



Dulux Product Stewardship and Eco Choice Aotearoa Licences







ABOUT THIS GUIDE



Eco Choice Aotearoa is New Zealand's official environmental label, initiated and endorsed by the New Zealand Government, although

Licence #: 0705019

independently operated, and recognises the increasing effort of manufacturers to reduce the environmental impact of their products.

The foundation of Eco Choice Aotearoa is the stringent technical specifications it develops, which products must meet to be licenced to use the distinctive and well recognised Eco Choice Aotearoa logo.

Eco Choice Aotearoa operates to internationally recognised standards and principles, and is a member of GEN, the Global Ecolabelling Network, which links a world of environmentally preferable products and services.

In this booklet, you will find a list of Dulux products that have the Eco Choice Aotearoa licence.

ECA Licence Number: 0705019

Version: August 2022

Licence Issue Date: July 2005

Specification: EC-07-18 Paints

Geographical scope: New Zealand



For the most updated version of the licence, visit

www.ecochoiceaotearoa.org.nz/our-partners/0705019-dulux-ltd











INTRODUCTION

At DuluxGroup, our core purpose to 'imagine a better place' anchors our approach to sustainability.

We help our consumers to imagine and create better places and spaces in which to live and work. We do this by manufacturing and marketing a wide range of products that enhance, protect and maintain those places and spaces. We recognise that doing business in a responsible and sustainable way is critical for us to earn and maintain the respect and trust of all stakeholders including our consumers, customers and communities, our environment, and our employees.

Our Safety and Sustainability policy describes our vision of 'A Future Without Harm' and expresses our commitment to continually improve the safety, health, environmental and community impacts associated with our products, operations and people.

New Zealand Green Building Council



Dulux New Zealand has been a member of the New Zealand Green Building Council since 2006. The NZGBC established Green Star and Home Star sustainable building standards.

Community involvement and our people

As a New Zealand manufacturer, we are proud to contribute to local employment and add to the prosperity of the communities in which we operate.

Dulux continues to give back to the community. Dulux has partnered with the Department of Conservation (DOC) to help protect and promote the Heritage Huts along the walking and tramping trails throughout New Zealand. DOC's network encompasses over 900 iconic huts and lodges, some of which are historically listed. Dulux provides technical know-how, where required, and expert colour advice for the scheme - creating natural colour palettes inspired by the coast, tussock lands, forest ranges, sun plains and mountain-top scenery.

At a more grassroots level, Dulux donates paint and accessories to community fundraising programmes such as Habitat for Humanity homes, community centres, local sports clubs, schools and kindergartens.



PRODUCT STEWARDSHIP

Dulux produces paint products primarily at our Gracefield factory in Lower Hutt. We take raw materials such as polymers, pigments and extenders and manufacture them into packaged paint products. These are then distributed throughout New Zealand via an integrated warehouse and stores system. Once purchased, product is applied and then empty paint packaging can be recycled. An illustration of the Dulux paint life cycle is shown opposite.

Product Development of Acrylic Paints

Dulux New Zealand manufactures over 8.8 million litres of paint per year. Dulux's Gracefield, Lower Hutt manufacturing facility manufactures solely water-based paints and coatings. The environmental benefit is better air quality with reduced solvent vapours in the atmosphere as the paint dries. The New Zealand-made water-based paint emits mainly water vapour into the air. Dulux continues its commitment to further develop technology and innovation in the water-based acrylics market with a focus on minimising environmental impact.

Low VOC Paints

Dulux is at the forefront of introducing low VOC paints. Low VOC paints are lower in Volatile Organic Compounds, thereby creating fewer emissions and less odour. Among our low VOC products are the Dulux Wash&Wear®, Professional®, EnvirO2® and UltraAir® ranges. As well as, the tinter system used to deliver Dulux colour. Dulux is committed to further develop our low VOC offer.

