\*You can use Design Effects Clear Top Coat over Metallic, Copper, Concrete, Rust and Chalk Effects.

**Disclaimers:** Colours & effects shown are as close as possible to actual paint. Colours and design finishes can vary depending on the application. Due to limitations of your display screen and the printing process, photographic and printed images and swatches may not represent true colour. Colours and finishes can vary and images displayed are a guide only.

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