Post-consumer waste management programme

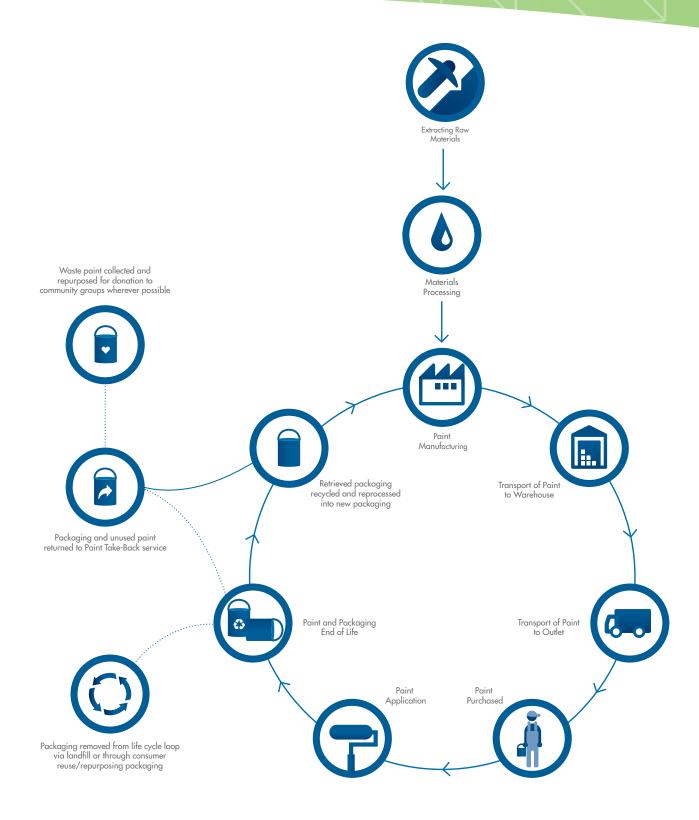
The Paint Take-Back service was established in 2009 and is a service offered as part of DuluxGroup's commitment to the environment. Left over paint and used paint packaging may be returned to all Dulux stores and selected Guthrie Bowron stores nationwide. From here they are collected, and either recycled or disposed of in an environmentally friendly way.

Recycled water-based paints may be donated to community groups for uses such as graffiti abatement. Accepted solvent based paints are sent for solvent recovery or responsible disposal and packaging is then recycled.

The recycled plastic pails are reground back into Dulux plastic In-Mould Labelling (IML) pails. Dulux currently incorporates approximately 15% recycled content back into its pails as a result of the Paint Take-Back programme with a goal of increasing to 50% post-consumer recycled plastic by the year 2025.

For more information please visit painttakeback.co.nz

DULUX PAINT LIFE CYCLE



PREP COAT

Dulux 1Step Prep™

Dulux 1 Step PrepTM is your first step toward a superior long lasting paint finish. With mould resistance and stain blocking of tannin and flash rust, Dulux 1 Step Prep ensures your interior or exterior paint shines now and into the future. Use Dulux 1 Step Prep for all general paint surfaces around your home including interior and exterior walls, ceilings, doors, windows, trim, and especially where mould is a problem including kitchens, bathrooms and outside areas.



Range	Gloss Level	Colour Base	Line Shade	Rate m²/L	Coats	L/m²	VOC g/L
Dulux 1 Step Acrylic Primer Sealer Undercoat	Low Sheen	White	630D0131	14	1	0.071	<33

Dulux Professional Prep Coats

A high quality range of prep coats designed for various applications and with the trade painter in mind.



Range	Gloss Level	Colour Base	Line Shade	Spread Rate m²/L	Coats	L/m²	VOC g/L
Dulux Professional Acrylic Sealer Undercoat	Low Sheen	White	66484191	12.5	1	0.08	45
Dulux Professional Timber Surfacer	Flat	Light Brown	66484516	5-7	1	0.143 - 0.2	3
Dulux Professional Fast Finish Undercoat & Ceiling	Flat	White	56KD0094	9	1-2*	0.11 / 0.22	<5







Dulux Professional Acrylic Sealer Undercoat is an acrylic paint with excellent opacity, adhesion, sealing, filling and flow.

Dulux Professional Timber Surfacer is a premium highly pigmented primer surfacer that fills timber grain, joints and other surface imperfections in one coat, leaving a smooth surface of uniform absorbency.

CEILING

Dulux Ceiling White

An easy to apply ceiling range, with flat finish and excellent hiding power that inhibit mould growth.

				Spread	-	WIII ST			
Range	Gloss Level	Colour Base	Line Shade	Rate m²/L	Coats	L/m²	VOC g/L		
Dulux Ceiling White	Flat	White	615D0115	16	2	0.125	14		
Dulux Ceiling White Plus Kitchen & Bathroom	Flat	White	615D0118	12	2	0.167	50		

Dulux Professional Tintable Ceiling White

Dulux Professional tintable ceiling paint is a water based 100% acrylic interior flat designed especially for ceilings.

				Spread		-	H =
			Line	Rate			VOC
Range	Gloss Level	Colour Base	Shade	m^2/L	Coats	L/m²	g/L
Dulux Professional Tintable Ceiling White	Flat	White	61584179	16	2	0.125	33

Dulux EnvirO2® Ceiling Flat

Dulux EnvirO2 Ceiling Flat is a premium low VOC, low odour acrylic paint specifically designed for use on ceilings. It has high opacity and an ultra flat finish to help hide minor surface imperfections and produce a smooth even finish. This product contains mould inhibitors to help prevent the growth of mould.

			Line	Spread Rate			VOC		
Range	Gloss Level	Colour Base	Shade	m ² /L	Coats	L/m^2	g/L		
Dulux EnvirO2 Interior Ceiling Flat	Flat	White	59C84179	16	2	0.125	<]		



Celling White

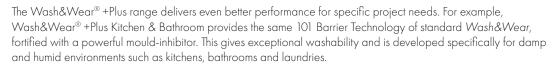
Dulux

Professional

INTERIOR BROADWALL

Dulux Wash&Wear®

Dulux Wash&Wear® is our leader for washability performance. It forms a velvety finish that is hard-wearing and easy to keep clean. It gives walls the ultimate protection to stay looking freshly painted for years, reducing the need to repaint as frequently.





Range	Gloss Level	Colour Base	Line Shade	Spread Rate m ² /L	Coats	I /m²	VOC g/L
Wash&Wear® 101 Barrier Technology	Low Sheen	Vivid White	52104912	16	2	0.125	97 - <16
Wash&Wear® 101 Barrier Technology	Low Sheen	Deep Base	52104914	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Ultra Deep Base	52L16101	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	True Red	52184472	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Bold Yellow	52184473	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Orange	52184474	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Blue	52187662	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Extra Bright	52187663	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Mt Aspiring	52LA0798	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Okarito	52LA0821	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Opononi	52LA0960	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Sandfly Point	52LA0872	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Manorburn	52LA0772	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Low Sheen	Cardrona	52LA0663	16	2	0.125	<16
Wash&Wear®101 Barrier Technology	Semi Gloss	Vivid White	52S04912	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Matt	Vivid White	52M04912	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Matt	Deep Base	52M04914	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Matt	Ultra Deep Base	52M 16101	16	2	0.125	<16
Wash&Wear® 101 Barrier Technology	Matt	Extra Bright Base	52M87663	16	2	0.125	<16
Wash&Wear® +Plus Kitchen & Bathroom	Low Sheen	Vivid White	52A04912	16	2	0.125	<16
Wash&Wear® +Plus Kitchen & Bathroom	Semi Gloss	Vivid White	52B04912	16	2	0.125	<16
Wash&Wear® +Plus Anti-Bac	Low Sheen	Vivid White	52P04912	16	2	0.125	<15
Wash&Wear® +Plus Super Hide	Low Sheen	Strong White	52HD0070	16	2	0.125	<16
Wash&Wear® +Plus Super Hide	Matt	Strong White	52MD0070	16	2	0.125	<16

INTERIOR BROADWALL

Dulux Professional Interior

Dulux Professional Low Sheen Acrylic is a premium scrubbable long lasting low sheen 100% acrylic paint giving excellent interior performance. It is designed to give outstanding application properties and appearance.

				Spread		The same	
			Line	Rate			VOC
Range	Gloss Level	Colour Base	Shade	m^2/L	Coats	L/m^2	g/L
Dulux Professional Interior	Flat	White	60984179	16.1	2	0.124	40

Dulux EnvirO2® Interior

Dulux EnvirO2 Low Sheen is a premium very low VOC, low odour premium paint that produces a subtle low sheen finish. It provides a hard wearing surface suited to all interior general living areas. This product contains mould inhibitors to help prevent the growth of mould.



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			Line	Rate			VOC
Range	Gloss Level	Colour Base	Shade	m^2/L	Coats	L/m^2	g/L
Dulux EnvirO2 Interior White	Low Sheen	White	59184179	16	2	0.125	<]

Dulux Professional® SteriGuard®

SteriGuard® Low Sheen delivers protection and durability to coated surfaces which withstand the harsh chemical cleaning regimes of any clinical environment.



		Colour		Spread			VOC
Range	Gloss Level	Base	Line Shade	Rate m ² /L	Coats	L/m^2	g/L
SteriGuard Durable Acrylic	Low Sheen	White	56P84179	16	2	0.125	15

ENAMELS

Dulux Aquanamel®

Dulux Aquanamel® is a water based enamel that dries to a chip resistant, tough finish. Dulux Aquanamel can be used in many of the areas where traditional solvent based enamels are used, with all the time saving benefits of a water based paint. Dulux Aquanamel is non-yellowing and resists chipping and highly recommended for doors, architraves, skirting boards, windows, timber trim and walls and is ideal for bathrooms, kitchens and laundries.



Range	Gloss Level	Colour Base	Line Shade	Spread Rate m²/L	Coats	L/m²	VOC g/L
Aquanamel	Semi Gloss	Black	53500070	16	2	0.125	<14
Aquanamel	Semi Gloss	Blue Base	53587662	16	2	0.125	<55
Aquanamel	Semi Gloss	Bold Yellow Base	53584473	16	2	0.125	16
Aquanamel	Semi Gloss	Extra Bright Base	53587663	16	2	0.125	<55
Aquanamel	Semi Gloss	Orange Base	53584474	16	2	0.125	<12
Aquanamel	Semi Gloss	True Red	53584472	16	2	0.125	<47
Aquanamel	Low Sheen	Vivid White	54404912	16	2	0.125	<2
Aquanamel	Gloss	Black Base	54200070	16	2	0.125	51
Aquanamel	Gloss	Blue Base	54287662	16	2	0.125	16
Aquanamel	Gloss	Orange Base	54284474	16	2	0.125	16

Dulux Professional Fast Finish

Premium, water based interior and exterior acrylic enamels ideal for doors, windows, trims. Can be used in most areas where traditional oil based enamels are used, with all the time saving benefits of an acrylic paint.



				Spread			
Range	Gloss Level	Colour Base	Line Shade	Rate m²/L	Coats	L/m²	VOC g/L
Dulux Professional Fast Finish Water based Enamel	Semi Gloss	White	56H84179	16	2	0.125	<5
Dulux Professional Fast Finish Wet-on-Wet Enamel	Semi Gloss	White	56T84179	16	2	0.125	<5

Dulux envirO2 Semi Gloss Enamel

Dulux envirO2 Water Based Enamel Semi Gloss is a very low VOC* and low odour interior premium paint for use on doors, windows and trims. It produces a non-yellowing, tough and durable finish that is washable and stain resistant.

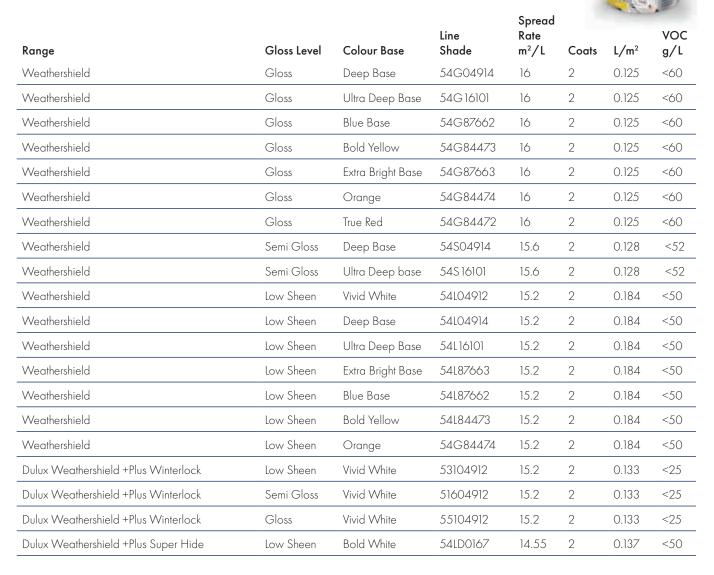


				Spread			
			Line	Rate			VOC
Range	Gloss Level	Colour Base	Shade	m^2/L	Coats	L/m²	g/L
Dulux EnvirO2 Water Based Enamel	Semi Gloss	White	59\$84179	16	2	0.125	<5

EXTERIOR

Dulux Weathershield

Protect your home with Weathershield. An acrylic paint for outside use that is self priming on most surfaces. Dulux MaxiFlex® Stretch Technology gives a tough flexible finish for long life protection from all New Zealand weather conditions. Dulux guarantees that this product will not blister, flake or peel for as long as you are living in your house*.







Dulux Weathershield +Plus Winterlock performance in temperatures down to 2°C.

Weathershield +Plus Super Hide Low Sheen provides ultimate hiding power due to concentrated levels of titanium pigment.

Dulux

WEATHERSWILL

^{*}We guarantee, as long as Weathershield is applied in accordance with instructions for use, it will not PEEL, FLAKE or BLISTER for as long as you live in your home. Applies to residential work only. See product label for full terms and conditions of guarantee.

EXTERIOR

Dulux Timbacryl®

When you want to make the most out of timber features such as fences, outdoor furniture or decking, choose Dulux Timbacryl®. Timbacryl also comes in a large selection of Dulux® Colours of New Zealand® and popular pre tinted colour, so you can match your timber features to your paint colour.



		Colour Base	Line Shade	Spread	and the second		
Range	Gloss Level			Rate m²/L	Coats	L/m²	VOC g/L
Timbacryl	Low Sheen	Vivid White	55404912	16.4	2	0.122	<49
Timbacryl	Low Sheen	Deep Base	55404914	16.4	2	0.122	<49
Timbacryl	Low Sheen	Ultra Deep base	55416101	16.4	2	0.122	<49
Timbacryl	Low Sheen	Brown Base	55432907	16.4	2	0.122	<49
Timbacryl	Low Sheen	Green Base	55432909	16.4	2	0.122	<49
Timbacryl	Low Sheen	Grey Base	55432908	16.4	2	0.122	<49
Timbacryl	Low Sheen	Ochre Base	55414649	16.4	2	0.122	<49
Timbacryl	Low Sheen	Yellow Base	55418923	16.4	2	0.122	<49
Timbacryl	Low Sheen	Brunswick Green	55451777	16.4	2	0.122	<49
Timbacryl	Low Sheen	Cherry Wood	55408160	16.4	2	0.122	<49
Timbacryl	Low Sheen	Ebony	55430118	16.4	2	0.122	<49
Timbacryl	Low Sheen	Karaka Leaf	55470918	16.4	2	0.122	<49
Timbacryl	Low Sheen	Mission Brown	55413589	16.4	2	0.122	<49
Timbacryl	Low Sheen	Redwood	55408690	16.4	2	0.122	<49

EXTERIOR

Dulux Roof & Trim™

 $\hbox{Dulux Roof \& Trim is a high opacity, self priming, high performance 100\% acrylic paint for common types}$ of exterior roofs.

			Line	Spread Rate	A.	gar 2	VOC
Range	Gloss Level	Colour Base	Shade	m^2/L	Coats	L/m^2	g/L
Roof & Trim	Gloss	Vivid White	59404912	15.9	2	0.126	<50
Roof & Trim	Gloss	Deep Base	59404914	15.9	2	0.126	<50
Roof & Trim	Gloss	Ultra Deep Base	59416101	15.9	2	0.126	<50
Roof & Trim	Gloss	Extra Bright Base	59487663	15.9	2	0.126	<50
Roof & Trim	Gloss	Colorsteel Ironsand	59497675	15.9	2	0.126	<55
Roof & Trim	Gloss	Colorsteel New Denim Blue	59457348	15.9	2	0.126	<50
Roof & Trim	Gloss	Colorsteel Sandstone Grey	59497676	15.9	2	0.126	<50
Roof & Trim	Gloss	Colorsteel Karaka	59457350	15.9	2	0.126	<63
Roof & Trim	Gloss	Brunswick Green	59457342	15.9	2	0.126	<63
Roof & Trim	Gloss	Brick Red	59457347	15.9	2	0.126	<50
Roof & Trim	Gloss	Light Ochre Base	59457349	15.9	2	0.126	70
Roof & Trim	Gloss	Micaceous Oxide	59457339	15.9	2	0.126	70
Roof & Trim	Semi Gloss	Vivid White	50104912	16	2	0.125	<55
Roof & Trim	Semi Gloss	Deep Base	50104914	16	2	0.125	<55
Roof & Trim	Semi Gloss	Ultra Deep Base	50L16101	16	2	0.125	<55
Roof & Trim	Semi Gloss	Extra Bright Base	50187663	16	2	0.125	<55
Roof & Trim	Semi Gloss	Colorsteel Ironsand	50L97675	16	2	0.125	<55
Roof & Trim	Semi Gloss	Colorsteel New Denim Blue	50L57348	16	2	0.125	60
Roof & Trim	Semi Gloss	Colorsteel Sandstone Grey	50197676	16	2	0.125	<55
Roof & Trim	Semi Gloss	Colorsteel Karaka	50L57350	16	2	0.125	<55
Roof & Trim	Semi Gloss	Brunswick Green	50L57342	16	2	0.125	<55
Roof & Trim	Semi Gloss	Brick Red	50L57347	16	2	0.125	<55
Roof & Trim	Semi Gloss	Light Ochre Base	50L57349	16	2	0.125	<55

TEXTURES

Dulux AcraTex®

 $\hbox{Dulux AcraTex}{}^{\$} \hbox{ products provide a textured finish that protects against render cracking and staining, to keep}$ homes looking great for longer.



				Spread			
Range	Gloss Level	Colour Base	Line Shade	Rate m²/L	Coats	L/m²	VOC g/L
AcraShield Advance	Matt	HiOp White	194X0100	6	1-2	0.167/ 0.333	60
AcraShield Advance	Matt	Deep	194X0101	6	1-2	0.167/ 0.333	60
AcraShield Advance	Matt	Ultra Deep	194X0102	6	1-2	0.167/ 0.333	60
AcraShield Advance	Matt	Extra Bright	194X0103	6	1-2	0.167/ 0.333	60
AcraShield Advance	Low Gloss	HiOp White	194X0110	6	1-2	0.167/ 0.333	60
501/1 AcraPrime Water Based	-	_	19420809	10	1	0.1	<5
968 Elastomeric 201	-	Pastel	19485670	4	2	0.25	60
968 Elastomeric 201	-	Ultra Deep	19485671	4	2	0.25	60

WOODCARE

Cabot's® Premium Woodcare Range

Cabot's Timber Finishes are a leading woodcare products brand in New Zealand. Manufactured with pride, Cabot's offers a comprehensive range of stains, varnishes, clear finishes, oils, paints and polishes for the preservation and beautification of your timber project.



Range	Gloss Level	Colour Base	Line Shade	Spread Rate m²/L	Coats	L/m²	VOC g/L
Cabot's Deck & Exterior Stain	Matt – Low Sheen	Blackbean	59282082	12	1-2	0.083 - 0.167	<79
Cabot's Deck & Exterior Stain	Matt – Low Sheen	Cedar	592W0142	12	1-2	0.083 - 0.167	<79
Cabot's Deck & Exterior Stain	Matt – Low Sheen	Autumn	592W0143	12	1-2	0.083 - 0.167	<79
Cabot's Deck & Exterior Stain	Matt – Low Sheen	Red Rata	592W0140	12	1-2	0.083 - 0.167	<79
Cabot's Deck & Exterior Stain	Matt – Low Sheen	Silver Beech	592W0141	12	1-2	0.083 - 0.167	<79
Cabot's Deck & Exterior Stain	Matt – Low Sheen	New Rustic Oak	592W0110	12	1-2	0.083 - 0.167	<79
Cabot's Deck & Exterior Stain	Matt – Low Sheen	Charcoal	592W0111	12	1-2	0.083 - 0.167	<79
Cabot's Aquadeck®	Matt	Amber	567W0264	12	2	0.167	<39
Cabot's Aquadeck	Matt	Burnt Walnut	567W0265	12	2	0.167	<39
Cabot's Aquadeck	Matt	Kwila	567W0143	12	2	0.167	<39
Cabot's CFP Floor Water Based	Gloss	Clear	573W0034	16	3	0.188	<67
Cabot's CFP Floor Water Based	Satin	Clear	573W0035	16	3	0.188	<67
Cabot's Garden Furniture Oil	Matt	Clear	84782170	12	2	0.167	35

WOODCARE

Intergrain® UltraDeck® Timber Stain & Timber Oil

Intergrain UltraDeck is an extremely long lasting, water based oil for decking and exterior timber. UltraDeck contains unique Hydroguard technology to guard timber against New Zealand's harsh conditions as well as the abrasive effects of foot traffic. The natural looking finish resists stain absorption and dirt and dust adhesion, helping timber stay clean. The result is timber that stays protected and looking fresh for significantly longer than traditional decking oils.



Range	Gloss Level	Colour Base	Line Shade	Spread Rate m²/L	Coats	L/m²	VOC g/L
Intergrain UltraDeck Timber Stain	Matt – Low Sheen	Kowhai	552W0360	12	2–3	0.167 – 0.250	<75
Intergrain UltraDeck Timber Stain	Matt – Low Sheen	Charcoal	552W0361	12	2–3	0.167 - 0.250	<75
Intergrain UltraDeck Timber Stain	Matt – Low Sheen	Merbau	552W0364	12	2–3	0.167 - 0.250	<75
Intergrain UltraDeck Timber Stain	Matt – Low Sheen	Redwood	552W0362	12	2–3	0.167 - 0.250	<75
Intergrain UltraDeck Timber Stain	Matt – Low Sheen	Driftwood	552W0452	12	2–3	0.167 - 0.250	<75
Intergrain UltraDeck Timber Oil	Semi Gloss – Gloss	Dark Oak	552W0356	14	2–3	0.143 - 0.214	<40
Intergrain UltraDeck Timber Oil	Semi Gloss – Gloss	Jarrah	552W0355	14	2–3	0.143 - 0.214	<40
Intergrain UltraDeck Timber Oil	Semi Gloss – Gloss	Natural	552W0354	14	2–3	0.143 - 0.214	<40
Intergrain UltraFloor Interior	Gloss	Clear	52194983	11	3-4	0.273/ 0.364	<72
Intergrain UltraFloor Interior	Satin	Clear	52194984	11	3-4	0.273/ 0.364	<72



